The Innovative Mobility Initiatives project leverages the Smart Columbus initiative through the successful completion of the Smart Columbus project suite, growth of the acceleration fund, and advancing supporting efforts such as the Downtown C-pass, first-mile/last-mile solutions, high-capacity transit, and COTA initiatives like common payment, autonomous shuttles, a mobility application, and smart mobility hubs.

**Project Type:**
Telecom and Smart Tech

**Lead Agency:**
Smart Columbus & Smart Region Task Force

**Partner Agencies:**
Columbus Partnership, City of Columbus, Central Ohio Transit Authority (COTA), Mid-Ohio Regional Planning Commission (MORPC), and numerous public and private partners along the corridor (e.g., businesses, local governments, etc.)

**Jobs Supported:**
Improves access to employment and ladders of opportunity for workforce

**Project Benefits**

- Maintains competitive infrastructure through deployment of smart technology improvements to the region’s transportation, energy, broadband, and related systems and infrastructure

- Adds value to the transportation system by leveraging technology that can improve quality of life for residents

- Allows the region to be at the cutting-edge of new mobility strategies, such as C-pass, the first major unlimited bus pass program for downtown workers

- Facilitates opportunities for partnerships between public and private entities to achieve public goals

- Provides an opportunity to transform and improve the movement of freight and cargo, fostering Central Ohio’s strong logistics industry sector

Smart Columbus has a vision that starts with reinvention of mobility for the future. Multiple partners are extending this vision to supporting initiatives throughout the Columbus Region.