



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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NOTICE OF A MEETING
REGIONAL INFORMATION & DATA GROUP
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100, COLUMBUS, OHIO 43215
SCIOTO CONFERENCE ROOM

January 29, 2020, 3:00 pm – 5:00 pm

AGENDA

- 1. Welcome & Introductions**
- 2. Data and Mapping Gallery for Census 2020 – *Shoreh Elhami, City of Columbus***
- 3. Small Group Breakout Session**
- 4. Break**
- 5. Census Simplified – *Natalie Hurst, MORPC***
- 6. Small Group Data Questions Session**
- 7. Closing Remarks**
- 8. Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

**The Next Meeting of the Regional Information & Data Group
will be in April 2020.**

111 Liberty Street, Suite 100, Columbus, Ohio 43215

PARKING AND TRANSIT: When parking in MORPC's parking lot, please park in a "MORPC Visitor" space or in a space marked with a yellow "M". Handicapped parking is available at the side of MORPC's building. Indoor bike parking is available for MORPC guests. MORPC is accessible by CBUS. The nearest bus stop is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons.

William Murdock, AICP
Executive Director

Rory McGuinness
Chair

Karen J. Angelou
Vice Chair

Erik J. Janas
Secretary



Regional Information & Data Group

January 29, 2020



MID-OHIO REGIONAL
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MORPC Membership & Programming



- Transportation & Infrastructure Development
- Planning & Sustainability
- Data & Mapping
- Residential Services
- Government Affairs
- Communications & Engagement

MORPC Membership

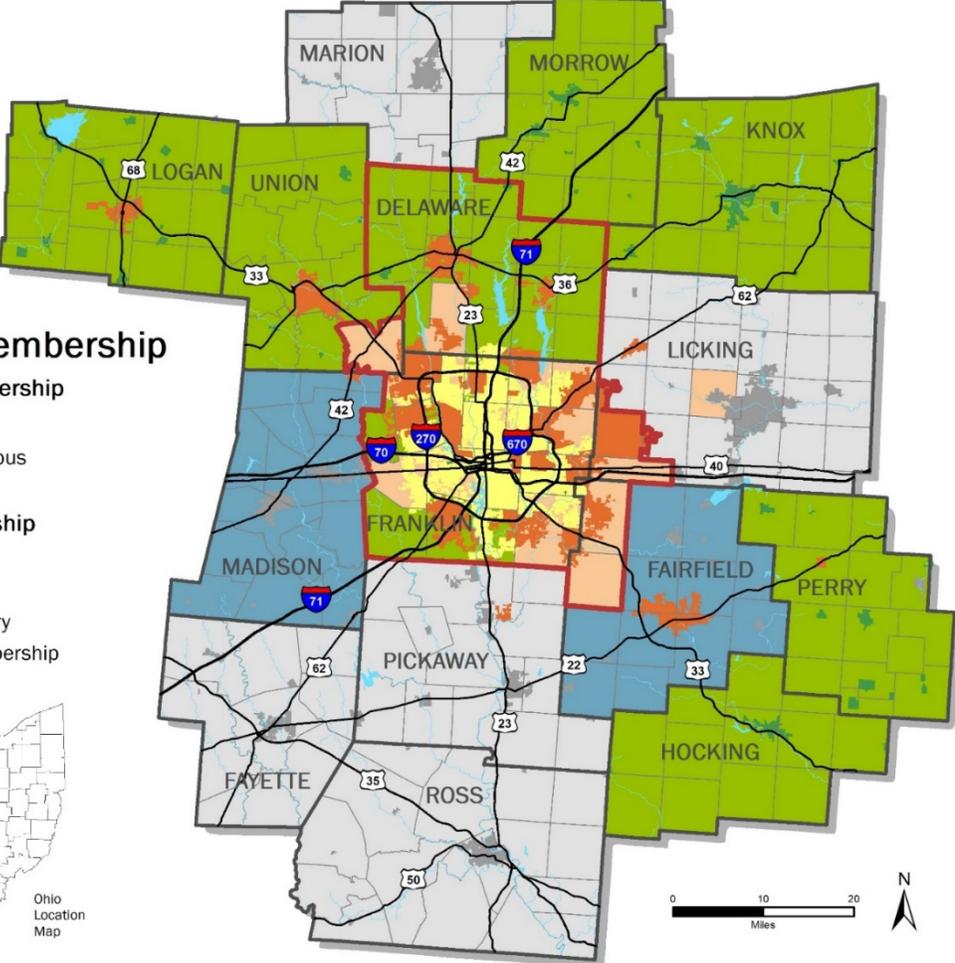
Individual Membership

- City/Village
- City of Columbus
- Township

County Membership

- County
- Township
- MPO Boundary
- CORPO Membership

August 2019



Regional Data Advisory Committee



“The Regional Data Advisory Committee is a standing committee to **evaluate and advise** the COMMISSION on matters of regional importance pertaining to data analysis. It will **set standards** to enable data interoperability and data credibility. It will **explore public/private partnerships** and other collaboration opportunities around using data.”

WORKING GROUPS

- **Regional Data Users Group**
- **Regional Sustainability Dashboard**
- **Regional Municipal Fiber Strategy**
- **Data Policy Needs Survey & Toolkit**

Regional Data Agenda



- **Foster Collaboration**
- **Capacity Building & Education**
- **Data Governance & Best Practices**
- **Data Procurement & Development.**
- **Data Access, Inclusivity, & Equity**



Mid-Ohio Open Data (M.O.O.D.)



MORPC

The screenshot shows a web browser window with the URL `public-morpc.hub.arcgis.com`. The page features a navigation bar with the MORPC logo and the text "MID-OHIO OPEN DATA" and "MORPC.org". A search bar is located below the navigation bar with the placeholder text "Search for Data".

Below the search bar, there are five icons representing different data categories: a car for "Transportation", a map outline for "Boundaries", two people for "Demographics", a building for "Land Use", and a flag for "All Data".

At the bottom of the page, there are four featured data items, each with a thumbnail image, a title, a brief description, and an "Explore" button:

- MTP 2020-2050 Population and Employment Forecasts**: MORPC 2020-2050 population and employment forecast data.
- MTP2020 Crowdsourc Reporter**: all project map for crowdsourc app.
- Central Ohio Greenway Trails**: Central Ohio Greenway Trails and other existing bikeways in Central Ohio.
- Competitive Advantage Projects**: MORPC and Columbus 2020 have partnered to launch Competitive Advantage Projects with a goal to...

