Franklin County, Ohio

- Population: 1.3 million
- Unemployment: 2.7%
- Median Income: $56,319
- Nation’s 2nd “Hottest” housing market
- Headquarters for Fortune 500 companies like Cardinal Health, Nationwide, LBrands
Let’s Take A Closer Look…

- Franklin County Overall Poverty Rate: 16.7%
- African Americans and Latinos nearly 3x more likely to live in poverty than white counterparts
- 1-in-4 children lives in poverty
- Approx. 144,000 residents on Food Assistance (SNAP)
- Approx. 330,000 covered through Medicaid
2000 Concentrated Poverty Tracts by Race

Persons in Poverty by Neighborhood Ranked
1.) Campus Area: 14,341
2.) Near East: 7,309
3.) Franklinton: 3,904
4.) South Side: 2,893
5.) Weinland Park/Short North: 2,787
6.) Mifflin/Easton: 2,411
7.) North Eastmoor: 1,895
8.) South Linden: 1,695

Reference
- Interstates/Highways
- Municipal Boundary
- Columbus City School District

Majority Race
- Mixed White & Asian Non-Hispanic
- White Non-Hispanic
- Mixed White & Black Non-Hispanic
- Black Non-Hispanic

- Institutional Tracts

*Institutional Tracts have a Median Age Less Than 22 Years of Age. This is to capture college students and institutionalized populations which can skew poverty rates.

Source: US Census 2000

**School District and Municipal Boundaries are approximate and based off of 2016 boundaries for legibility and orientation reasons.
2016 Concentrated Poverty Tracts by Race

Persons in Poverty by Neighborhood Ranked
1.) Greater Hitop: 17,242
2.) Campus Area: 16,375
3.) North Linden: 9,271
4.) South Side: 9,218
5.) Easton/Mifflin: 8,908
6.) Near East: 6,979
7.) Eastland Area: 5,164
8.) South Linden: 4,936

Reference
- Interstates/Highways
- Municipal Boundary
- Columbus City School District

Majority Race
- Hispanic
- White Non-Hispanic
- Mixed White & Black Non-Hispanic
- Black Non-Hispanic
- Mixed White & Asian Non-Hispanic

*Institutional Tracts have a Median Age Less Than 22 Years of Age. This is to capture college students and institutionalized populations which can skew poverty rates.

Source: AGS 2012 - 2016 5 Year Estimates

**School District and Municipal Boundaries are approximate and based off of 2016 boundaries for legibility and orientation reasons.
## Economic Segregation

### Exhibit 14.1: Large Metros with the Highest Levels of Overall Economic Segregation

<table>
<thead>
<tr>
<th>Rank</th>
<th>Metro</th>
<th>Index</th>
<th>Rank Out of All Metros</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Austin-Round Rock, TX</td>
<td>0.925</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Columbus, OH</td>
<td>0.912</td>
<td>4</td>
</tr>
<tr>
<td>3</td>
<td>San Antonio, TX</td>
<td>0.903</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>Houston-Sugar Land-Baytown, TX</td>
<td>0.903</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>Los Angeles-Long Beach-Santa Ana, CA</td>
<td>0.893</td>
<td>10</td>
</tr>
<tr>
<td>6</td>
<td>New York-Northern New Jersey-Long Island, NY-NJ-PA</td>
<td>0.889</td>
<td>11</td>
</tr>
<tr>
<td>7</td>
<td>Dallas-Fort Worth-Arlington, TX</td>
<td>0.875</td>
<td>12</td>
</tr>
<tr>
<td>8</td>
<td>Philadelphia-Camden-Wilmington, PA-NJ-DE-MD</td>
<td>0.873</td>
<td>13</td>
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<tr>
<td>9</td>
<td>Chicago-Naperville-Joliet, IL-IN-WI</td>
<td>0.868</td>
<td>15</td>
</tr>
<tr>
<td>10</td>
<td>Memphis, TN-MS-AR</td>
<td>0.867</td>
<td>16</td>
</tr>
</tbody>
</table>

Phase I – The Journey to the Blueprint
The People’s Poverty Plan

Steering Committee

Goals & Action Steps

Workgroups

FRANKLIN COUNTY RESIDENTS
### Complete List of Community Focus Groups

<table>
<thead>
<tr>
<th>Residents Experiencing Poverty</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>PACT Residents (Near East)</td>
<td>Oct. 11, 2018</td>
</tr>
<tr>
<td>Franklin County Correctional Center</td>
<td>Oct. 11, 2018</td>
</tr>
<tr>
<td>Franklin County Correctional Center</td>
<td>Oct. 11, 2018</td>
</tr>
<tr>
<td>Office of Aging (Seniors)</td>
<td>Oct. 25, 2018</td>
</tr>
<tr>
<td>Restore Whitehall</td>
<td>Oct. 24, 2018</td>
</tr>
<tr>
<td>US Together (New Americans)</td>
<td>Oct. 18, 2018</td>
</tr>
<tr>
<td>Community Development For All People</td>
<td>Oct. 22, 2018</td>
</tr>
<tr>
<td>Riverside Hospital</td>
<td>Oct. 24, 2018</td>
</tr>
<tr>
<td>IMPACT Community Action/Building Futures</td>
<td>Oct. 12, 2018</td>
</tr>
<tr>
<td>Mid-Ohio Foodbank Customers</td>
<td>Oct. 17, 2018</td>
</tr>
<tr>
<td>Franklin County Youth Council</td>
<td>Oct. 23, 2018</td>
</tr>
<tr>
<td>Nationwide Children’s Hospital</td>
<td>Oct. 24, 2018</td>
</tr>
</tbody>
</table>

