Active Transportation Working Group

January 7, 2019
ATWG in 2020

- New ATWG meeting structure & action plan
- Shift to quarterly meetings to prioritize participation
- Project-specific committees in off-months
  - Complete Streets Policy Update
  - Regional ATP Update
  - Safety Plan Implementation
  - Other
Updates and Announcements

January 2019
CENTRAL OHIO IS GROWING…

Projected Growth
7-County Central Ohio Region

2018
- Population: 1,994,771
- Households: 776,353
- Jobs: 1,059,229

2050
- Population: 2,616,993
- Households: 1,020,793
- Jobs: 1,359,229

↑ 622 K
↑ 244 K
↑ 290 K
MARKET DEMAND IS CHANGING...

According to the survey, the majority of Americans, 53 percent, would **prefer to live in communities containing houses with small yards but within easy walking distance of the community’s amenities**, as opposed to living in communities with houses that have large yards but they have to drive to all amenities. This up from 48 percent in 2015.
In 10 Years
CENTRAL OHIO GREENWAYS BOARD

VISION
A world-class network of trails easily accessible to every Central Ohioan

MISSION
Increase Greenways trails mileages and usage for recreation and transportation needs
MORE TRAILS!

Regional Trail Vision Plan

Add 500+ more trails to our existing 233 regional trail system.
SETTING THE STAGE FOR IMPLEMENTATION

Clarity Report for Feasibility and Readiness, 2019

“In three words, how would you describe the work of Central Ohio Greenways and MORPC?”
“What we see is, people want trails … we’re seeing public will for these types of investments.

And, it’s bipartisan will — it’s not connected to the ways that we are divided as a country.

In some ways, it feels like a safe investment, whether it’s a philanthropic partner, a business partner, or a levy campaign. I think there’s general agreement that it’s something that’s valuable in a community.”
MOVING FORWARD

Prioritization
- Land Availability?
- Weighing metrics?
- Easy availability of dollars?
- Definition of Connectivity?

Brand, Purpose, and Identity
- Case for Support?
- Benefits of Trails?
- Vision & Mission?
- Storytelling!

Partnerships
- Key influential partners?
- Who are the believers?
- COG fundraising Committee?
- Existing initiatives?

Business Model
- Fundraising entity?
- Staffing Model?
- Trial ownership?
- Maintenance agreements?

https://therapidproject.org/
City of Hilliard
- Cemetery Road Conceptual Development Framework Project

Franklin County
- Complete Streets Project

Jefferson Township
- Blacklick Station Conceptual Development Framework Project

City of Westerville
- Cleveland Avenue Corridor Project

City of Columbus
- Speed Management Framework Project
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Regional Complete Streets Policy Update

• Kicked off in November 2019

• Steering Committee meeting #2 on January 16

• Working to better align CS policy with ATP to enhance the MORPC-attributable funding process
• Upcoming 2020 Webinars
  • Jan 15: Active Transportation Planning Through Health in All Policies

• Webinars hosted at MORPC

• Participate in post-webinar discussion
What’s going on in your communities?