Data, Map & Technology Subcommittee

City of Columbus & Franklin County
Complete Count Committee (CCC)
Census 2020

January 29, 2020



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

Columbus Counts!
CENSUS
2020

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ANDREW J. GINTHER, MAYOR

Franklin County
**BOARD OF
COMMISSIONERS**

Overview

- Why a Data, Map & Technology Subcommittee?
- Who Are the Committee Members?
- What We Have Done So Far?

Data, Map & Technology (DMT) Subcommittee

- The DMT subcommittee was formed to serve the data and mapping needs of other subcommittees of 2020 Complete Count Committee (CCC); 30 in total

List of other CCC Subcommittees

Business and Workforce

Communications and Media

Youth Serving Organizations

Children Ages 0-5

Mental Health Services Organizations

Human Services Organizations

Data, Maps and Technology

Education (Preschool-Grade 12)

Education (Post-Secondary)

Justice-Involved

Faith-Based

Government

Group Quarters

Adult Homelessness

Youth Homelessness

Immigrant

Refugee and Asylum Seekers

African Immigrants

Latino/Hispanic

Asian-American

African-American

LGBTQ

Senior Citizens

Non-Homeowners

Veterans

Philanthropic

Individuals with Disabilities

Organized Labor

Transportation

Elected Officials

Who Are the Committee Members?

- Columbus
- Franklin County Auditor's Office
- Morpc
- Hilliard
- Worthington
- Gahanna
- Westerville
- Upper Arlington
- Minerva Park



What We Have Done So Far - Strategy

- Established the DMT Subcommittee – June 2019
- Established a Point of Contact (POC) at the Census Bureau for technical support
- Established contacts (POC) with other 29 subcommittees and sought their data and analytics needs via an online survey – Oct 2019
- Built and added artifacts to the a Data/Map Gallery – December 2019

Columbus Open Data Portal:

THE CITY OF **COLUMBUS**
ANDREW J. GINTHER, MAYOR

Columbus GIS Columbus.gov

and Map Portal

Find and freely download high quality, location-based data from the City of Columbus. Explore dynamic web maps to discover new insights about our city. Take the data. Build on it. Share the results. Help make Columbus an even better, brighter, and safer community.



FIND DATA

EXPLORE CATEGORIES



Business



Boundaries



Health



Infrastructure



Planning



Recreation & Parks



Safety



Schools



Transportation



All

FEATURED MAPS & GALLERIES



Columbus Counts!
CENSUS 2020

THE CITY OF COLUMBUS
BOARD OF COMMISSIONERS

City of Columbus Census 2020 Map Gallery



African American
Employment ACS 2013-
2017



African American
Occupation ACS 2013-
2017



Columbus Counts!
CENSUS
2020

Census 2020
Demographic Resources



Community Resources



Crime Index 2019



Group Quarters in Central
Ohio



Hard To Count 2020



Homeless Shelters



Income and Diversity



Internet Connectivity ACS
2013-2017



Language Spoken At
Home ACS 2013-2017



People with Disabilities
ACS 2013-2017



Response Outreach Area
Mapper (ROAM)



USA Tapestry
Segmentation



Veterans ACS 2013-2017





City of Columbus Census 2020 Map Gallery

Census 2020 Demographic Resources (a multi-tabbed application)

Language Spoken At Home

Veterans

People with Disabilities

African American Employment

African American Occupation

Internet Connectivity

Community Resources

Group Quarters in Central Ohio (Morpc)

Hard To Count 2020

Homeless Shelters (Franklin County Auditor's office)

Income and Diversity

Response Outreach Area Mapper (ROAM)

USA Tapestry Segmentation

Crime Index 2019

Note: Data used is ACS 2013-2017



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COLUMBUS
ANDREW J. GINTHER, MAYOR

Questions

Small group breakout session I



- Introductions:
 - **Name, role, & place of work**
- Small group questions (*please write answers on the large sheet of paper at your tables*):
 - **What project are you spending most of your time on right now?**
 - **What is your favorite dataset?**

Individual Question



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- *Please write your answer on one of the notecards at your table before the break:*
- **What do you most hope to gain from attending this group?**

Small group breakout session II



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- Write your ideas on sticky notes:
- **What are your biggest challenges working with data?**
- **What tools, skills, or other resources would make your job easier or your work more effective?**

Data Governance

Establishing a dedicated data management practice (info. infra.) to create a single version of the truth and assure quality issues

Setting up an enterprise Data Governance practice

Establishing Master Data (gold) rules, hierarchies, metadata, golden records, partitions etc. to serve other business functions

How to uncover use cases where data and analytics can help, among departments who might not think about Data

How do you monitor + measure data quality?

Buy-in for data management policy (big data)
File Name

Master data is flexible and requires creative cleaning

How to govern public vs private data

Best Practices for Improving Organizational Data Literacy?

Leveraging best/cheap practices for civic data

Thinking through data architecture for efficiency

How do private datasets in an enterprise governance vs pub data

Metadata standards

How do you sell the benefits of Data Analytics to decision makers?

Master data management/ organization strategies + recommendations

lack of standardization

Data Quality + Improvement

How to not ~~do~~
recreate the
wheel / join or
~~to~~ leverage
other groups
(eg. DARA)

Technology

- Code Examples (R, Python)
- Statistical Case Studies
- Hands-on with Geographic Analysis 7-15
- More R training
- Getting different systems to talk to each other
- Data Visualization Techniques
- Dashboard
- Hands-on with API - R We bring our laptops!!
- Keeping up with evolution of ESRI tools and making the most of our subscriptions for philanthropy storytelling
- Easy reporting on various data sets
- ↑ coding skills R, SQL, Python, + more
- Affordable & easy-to-use Technology Tools
- Data Viz Case Studies
- Tableau for beginners
- How can we leverage core infrastructure around data lakes
- Predictive Analytics
- Staff resources & capacity
- Tools to improve decision making

Data Sharing/Privacy

Ensuring that private data stays private

Complete Metadata

Data gathering techniques to help with O.A. of the data + integrity of data

Establish clear service level agreement with all the data providers/consumers to ensure data privacy.

