ONE

CELEBRATEONE.INFO

2018 Annual Report
Every baby deserves to celebrate.

To make that happen, CelebrateOne is working to:

- Reduce infant mortality
- Reduce the racial disparity in infant mortality
- Reduce the percentage of pre-term births
- Reduce the percentage of low birth weight births

Infant Mortality Rates

CelebrateOne is a place-based, collective impact initiative that aims to reduce the infant mortality rate to 6.0 and reduce the racial disparity by 50% by December 2020.

The racial disparity remains unacceptably high.

Infant mortality rates have decreased for both non-Hispanic White and non-Hispanic Black/African American babies. However, the racial disparity remains high.

In 2019, OBBO is conducting a survey to look at women’s treatment in prenatal care appointments and determine if there is a systemic quality of care issue for women of color in our community.

**Franklin County**

- **7.6 in 2011**
- **23% decrease in the infant mortality rate since 2011** - from 9.6 to 7.6 per 1,000 live births

**White***

- **4.9 in 2011**
- **35% decrease in the infant mortality rate among Whites*** since 2011 - from 7.5 to 4.9 deaths per 1,000 live births

**Black or African American***

- **12.3 in 2011**
- **28% decrease in the infant mortality rate among Blacks*** since 2011 - from 17.1 to 12.3 deaths per 1,000 live births

*Non-Hispanic; Franklin County
Connect the disconnected to services, especially early, quality prenatal care.

- **StepOne** scheduled 3,558 women for prenatal care in 2018 (60% in CelebrateOne zip codes)
- Since 2016, 95 residents have been trained as Community Health Workers (CHWs) through CelebrateOne; CHWs promote early prenatal care in outreach efforts
- CelebrateOne Connectors referred 3,323 residents to 4,546 referral sources, including prenatal care and related services, like help getting a free crib or a discounted car seat
- In 2018, OSU’s **Moms2B** program worked with 687 women to provide prenatal and post-partum support at 8 locations throughout Franklin County

Eliminate preventable sleep-related deaths.

- **Columbus Public Health** and CelebrateOne trained 776 safe sleep ambassadors in 2018 – 24% increase from 2017 - and distributed 1,635 pack n’ plays with support from **Franklin County Department of Job and Family Services**
- The Safe Sleep team created new trainings for grandparents and teens/siblings to make them more accessible and available throughout Columbus with an emphasis on CelebrateOne communities

Prevent Preterm Births

- 1,107 women were newly enrolled in home visiting in 2018 – 660 (60%) in C1 neighborhoods
- 144 people were enrolled in **Baby & Me Tobacco Free** tobacco cessation program

Our Budget

CelebrateOne received a total of **$6.87 million** in funding in 2018.
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Learn more about CelebrateOne online at www.CelebrateOne.info.

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