Project Update
MORPC Commission

December 12, 2019
Regional Housing Strategy

A coordinated housing strategy for the region that develops *investment and policy recommendations* to support mixed-income neighborhoods and regional growth.
Housing Demand > Supply

Columbus MSA
Housing Units Needed by 2050 By Income
(1.543% Compounded Job Growth: 2010 - 2017 Trend)

Source: Vogt Strategic Insights; Regionomics LLC; Department of Labor Statistics; ESRI
Project Team

MID-OHIO REGIONAL MORPC
PLANNING COMMISSION

Enterprise®

Ice Miller
LEGAL COUNSEL

Vogt Strategic Insights

RAMA
ENGAGEMENT THAT INSPIRES
PROJECT SCOPE & TIMELINE

1. Existing conditions
2. Investment strategies and policies
3. Recommendations
4. Tracking progress
5. Community engagement
6. Final report

JUL 2019 - MAR 2020

- Develop a baseline understanding of regional housing needs
- Build Central Ohio’s regional housing framework for action
- Develop support for local action
- Create a system to track and report implementation progress
- Develop and deliver Regional Housing Study and 10-Year Strategic Housing Plan
Preliminary Findings

• Location of homes matters to residents. Respondents believe housing should be safe and near good schools, shopping, and other amenities.

• It is increasingly difficult to become a homeowner in Central Ohio, especially if you are a person of color.

• Impediments to developing more housing include politics, policies and neighborhood perception; financing & access to debt, as well as costs for labor and materials are also significant factors.
Engagement Process

- Project Sponsors
- Community
- Advisory Board
Planned Public Involvement

- Focus Groups
- Speaker Series
- Interviews & Surveys
- Regional Workshops
JOIN US FOR A HOUSING CONVERSATION ON DECEMBER 13, 2019

9 – 10:30 AM, MORPC, Scioto Conference Room

YWCA President and CEO Christie Angel and UWCO Senior Vice President of Community Impact Michael Wilkos will facilitate a discussion on the impact of segregation on housing.
Project Sponsors

- AEP
- L Brands
- Mt. Carmel Health
- Nationwide
- Nationwide Children's Hospital
- Nationwide Insurance
- OhioHealth
- Rev1 Ventures
- Columbus Chamber
- City of Columbus
- City of Whitehall
- City of Upper Arlington
- City of Marysville
- City of New Albany
- Franklin County
- The Columbus Foundation
- City of Dublin
- City of Delaware
- Columbus Realtors
Jennifer Noll
Principal Planner
jnoll@morpc.org
614.233.4179