Interagency data sharing
↳ Better leads to better agency decision making

Making sure the data is accessible to the right people

Collaborating with regional partners to update and publish ~~reg~~ benchmarking data + findings

Regional data sharing/platform

How do you reduce data redundancy

Problems across sources or data reuse

Proprietary Data

Availability of Data

Data Ethics stories/Presentations

Conversation + brainstorming about data needs/questions

Data Sharing
↳ Tenebris

What's happening with the SMART Columbus data sharing? ~~as~~

How to integrate social media (non profit) data with school (academic attendance) data

Better understand the flow between public \Rightarrow private data sets

Data Sources

Consistency in data collection practices

Data standardization
establish standardised data entries
this ensures clean & quality data

Keeping track of data sources

Tutorials on data extraction from variety of sources
- help on consistency margin of error etc.
- CIPA workshop re great example (Ed Christopher + Peetip)

Best practices for keeping data fresh

Availability of Data

• maintain open test fields to ensure
↳ API direction in open test field is a challenge

INCENTIVES DATA
ADMINISTRATORS
OEAS
EAS
JERMS
JERDA

Move on local or regional data sources

Data quality

LOCAL OFFICE DATA
MAPS/SOURCES
EASA
EAS

Heaving Data Related to School Districts

When do you ignore the margin of error

SERVICES - VS - STAND ALONE DATASETS

Inconsistent data points across programs

Inability to determine data lineage

Connect to data resources
- sources of data
- training

Benchmarking
- the numbers
- the sources
- data quality

Develop an inventory of data gaps & solve

Data Visualization/ Storytelling

Forecasting

Combining datasets to aid in visualization (coding languages)

Best practices (data viz)

Free, simple ways to plot / use original data (no paid software / no CSS)

Tips that can spark ideas on new ways of slicing data

Some data is cumbersome to present visually in an engaging fashion

• Creating better story maps using data & data links -

Modeling / Analysis

Hearing more on the technical side, esp. visualization (tips, tricks, code, etc)

More Workshops that are interactive + Hands-on
Ex: Tableau intro, coding for over 20.

Infographics

data education + capacity building

Keeping community conversations and decisions based on data in context.

Microsimulation

collaboration + idea generation around data challenges

DATA/MAPPING STANDARDIZATION
FILE ORGANIZATION

Open data + Needs + Volunteer Opportunities

Communicating Effective Data Stories
"why"



CENSUS SIMPLIFIED

Natalie Sioux Hurst, MORPC



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PRESENTATION OVERVIEW

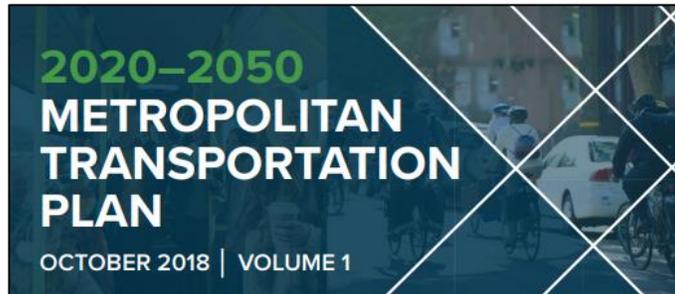


- Potential uses of Census data
- Ways to acquire Census data (at varying technical skill levels) and resource guides
 - Data.Census.Gov
 - In web browser
 - Census API
 - In web browser and R
 - Census FTP
 - In web browser and R

MORPC PROJECTS WITH CENSUS DATA



- Almost every MORPC project uses Census data
 - Metropolitan Transportation Plan
 - Income and Population Forecasting
 - Regional Housing Strategy
 - Member Requests

