NOTICE OF A MEETING
REGIONAL DATA USER GROUP WORKING GROUP
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100, COLUMBUS, OHIO 43215
MUSKINGUM CONFERENCE ROOM

September 19, 2019, 4:00 pm – 5:00 pm

AGENDA

1. Welcome & Introductions
2. Define User Group Purpose and Value
3. Document Sharing Site
4. Report-out for RDAC on 9/24
5. Other Business
6. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The Date and Time of the next Meeting of the Regional Data User Group Working Group will be October 22, 2019, at 3:30 pm.
111 Liberty Street, Suite 100, Columbus, Ohio 43215

PARKING AND TRANSIT: When parking in MORPC's parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow "M". Handicapped parking is available at the side of MORPC’s building. MORPC is accessible by CBUS. The closest bus stop to MORPC is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons. One electric vehicle charging station is available for MORPC guests.
Members Present
Chair Charlie Burks, Columbus Metropolitan Library  
Gene Oliver, City of Worthington
Bill LaFayette, Regionomics® LLC  
Katie Phillips, CURA, OSU
Jonathan Miller, Delaware County Regional Planning Commission  
Adam Porr, CURA, OSU

MORPC Staff Present
Lynn Kaufman  
Liz Whelan

Meeting Called to Order at 3:36 pm.

Welcome & Introductions
Members and staff introduced themselves.

Background
The Regional Data Advisory Committee (RDAC) was created in 2016, with a mission to advance data policies and strategic actions to increase access to open data in Central Ohio. In 2018, the RDAC created its Regional Data Agenda to focus their work on a more short-term planning horizon. There are five Goals, 21 Objectives, and 61 Action Items in the Regional Data Agenda. RDAC members identified four priority projects to work on initially, one of which is to establish a Regional Data User Group. Specifically, the Regional Data Agenda states: Goal 1: In its role as a convener and facilitator, MORPC will foster collaboration among local governments, partners, and stakeholders to enhance the use of data in Central Ohio. Objective 1.1: Convene meetings of local government staff responsible for creating and maintaining the region’s data resources. Action item 1.1.4: Support the creation of a new Central Ohio data user group.

Establish Working Group Scope, Timeline, & Meeting Schedule
Scope
Define the purpose and value of the user group to various stakeholders in the region.
- Identify gaps to be filled in
- Gain information about data
- Discover what data people are working on
- Create an opportunity for idea sharing
- Increase data competency
- Develop best practices
- Foster the ability to channel information and feedback from actual data users
Determine the hosting structure of the user group.
- MORPC will host the User Group meetings.
Compile a list of organizations and specific organizational roles or individuals to invite to the user group.
- Explore a cross-section of different industries, subject matter, and geography
- Invite interested Central Ohio GIS User Group (COGUG) members
- Consider experts in specific data types:
  - drug and opioid crisis
  - school scores/ratings
  - migration patterns for minority populations
- Engage users with different levels of sophistication for cross pollination between entry level users and super users.

Identify an initial meeting format and schedule that best enhances the user group’s regional value.
- To be discussed at a later meeting, with a goal of the User Group meetings starting in Q1 2020.

Create and implement a communication plan to ensure a successful launch of the user group.
- To be discussed at a later meeting.

Timeline
The Working Group will meet monthly with the goal of establishing the User Group by the first quarter of 2020.

Meeting Schedule
<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2019</td>
<td>Working Group kick-off</td>
</tr>
<tr>
<td>September 2019</td>
<td>Define User Group purpose and value</td>
</tr>
<tr>
<td>September 24, 2019</td>
<td>RDAC Meeting – Working group report-out</td>
</tr>
<tr>
<td>October 2019</td>
<td>Establish User Group hosting structure, format, and schedule</td>
</tr>
<tr>
<td></td>
<td>Begin compiling list of User Group attendees (homework)</td>
</tr>
<tr>
<td>November 2019</td>
<td>Vet and approve communication plan and first meeting agenda</td>
</tr>
<tr>
<td>December 11, 2019</td>
<td>RDAC Meeting – Working Group report-out and Committee approval</td>
</tr>
<tr>
<td>Q1 2020</td>
<td>First Regional Data User Group meeting</td>
</tr>
</tbody>
</table>

The Working Group members approved and accepted the Action Plan as presented.

Working Group Membership
Members decided to discuss inviting additional members at the next meeting. Specific suggestions for new members were representatives from the City of Columbus, Franklin County First Responders, the real estate sector, and The Columbus Dispatch.

Other Business
Liz Whelan will provide a document sharing site for the group.

Adjourned at 4:20 pm.
REGIONAL DATA USER GROUP WORKING GROUP
Action Plan

This working group is established in support of the Regional Data Advisory Committee's goal that MORPC foster collaboration among local governments, partners, and stakeholders to enhance the use of data in Central Ohio. Under that goal, the RDAC identified an objective to convene meetings of local government staff responsible for creating and maintaining the region’s data resources.

One action item in support of that objective, and identified as a priority by the RDAC, is to support the creation of a new Central Ohio data user group. Completing that action will be the purpose of this group.

SCOPE & TIMELINE:

The Regional Data User Group Working Group will complete the following tasks in order to inform the implementation of a new Central Ohio data user group:

1. Define the purpose and value of the user group to various stakeholders in the region.
2. Determine the hosting structure of the user group.
3. Compile a list of organizations and specific organizational roles or individuals to invite to the user groups.
4. Identify an initial meeting format and schedule that best-enhances the user group's regional value.
5. Create and implement a communication plan to ensure a successful launch of the user group.

The Working Group will meet monthly with the goal of establishing the User Group by the first quarter of 2020.

MEETING SCHEDULE:
August 2019
Working Group kick-off

September 2019
Define User Group purpose and value
RDAC Meeting – Working group report-out

October 2019
Establish User Group hosting structure, format, and schedule
Begin compiling list of User Group attendees (homework)

November 2019
Vet and approve communication plan and first meeting agenda

December 2019
RDAC Meeting – Working Group report-out and committee approval

Q1 2020
First Regional Data User Group meeting