### Agencies/Service Providers

<table>
<thead>
<tr>
<th>Agencies/Service Providers</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whitehall Yearling (Students)</td>
<td>Nov. 27, 2018</td>
</tr>
<tr>
<td>CDC Head Start Parents</td>
<td>Dec. 10, 2018</td>
</tr>
<tr>
<td>Human Service Chamber</td>
<td>Oct. 16, 2018</td>
</tr>
<tr>
<td>Franklin County Human Services Agencies</td>
<td>Oct. 18, 2018</td>
</tr>
<tr>
<td>OSU - University Hospital East Staff</td>
<td>Dec. 5, 2018</td>
</tr>
<tr>
<td>Franklin County Advisory Council on Economic Inclusion Focus Group</td>
<td>Dec. 12, 2018</td>
</tr>
<tr>
<td>Franklin County Veterans Service Commission</td>
<td>Dec. 19, 2018</td>
</tr>
<tr>
<td>New American Advisory Council</td>
<td>Jan. 3, 2019</td>
</tr>
</tbody>
</table>

### Funders

<table>
<thead>
<tr>
<th>Funders</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Huntington Bank, AEP, Battelle</td>
<td>Oct. 17, 2019</td>
</tr>
</tbody>
</table>
The People’s Poverty Plan

Steering Committee

Workgroups

Goals & Action Steps

FRANKLIN COUNTY RESIDENTS
Identifying Focus Areas

- Increase access to high paying **jobs**
- Stabilize **housing** for families near or below poverty
- Improve physical, mental, and behavioral **health**, and well-being – increasing access to care, utilization of services and social connectedness
- Ensure all **young people** are on Track for Long-Term Success
Cross-Cutting Focus: Racism

- Everyone from residents up to the steering committee members and commissioners recognized that structural and systemic racism is an underlying condition of poverty.
- In addition to the goals and action steps, Franklin County has committed to leadership in redressing long-standing racial inequity.
  - Commissioners and local leaders will complete racial equity training.
  - Franklin County will establish community partnership with nonprofits and advocates to develop ongoing racial equity training.
  - Franklin County and steering committee members will review policies to identify biases and inequities in their own organizations.
Goals: Jobs

JOBS - Increase access to high-paying jobs by:

1) **Increasing employers’ engagement in neighborhoods of concentrated poverty through the creation of living wage and high-paying jobs for residents.**

2) Eliminating systemic class, racial, gender and disability wage gaps in employment.

3) **Increasing access to relevant training for credentials that meet local demand with employer commitments to hire and promote.**

4) Improving and increasing the delivery of supportive services for individuals to access employment.
Goals: Housing

5) Stabilize housing for families near or below poverty.
6) Enabling more families at or near poverty to afford quality housing, reducing the percentage of housing-cost burdened families.
7) Increasing the financial resources available to implement housing supports.
Goals: Health

8) Improving maternal and child health among high disparity groups, struggling financially.

9) Reducing the overall incidence and racial disparities in occurrences of preventable diseases and trauma, and improving the health of those living with chronic, mental, physical and behavioral health conditions among those struggling financially.

10) Improving neighborhoods of concentrated poverty to improve overall environmental conditions so that they are safe, walkable, and have easy access to basic resources including access to nutritious food.
Goals: Youth

11) Increasing the number of students at or near the poverty level experiencing academic success.

12) Increasing the number of children in safe and stable homes and environments.

13) Strengthening partnerships with parents to increase support for young people.
Phase II Overview
Innovation Center Concept

The Innovation Center is a space to convene and coordinate all efforts to mitigate poverty and increase economic mobility. This space would be where we think big, say why not, and work as a community to develop equitable solutions.
Innovation Center Scope

- **Convene**
  - Bring together partners
  - Develop metrics/dashboard
  - Monitor progress

- **Align**
  - Align systems
  - Identify gaps
  - Share best practices

- **Implement**
  - Coordinate partner activities
  - Complete activities
  - Incubate “Big Ideas”
  - Advocate policies
Innovation Center: Keeping Momentum

Over the next 12-18 Months...

- Appoint Leadership Council
- Hire dedicated staff for Innovation Center; anchored at FCDJFS and housed at Columbus Partnership/Columbus 2020
- Begin work to carry out select goals and exploring big ideas
- Assess feasibility and provide recommendations on long-term independent structure
Recommended Goals & Big Idea

• **Goal #1 (Jobs)** - Increasing employers’ engagement in neighborhoods of concentrated poverty – through the creation of living wage and high-paying jobs for residents.

• **Goal #3 (Jobs)** - Increasing access to relevant training for credentials that meet local demand with employer commitments to hire and promote.

• **Goal #11 (Youth)** - Increasing the number of students at or near the poverty level experiencing academic success.

• **Big Idea** - Create an exploratory committee to research, evaluate and vet an expanded childcare subsidy program/public pre-K.
How You Can Help

- **Innovation Center Staff**
  - Two program managers and one program director
  - These position could potentially be 12- to 18-month fellowships; descriptions being finalized
  - [www.franklincountyohio.gov/information/employment](http://www.franklincountyohio.gov/information/employment)

- **Summer Youth Internship Portal**
Questions?

To learn more and download the Blueprint visit: commissioners.franklincountyohio.gov/poverty