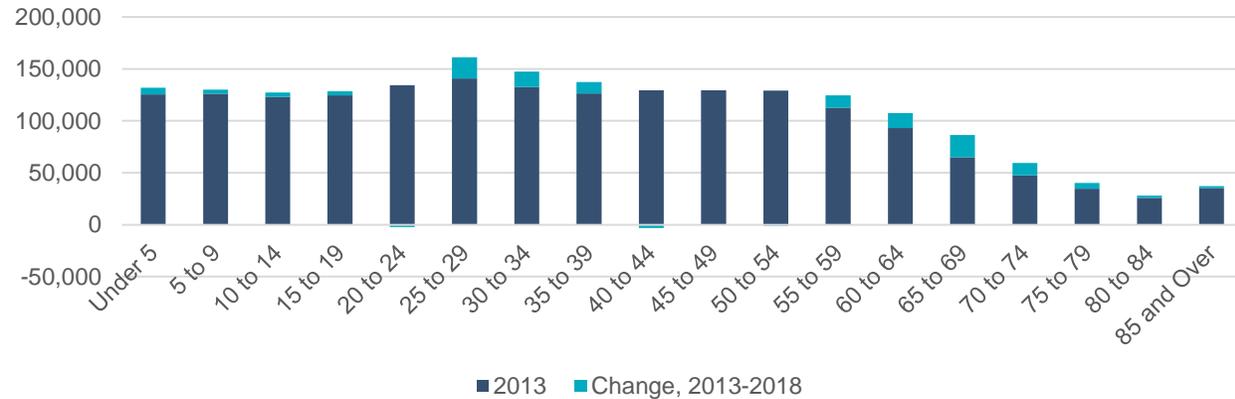


VISUALIZATIONS CREATED WITH CENSUS DATA

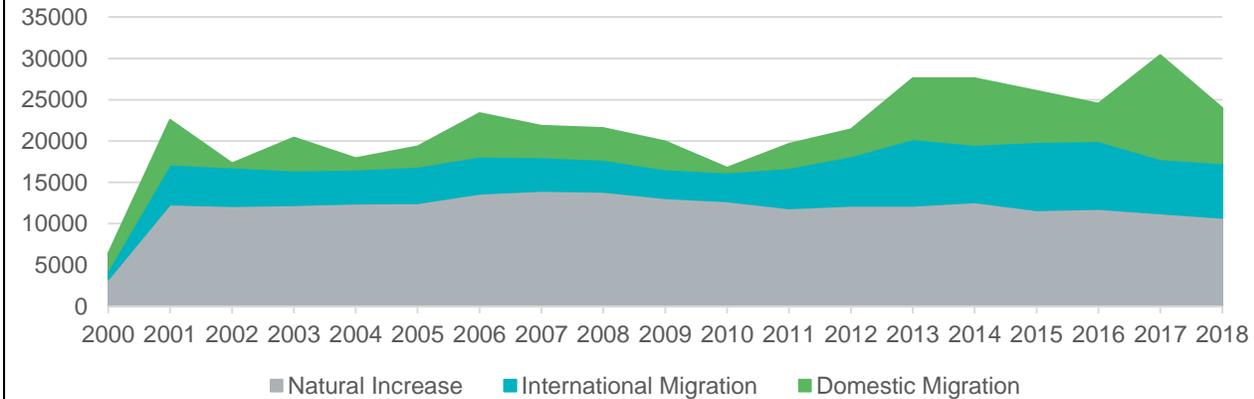


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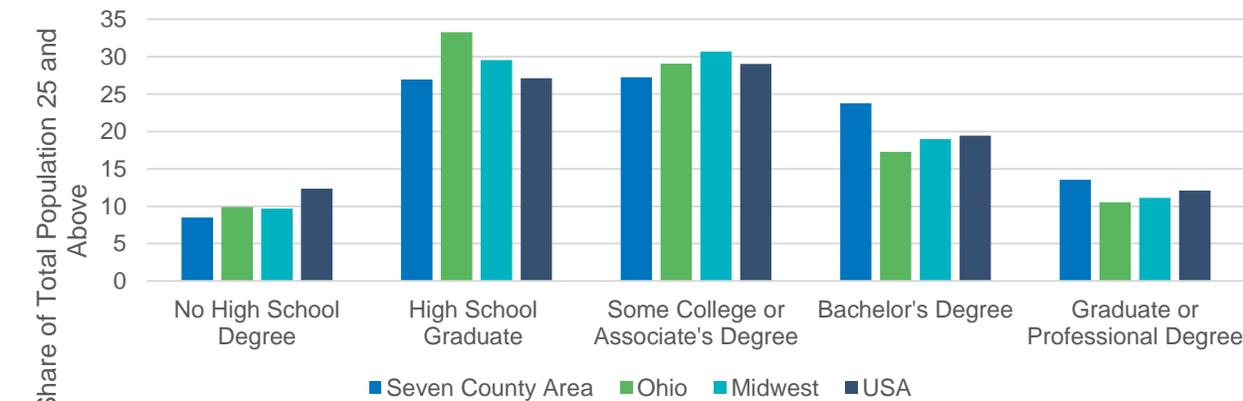
Change in Population by Age in Seven County Area, 2013-2018



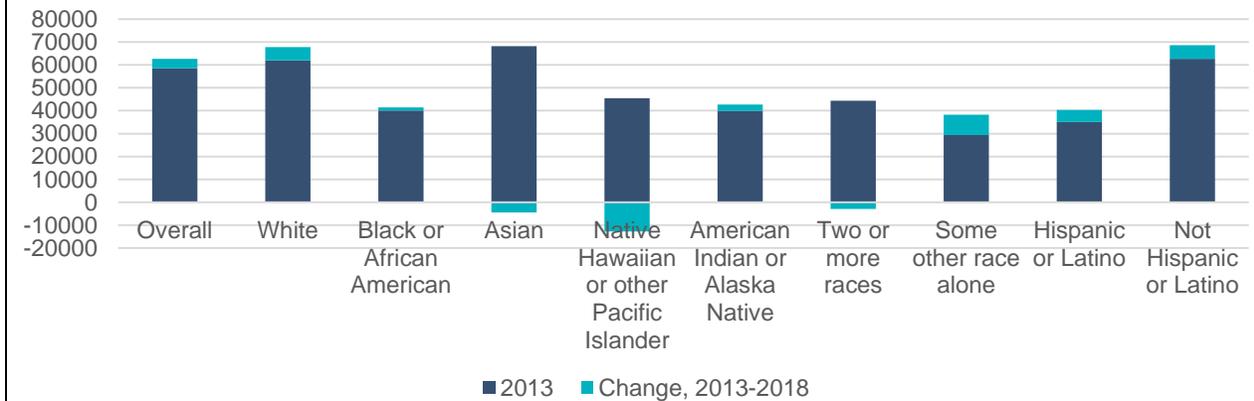
Population Change in Seven County Area by Type, 2000-2018



Share of Population 25 and Above with Given Educational Attainment in Seven County Area, 2018



Change in Median Household Income by Race in Seven County Area, 2013-2018



HOW DO WE ACCESS CENSUS DATA?

- Fact Finder (?)
 - After all data is migrated to new Census data site, FactFinder will be no more

RIP FACT FINDER



NEW CENSUS DATA WEBSITE: Data.Census.Gov



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- Data.Census.Gov

United States Census Bureau		ACS DEMOGRAPHIC AND HOUSING ESTIMATES			
ALL TABLES MAPS PAGES		Search		Product: 2018: ACS 1-Year Estimates Data Profiles	
2076 Results Filter Download		Survey/Program: American Community Survey TableID: DP05		CUSTOMIZE TABLE	
ACS DEMOGRAPHIC AND HOUSING ESTIMATES		Ohio			
Survey/Program: American Community Survey Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010 Table: DP05		Estimate	Margin of Error	Percent	Percent Margin of Error
TOTAL POPULATION					
Survey/Program: American Community Survey Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010 Table: B01003					
TOTAL POPULATION					
Survey/Program: Decennial Census Years: 2010 Table: P1					
AGE AND SEX					
Survey/Program: American Community Survey Years: 2018,2017,2016,2015,2014,2013,2012,2011,2010 Table: S0101					
▼ SEX AND AGE					
▼ Total population		11,689,442	*****	11,689,442	(X)
Male		5,732,095	+/-5,513	49.0%	+/-0.1
Female		5,957,347	+/-5,513	51.0%	+/-0.1
Sex ratio (males per 100 females)		96.2	+/-0.2	(X)	(X)
Under 5 years		693,129	+/-3,418	5.9%	+/-0.1
5 to 9 years		691,126	+/-10,420	5.9%	+/-0.1
10 to 14 years		752,239	+/-10,197	6.4%	+/-0.1
15 to 19 years		773,272	+/-5,943	6.6%	+/-0.1
20 to 24 years		752,641	+/-5,756	6.4%	+/-0.1
25 to 34 years		1,533,104	+/-6,226	13.1%	+/-0.1
35 to 44 years		1,396,763	+/-5,185	11.9%	+/-0.1
45 to 54 years		1,488,201	+/-5,552	12.7%	+/-0.1
55 to 59 years		816,288	+/-9,623	7.0%	+/-0.1
60 to 64 years		796,516	+/-10,560	6.8%	+/-0.1

NEW CENSUS DATA WEBSITE: Data.Census.Gov



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- Changes
 - Acquired additional hardware to increase capacity
 - Streamlined table customization / search layout
 - QuickFacts
 - Tables can be copied and pasted
 - Right click to export as csv or xlsx
 - Website has mapping capabilities
- Educational Materials
 - How to materials for website on homepage
 - Webinar: <https://www.census.gov/data/academy/webinars/2019/new-updates-data-census-site.html>

GETTING CENSUS DATA VIA API



- What is an API???
 - “Application Programming Interface”
 - Allows you to communicate with features or data of an operating system, application, or other service
 - A secret passage of sorts
 - Rather than downloading data from a page, you can query it directly
- Advantages
 - Get raw data directly from source
 - Customizable queries make large data tasks easier
 - More reproducible
 - If you use a coding system, no importing or exporting / saving files locally
- Disadvantages
 - Learning curve

AVAILABLE APIs



- Over 100 available Census APIs
 - American Community Survey (1-Year, 3-Year, 5-Year, Migration Flows)
 - Economic Indicators Time Series
 - Decennial Census (SF1/SF3) – 1990, 2000, 2010
 - Economic Census – 2002, 2007, 2012
 - County Business Patterns – 1986-2016
 - International Trade – annual 2005-present, monthly 2013-present
 - And more (!)
 - Page with all:
 - API Base URL's and Variables:

USING THE API IN A WEB BROWSER



- API queries can be ran in a web browser
- Query Components:
- Available Data:
- Steps (see screen sharing video on next slide)
 - Run query in web browser
 - Save page as txt file
 - Open txt file in Excel to convert to spreadsheet format
- Text to Excel Tutorial:

USING THE API IN A R



- While the Census API works in a web browser, it also works in many statistical programming languages (in my case, R)
 - R queries allows for better replicability
 - Data manipulation is easier when R
 - Since API can be read directly into R, no wasted storage space

OBTAINING AN API KEY



- Step 1: Request API Key
 - http://api.census.gov/data/key_signup.html

Hello!

