OODOT HSTC REGIONS

- Regionalism goals:
  - improve service delivery
  - increase regional coordination
  - reduce duplication
  - fill gaps in service

- Goals:
  - Identify
  - Understand
  - Determine
  - Prioritize
**COMPLETED WORK**

- First round of county-level mobility discussions completed
  - Review existing local-level needs and goals
- Second round of county-level mobility discussions
  - Regional goals and strategies
- Data and map review
  - Demographics
  - Travel data
  - Points of interest
- Survey Outreach
  - January 2021 – September 2022

**NEXT STEPS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 1, 2021</td>
<td>Send resolution memo and sample resolution to commissioners</td>
</tr>
<tr>
<td>November 9, 2021</td>
<td>Present plan basics to Licking County Area Transportation Study (LCATS)</td>
</tr>
<tr>
<td>November 18, 2021</td>
<td>Draft plan shared with all stakeholders via email and online for public comment period</td>
</tr>
<tr>
<td>November 18, 2021 – December 19, 2021</td>
<td>Stakeholder and Public Comment Period</td>
</tr>
<tr>
<td>December 8, 2021, 6PM-7PM</td>
<td>Virtual Public Meeting</td>
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<tr>
<td>December 9, 2021, 12PM-1PM</td>
<td>Virtual Public Meeting</td>
</tr>
<tr>
<td>December 19, 2021 – December 26, 2021</td>
<td>MORPC to make updates in response to feedback</td>
</tr>
<tr>
<td>December 26, 2021 – January 30, 2022</td>
<td>Present and seek approval from County Commissioners</td>
</tr>
<tr>
<td>January 11, 2022</td>
<td>Present and seek approval from LCATS</td>
</tr>
<tr>
<td>January 31, 2022</td>
<td>Present and seek approval from MORPC Community and Advisory Committee (CAC)</td>
</tr>
<tr>
<td>February 2, 2022</td>
<td>Present and seek approval from MORPC Transportation Advisory Committee (TAC)</td>
</tr>
<tr>
<td>February 10, 2022</td>
<td>Present and seek approval from MORPC Transportation Policy Committee</td>
</tr>
<tr>
<td>February 11, 2022</td>
<td>Submit the Regional Mobility Plan to ODOT</td>
</tr>
</tbody>
</table>
REGIONAL SUMMARY

REGIONAL SURVEY DATA

Response Distribution

REGIONAL MOBILITY PLAN CENTRAL OHIO 2022-2025
# Needs and Coordination Challenges

## Regional Transportation Needs
- Lack of public awareness of available transportation services
- Lack of awareness of supportive funding eligibility for transportation users
- Lack of a centralized location for transportation information
- Inability to cross county lines with available services
- Limited days and times for service availability
- Varying available services in the region
- Inconsistency in safe and accessible multimodal connections to transit services

## Regional Coordination Challenges
- Siloed pursuit of transportation grants and funding
- Lack of consistent and strong support for transit/mobility
- Varying viability for transit
- Varying levels of outreach and capacity for outreach
- Inconsistency in technology used for payment and routing processes
- Lack of operators for transit and other transportation providers

# Draft Regional Goals and Strategies

## Goal 1: Improve Transit Connectivity
- **Strategy 1.1** Identify opportunities for regional connectivity
- **Strategy 1.2** Research, pursue, and support applications for state and federal funding opportunities as a region
- **Strategy 1.3** Coordinate and maintain transportation provider working groups

## Goal 2: Encourage Stakeholder and Public Support for Transit
- **Strategy 2.1** Coordinate initiatives to build strong stakeholder support for transit
- **Strategy 2.2** Coordinate and maintain employer working groups
- **Strategy 2.3** Educate stakeholders involved in policy, funding, and planning decisions on transit needs

## Goal 3: Improve Awareness of Transportation Services
- **Strategy 3.1** Launch and use Gohio Mobility as a regional resource
- **Strategy 3.2** Evaluate and improve Gohio Mobility as a regional resource
- **Strategy 3.3** Develop regional outreach programming and best practices
QUESTIONS?

Thank you!

Lexi Petrella
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Mid-Ohio Regional Planning Commission

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