



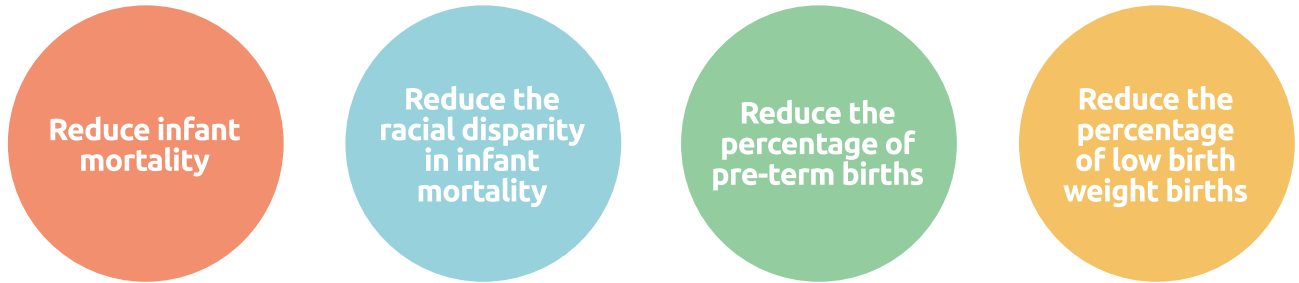
ONE

< CELEBRATEONE.INFO >

2018
Annual
Report

Every baby deserves to cele

To make that happen, CelebrateOne is working to:



Infant Mortality Rates

CelebrateOne is a place-based, collective impact initiative that aims to reduce the infant mortality rate to 6.0 and reduce the racial disparity by 50% by December 2020.

The racial disparity remains unacceptably high.

Infant mortality rates have decreased for both non-Hispanic White and non-Hispanic Black /African American babies. However, the racial disparity remains high.

In 2019, **OBBO** is conducting a survey to look at women's treatment in prenatal care appointments and determine if there is a systemic quality

of care issue for women of color in our community.

2.5x
Black rates are 2.5 times that of white rates

Franklin County



23% decrease in the infant mortality rate since 2011 - from 9.6 to 7.6 per 1,000 live births

White*



35% decrease in the infant mortality rate among Whites* since 2011 - from 7.5 to 4.9 deaths per 1,000 live births

Black or African American*



28% decrease in the infant mortality rate among Blacks* since 2011 - from 17.1 to 12.3 deaths per 1,000 live births

*Non-Hispanic; Franklin County

Celebrate his or her first birthday.

Connect the disconnected to services, especially early, quality prenatal care.

- **StepOne** scheduled **3,558** women for prenatal care in 2018 (60% in CelebrateOne zip codes)
- Since 2016, **95** residents have been trained as Community Health Workers (CHWs) through CelebrateOne; CHWs promote early prenatal care in outreach efforts
- CelebrateOne Connectors referred **3,323** residents to **4,546** referral sources, including prenatal care and related services, like help getting a free crib or a discounted car seat
- In 2018, OSU's **Moms2B** program worked with **687** women to provide prenatal and post-partum support at 8 locations throughout Franklin County

Eliminate preventable sleep-related deaths.

- **Columbus Public Health** and CelebrateOne trained **776** safe sleep ambassadors in 2018 – 24% increase from 2017 - and distributed **1,635** pack n' plays with support from **Franklin County Department of Job and Family Services**
- The Safe Sleep team created new trainings for grandparents and teens/siblings to make them more accessible and available throughout Columbus with an emphasis on CelebrateOne communities



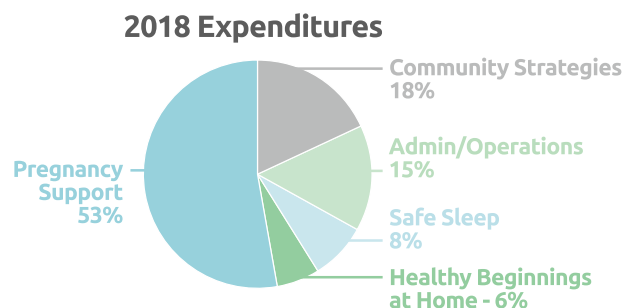
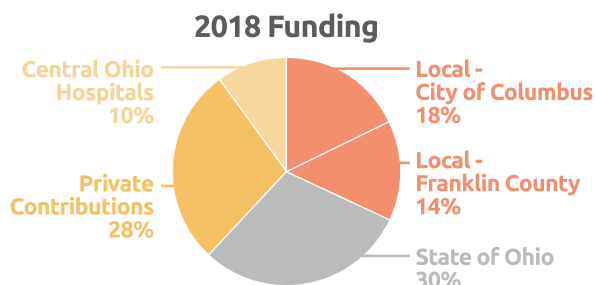
So far in 2019, CelebrateOne has hosted 10 community baby showers and first birthday parties with over 1,300 total attendees, including 500 moms.

Prevent Preterm Births

- **1,107** women were newly enrolled in home visiting in 2018 – 660 (60%) in C1 neighborhoods
- **144** people were enrolled in **Baby & Me Tobacco Free** tobacco cessation program

Our Budget

CelebrateOne received a total of **\$6.87 million** in funding in 2018.



State of Ohio includes partial commitments from Ohio Dept of Health, Ohio Dept of Medicaid, Ohio Housing Finance Agency

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