Thank you for your interest in the Census Data API. Your API key is [string of letters and numbers]. Please [click here to activate your key](#).

Save this email for future reference.

Have Fun,

The Census Bureau API Team

~Save this e-mail~

DOWNLOADING R / R STUDIO



- Step 2: Download R and R Studio
 - Use USA Cran Mirror
 - R Studio:



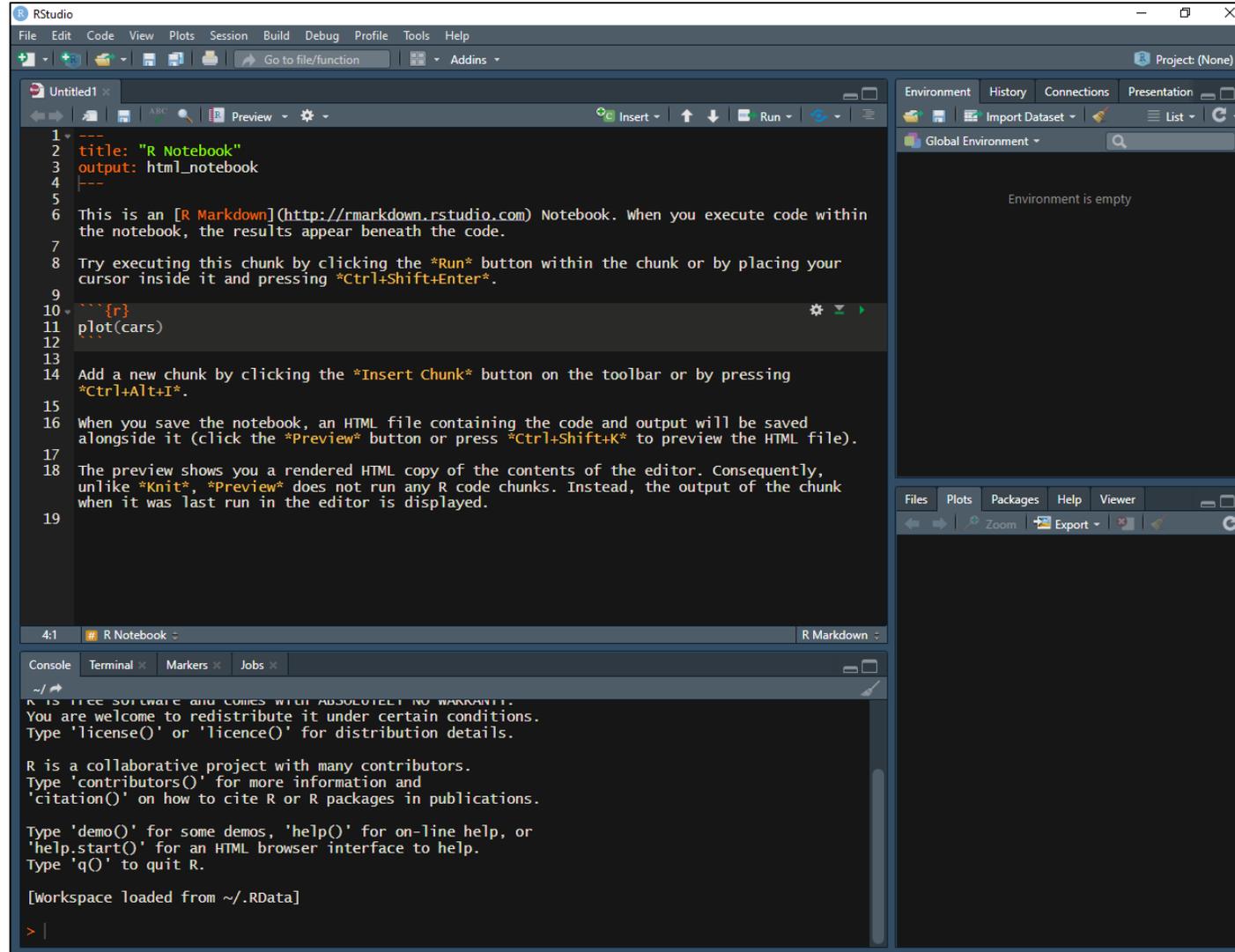
R INTERFACE ANATOMY



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Notebook: This is where you write your script. You can save it and keep a record of you analysis.

Command Line/Console: You will see your code here as well as any results.



Environment: Any data/objects you import and create will be stored here

Files, plots, packages, help, and viewer: Place to see file these objects



R DEFINITIONS

- R Lingo
 - Package: Collection of R functions, compiled code, and sample data
 - Metaphor: A toolbox
 - Function: R tool that completes specific task
 - A tool within the toolbox
 - Arguments: Components of function
 - Components the tool needs
 - Ex: A power drill needs a certain drill bit and a power cord
- More fun R language guides
 - R Core Team:

DOWNLOADING R PACKAGES

- There are multiple R packages that can be used to pull Census data
 - “censusapi”
 - “tidycensus”
- To run a function, you must install and load the package that contains that function
 - Two options

```
install.packages("pacman")  
library(pacman)  
  
#Install and load Census R packages  
pacman::p_load(censusapi, tidycensus, tidyverse, tidyr, dplyr)
```



R FUNCTION USAGE

- Within these packages, there are a few different functions
 - `getCensus()` – Retrieve Census data from any available API
 - `get_acs()` – Retrieve data and feature geometry for five-year ACS
 - `get_decennial()` – Obtain data and feature geometry for decennial Census
 - `get_estimates()` – Get data from US Census Bureau Population Estimates Program
- Arguments will vary based on function
 - To see required arguments, read R package documentation or use `args()` functions
 - Census API Package:
 - Tidycensus Package:
 - `args(function_name)` will provide arguments needed

QUERY DECENNIAL DATA



- `get_decennial()`

```
{r} Race_County_2010 <- get_decennial(geography = "county", state = 39, county = c(041, 045, 049, 089, 097, 129, 159), variables = c("P003001", "P003002", "P003003", "P003004", "P003005", "P003006", "P003007", "P003008"), year = 2010) #Query data
```

- Result: Data table in long format

GEOID	NAME	variable	value
39041	Delaware County, Ohio	P003001	174214
39045	Fairfield County, Ohio	P003001	146156
39049	Franklin County, Ohio	P003001	1163414
39089	Licking County, Ohio	P003001	166492
39097	Madison County, Ohio	P003001	43435
39129	Pickaway County, Ohio	P003001	55698
39159	Union County, Ohio	P003001	52300
39041	Delaware County, Ohio	P003002	156328
39045	Fairfield County, Ohio	P003002	131830
39049	Franklin County, Ohio	P003002	805617
39089	Licking County, Ohio	P003002	155190
39097	Madison County, Ohio	P003002	39364

Usage

```
get_decennial(  
  geography,  
  variables = NULL,  
  table = NULL,  
  cache_table = FALSE,  
  year = 2010,  
  sumfile = "sf1",  
  state = NULL,  
  county = NULL,  
  geometry = FALSE,  
  output = "tidy",  
  keep_geo_vars = FALSE,  
  shift_geo = FALSE,  
  summary_var = NULL,  
  key = NULL,  
  show_call = FALSE,  
  ...  
)
```

INITIATE CENSUS API IN R



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- Step 3: Create new R notebook; Install packages and get to downloading

```
#This section of the notebook demonstrates how to use the Census API to retrieve Census Data  
  
install.packages("pacman")  
library(pacman)  
  
#Install and load Census R packages  
pacman::p_load(censusapi, tidycensus, tidyverse, tidyr, dplyr)  
  
census_api_key("YOUR_API_KEY", overwrite = TRUE)  
  
Sys.setenv(CENSUS_KEY = "YOUR_API_KEY")
```

MANIPULATE CENSUS DATA IN R



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- Change shape of data and calculate race percentages

```
Race_County_2010 <- spread(Race_County_2010, variable, value) #change shape of data from wide to long
#Calculate portion of population belonging to each racial category
Race_County_2010 <- mutate(Race_County_2010, "Percent White" = P003002 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent Black" = P003003 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent American Indian and Alaska Native" = P003004 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent Asian" = P003005 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent Native Hawaiian and Pacific Islander" = P003006 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent Some Other Race Alone" = P003007 / P003001)
Race_County_2010 <- mutate(Race_County_2010, "Percent Two or More Races" = P003008 / P003001)
#Reduce to percents only
Race_County_2010 <- Race_County_2010[c("GEOID", "NAME", "Percent White", "Percent Black", "Percent American Indian and Alaska Native",
"Percent Asian", "Percent Native Hawaiian and Pacific Islander", "Percent Some Other Race Alone", "Percent Two or More Races")]
Race_County_2010 <- mutate(Race_County_2010, NAME_Short = str_sub(Race_County_2010$NAME, start = 1, end = -14)) #create variable with
shortened county name for visualization
Race_County_2010_long <- gather(Race_County_2010, Variable, Estimate, "Percent White":"Percent Two or More Races") #make data long again
```

PLOT DECENNIAL DATA

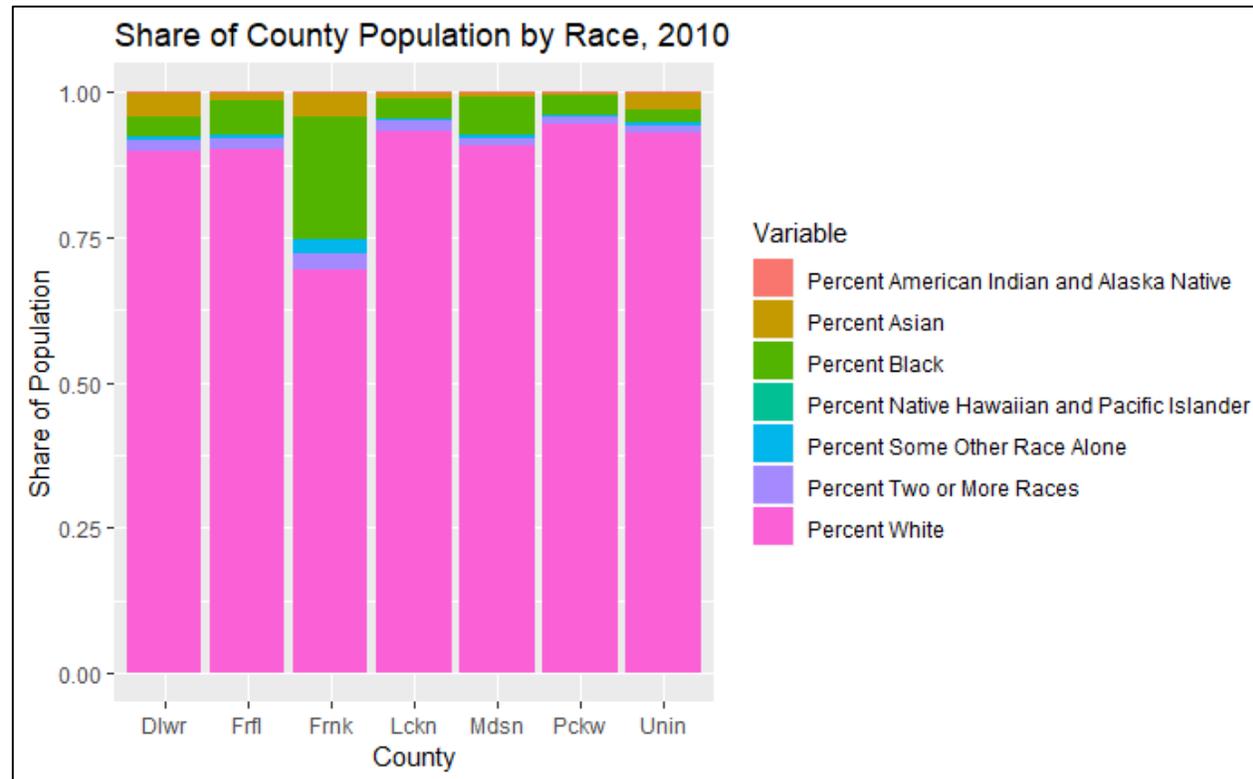


MORPC

```
pacman::p_load(ggplot2)
```

```
#Add graph
```

```
ggplot(Race_County_2010_long, aes(x=NAME_Short, y=Estimate, fill=Variable))+  
  geom_bar(stat='identity') + ylab("Share of Population") + xlab("County") + ggtitle("Share of County Population by Race,  
2010") + scale_x_discrete(labels = abbreviate)
```



MORE IN CODE



- Example 1
 - Retrieve decennial and American-Community Survey data at county-level for 2010 and 2018
 - Calculate percentage of each race
 - Plot share of population by race for each county (2010, 2018, and both together)
- Example 2
 - Retrieve decennial and American-Community Survey data at tract-level for 2010 and 2018
 - Calculate percentage of each race
 - Map share of population by race at tract level

RESOURCES



- [Census Data API User Guide:](#)
- [TidyCensus R Package Documentation:](#)
- [CensusAPI R Package Documentation:](#)
- [Census API Tutorial:](#)
- [Tigris Package Tutorial:](#)

GETTING CENSUS DATA VIA FTP



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- FTP
 - “File Transfer Protocol”
 - URL that allows for transferring files over the Internet
 - Rather than downloading data from a page, you can query it directly
- Advantages
 - Good for weird geographies (ie part of / remainder)
 - Customizable queries make large data tasks easier
 - More reproducible than online downloads
- Disadvantages
 - Data website and code are a little more complex than API
 - Although variables can be downloaded directly, some tables must be saved to network

Name	Last modified	Size	Description
Parent Directory		-	
2006-2008/	26-Feb-2015 14:15	-	
about/	28-May-2015 15:38	-	
contact_us/	24-Mar-2015 16:06	-	
data/	18-Dec-2019 14:48	-	
geography/	24-Mar-2015 16:07	-	
guidance/	21-Aug-2015 12:14	-	
lost+found/	09-Oct-2016 08:14	-	
main/	18-Mar-2015 20:54	-	
methodology/	15-Mar-2017 16:30	-	
mytouch	27-Jan-2020 11:56	0	
news_updates/	10-Apr-2015 16:46	-	
operations_admin/	29-Jan-2019 10:17	-	
replicate_estimates/	20-Nov-2019 08:58	-	
summary_file/	18-Jul-2019 08:48	-	
tech_docs/	04-Feb-2019 19:30	-	
training/	31-Jul-2014 14:21	-	

GETTING CENSUS DATA VIA FTP



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- A handful of Census data products are available via FTP
 - American Community Survey (1-Year, 3-Year, 5-Year, Migration Flows)
 - Decennial Census
 - Public Use Microdata Sample Files
 - And more (!)
 - Info Page:



USING THE FTP IN A WEB BROWSER

- Data can be downloaded directly from FTP website
- Available Programs and Surveys:
- Steps
 - Use [ACS variable lookup table](#) to find variables
 - Identify sequence of the variables (column F)
 - Download the sequence zip file from desired survey year
 - programs-surveys/acs/data/5_year_seq_by_state/Ohio/All_Geographies_Not_Tracts_Block_Groups
 - Download needed sequence file and download
 - Sequence 3 = 20185oh0003000.zip
 - Save page as txt file
 - Open txt file in Excel to convert to spreadsheet

USING THE FTP IN R



- Step 1: Download R and R Studio
- Step 2: Download necessary files and save to network
 - Variable Lookup Table: 
Microsoft Excel Worksheet
 - Geographic Identifiers:
 - Table Headings:
- Step 3: Use R to query data
 - Requires many of the same steps as downloading directly from FTP, but R does more of the work

USING THE FTP IN R



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- Code to read in Census data via FTP

```
pacman::p_load(readxl, dplyr, tidyverse)

temp <- tempfile()
download.file("https://www2.census.gov/programs-surveys/acs/summary_file/2018/data/5_year_seq_by_state/Ohio/All_Geographies_Not_Tracts_Block_Groups/20185oh0014000.zip", temp) #In the example below the '103' part of the file name represents the sequence ID. Replace with desired sequence ID from lookup table. You can also change the year in the file path, or the estimate type (e.g. 5-year), or change to pull in tracts and block groups. Go to the ftp site here https://www2.census.gov/programs-surveys/acs/summary_file to explore path name structure.

data <- read.table(unz(temp, "e20185oh0014000.txt")) # Create a temporary file on the PC to store the zipped file, then extract the data (it comes in as one field with all values separated by commas. This is resolved in a later step)

seq_head <- read.csv("N:/DATA/Data Management/Lookup Tables/Templates/Seq14.csv") # Call in the variable names (when pulling in the template, replace 'Seq103' with 'Seq1' or 'Seq12' or 'Seq102' in the file name, depending on which you are pulling in)

geo_lookup <- read_xlsx("N:/DATA/Data Management/Lookup Tables/oh_geo_crosswalk.xlsx", "oh") # Call in the geography names

data_sf1acs <- data %>%
  separate(v1, c(variable.names(seq_head)), ",") # Split the variables into separate columns then assign the correct variable names

subsetacs <- data_sf1acs %>%
  select(LOGRECNO, B06009_001, B06009_002, B06009_003, B06009_004, B06009_005, B06009_006) %>% # Select the variables
  left_join(geo_lookup, by = c("LOGRECNO" = "Logical Record Number")) # Join to geography names and identifiers. Now the "Geography ID" field can be used to filter out a subset of the geographies required.
```

USING THE FTP IN R



- Output of code on previous slide provides specified variables for all Ohio geographies (besides block groups and tracts – these are in another FTP file)
- Next, you will select reduce the data down by selecting the geography you care about

```
MPO_Edu_Attainment_2018 <- subset(subsetacs, LOGRECNO %in% MPO_GEOID$LOGRECNO) #select only geographies in MPO (references MPO geography data frame created above)

MPO_Edu_Attainment_2018 <- gather(MPO_Edu_Attainment_2018, Variable, Estimate, B06009_001:B06009_006) #Change data from wide to long

MPO_Edu_Attainment_2018$Estimate <- as.numeric(MPO_Edu_Attainment_2018$Estimate) #Change estimate column to numeric

MPO_Edu_Attainment_2018 <- na.omit(MPO_Edu_Attainment_2018) #Remove na values from data frame
```

LOGRECNO	State	Geography ID	Geography Name	Variable	Estimate
0000033	OH	05000US39041	Delaware County, Ohio	B06009_001	128544
0000037	OH	05000US39049	Franklin County, Ohio	B06009_001	848603
0016912	OH	15500US3911332045	Fairfield County (part), Canal Winchester city, Ohio	B06009_001	252
0016984	OH	15500US3918000045	Fairfield County (part), Columbus city, Ohio	B06009_001	4134
0017059	OH	15500US3922694159	Union County (part), Dublin city, Ohio	B06009_001	4919
0017354	OH	15500US3944086045	Fairfield County (part), Lithopolis village, Ohio	B06009_001	364
0017643	OH	15500US3961112089	Licking County (part), Pataskala city, Ohio	B06009_001	123
0017659	OH	15500US3962498045	Fairfield County (part), Pickerington city, Ohio	B06009_001	292
0017714	OH	15500US3966390045	Fairfield County (part), Reynoldsburg city, Ohio	B06009_001	195
0017716	OH	15500US3966390089	Licking County (part), Reynoldsburg city, Ohio	B06009_001	853

USING THE FTP IN R



- Sum each variable for entire MPO, make data wide, then calculate share of population with educational attainment

```
#Sum MPO
MPO_Edu_Attainment_2018 <- MPO_Edu_Attainment_2018 %>%
  group_by(Variable) %>%
  summarise(Estimate = sum(Estimate))

#Make data wide
MPO_Edu_Attainment_2018 <- spread(MPO_Edu_Attainment_2018, Variable, Estimate)

#Calculate %
MPO_Edu_Attainment_2018 <- mutate(MPO_Edu_Attainment_2018, "Percent w/ no High School Diploma" = (B06009_002 /
B06009_001) * 100)

MPO_Edu_Attainment_2018 <- mutate(MPO_Edu_Attainment_2018, "Percent w/ High School Diploma" = (B06009_003 / B06009_001) *
100)

MPO_Edu_Attainment_2018 <- mutate(MPO_Edu_Attainment_2018, "Percent w/ Some College or Associate's" = (B06009_004 /
B06009_001) * 100)

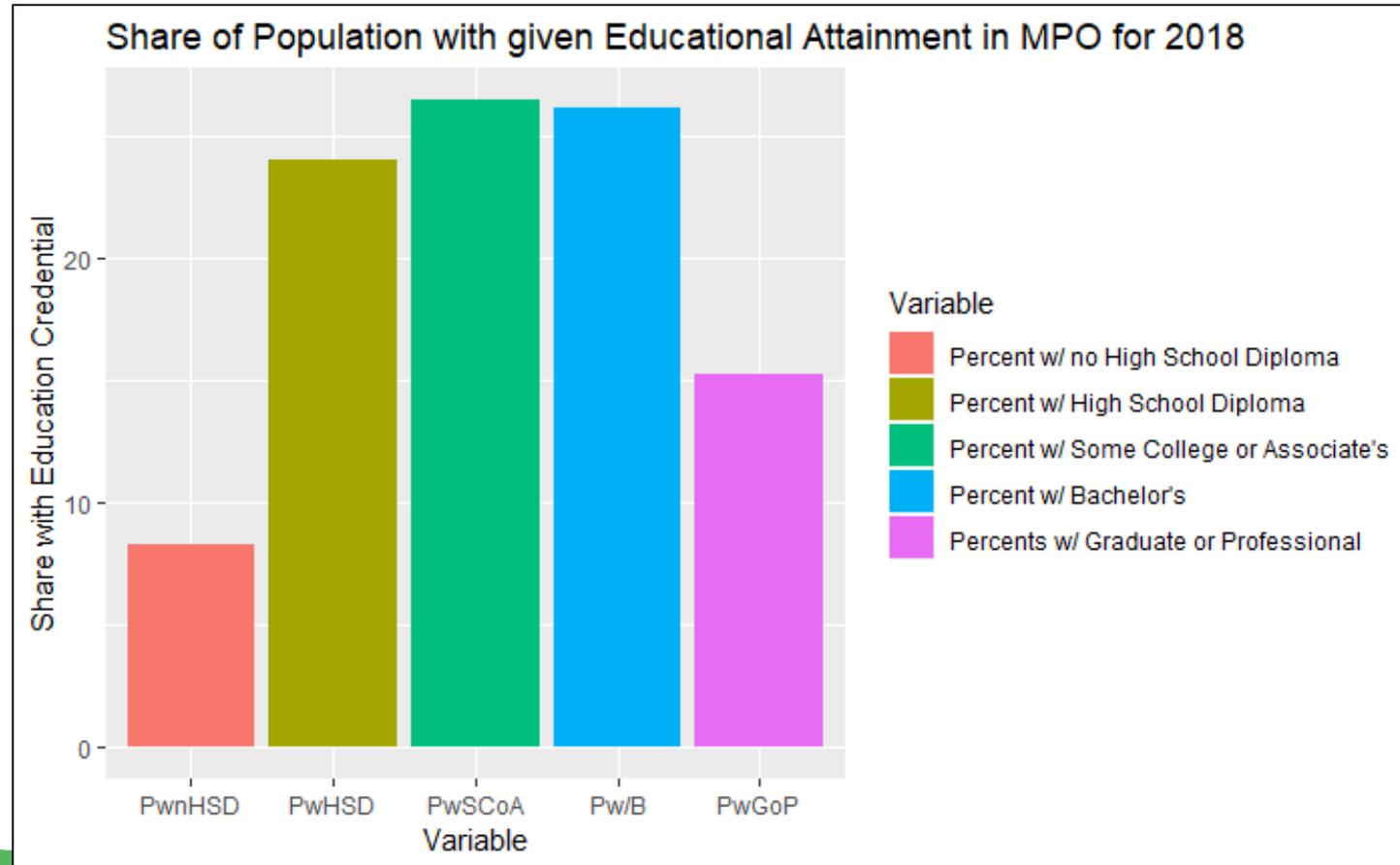
MPO_Edu_Attainment_2018 <- mutate(MPO_Edu_Attainment_2018, "Percent w/ Bachelor's" = (B06009_005 / B06009_001) * 100)

MPO_Edu_Attainment_2018 <- mutate(MPO_Edu_Attainment_2018, "Percents w/ Graduate or Professional" = (B06009_006 /
B06009_001) * 100)
```

B06009_001	B06009_002	B06009_003	B06009_004	B06009_005	B06009_006	Percent w/ no High School Diploma	Percent w/ High School Diploma	Percent w/ Some College or Associate's	Percent w/ Bachelor's	Percents w/ Graduate or Professional
988279	81471	237206	261053	258035	150514	8.243725	24.00193	26.41491	26.10953	15.22991

USING THE FTP IN R

- Plot share of population with given educational attainment
 - Plotting in R can be a little weird, so the code features a few steps to make the graph



MORE IN CODE



- Example 1
 - Retrieve American Community Survey data for MPO in 2018
 - Calculate percentage of population with educational attainment
 - Plot share of population with educational attainment in MPO for 2018
- Example 2
 - Retrieve American Community Survey data for MPO and Ohio in 2018
 - Calculate poverty rate for MPO and Ohio
 - Plot poverty rate for 2018

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Questions?