NOTICE OF A MEETING  
SUSTAINABILITY ADVISORY COMMITTEE  
MID-OHIO REGIONAL PLANNING COMMISSION  

REMOTE MEETING  
June 17, 2020, 2:30 pm – 4:00 pm  

AGENDA  

2:30 – 2:35 pm Welcome & Introductions – Jim Schimmer, Chair  

2:35 – 2:50 pm Regional Sustainability Agenda Vision and Principles – Brandi Whetstone, MORPC  

2:50 – 3:00 pm Central Ohio Greenways Updated Trail Vision – Melinda Vonstein, MORPC  

3:00 – 3:20 pm Energy Planning in Central Ohio – Jon-Paul d’Aversa, MORPC  

3:20 – 3:40 pm Working Group Updates  
  • Sustainability Dashboard Working Group: Justin Milam  
  • Energy & Air Quality Working Group: Dale Arnold  
  • Central Ohio Greenways Board: Letty Schamp  
  • Sustaining Scioto Board: Kristen Atha  

3:40 – 3:50 pm Policy Update – Joe Garrity, MORPC  

3:50 – 4:00 pm Sustainability in the Face of COVID-19 Panel Re-Cap – Brandi Whetstone, MORPC  

4:00 pm Adjourn  

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.  

The next Sustainability Advisory Committee Meeting will be on August 19, 2020, 2:30 pm  
This may be a remote meeting. Details will follow.
Mid-Ohio Regional Planning Commission

Remote Meeting

Sustainability Advisory Committee
Meeting Notes

April 15, 2020. 2:30 pm

Members Present
Kristen Atha, AECOM
Letty Schamp, City of Hilliard
Dale Arnold, Ohio Farm Bureau Federation
Chair Jim Schimmer, Franklin County, Economic Development & Planning
Kate Bartter, OSU Sustainability Institute
Alana Shockey, City of Columbus, Public Utilities
Robin Duffee, Violet Township
Dan Sowry, Ohio EPA
Justin Milam, City of Upper Arlington
Megan O’Callaghan, City of Dublin
Eric Walli, Honda North America, Inc.
Aslyne Rodriguez, Empower Bus
Joe Massey, COTA

MORPC Staff Present
Kerstin Carr
Joe Garrity
William Murdock
Melinda Vonstein
Brooke White
Jon-Paul d-Aversa
Lynn Kaufman
Edwina Teye
Brandi Whetstone

Called to Order at 2:30 pm.

Legislative Policy Updates – Joe Garrity
Click here for the Legislative Policy Update.

Working Group Reports
Click here for all Working Group Reports.

Working Group Highlights
Sustainability Dashboard Working Group
MORPC staff continues collecting the best available data to populate the dashboard, identifying outreach opportunities for the launch, and planning for the second round of user testing. An invitation will be emailed to the members of the SAC, RDAC, and other stakeholders. The dashboard development is in the final stages, and user testing will help with fine-tuning before the public launch.

Regional Sustainability Agenda Subcommittee
The Regional Sustainability Agenda Subcommittee will have its kickoff meeting soon, and begin working to update the Regional Sustainability Agenda. Confirmed Sub-committee Members are:
James Mako, Fairfield County Regional Planning Commission
Jenny McAdams, Franklin County Public Health
Justin Milam, City of Upper Arlington (Chair)
Kyle O’Keefe, SWACO
Basar Ozbilen, OSU City and Regional Planning
Nick Plouck, City of Dublin
Alex Slaymaker, Smart Columbus
MORPC’s 2020 Energy Academy kicked off in March. There is no fee for the following classes, but advance registration is encouraged. All classes will take place 10:00 am thru 12:00 pm via webinar, and are being supported by AEP and MORPC’s Local Government Energy Partnership.

Dates:
- March 11: Central Ohio’s Energy Landscape and Programs
- June 10: Community Resilience – Equity & Health Impact of Energy
- September 9: Solar Toolkit & Benchmarking
- December 9: Planning for the Future & Financing

Sustaining Scioto Board
The Sustaining Scioto Board will have its kickoff meeting on April 29. Kristen Atha of AECOM will be the Chair, and she has also joined the Sustainability Advisory Committee (SAC). We welcome Kristen to her first SAC meeting.

Featured Projects in Response to COVID-19

Air Quality -- Brooke White
A nationwide study by Harvard’s School of Public Health shows that where there is more air pollution, more people die from COVID-19. The study shows a 15% increase in deaths from COVID for every 1 ug/m^3 increase in long term particulate matter exposure (17-year average). Exposure to air pollution is basically like having a pre-existing condition as it relates to COVID-19. There are differences in the severity of COVID-19 impacts based on race as it relates to air pollution as well.

Air pollution is lower under the current shut down in Italy as shown by satellites. However, air pollution is also affected by weather, which leads to a high variability from day to day. Air pollution in the United States may have been impacted as much by the weather as by the shutdown. We'll have to wait until after the pandemic for a definitive answer.

MORPC is deploying low cost Purple-Air air quality monitors in the downtown area to track the impact of the shutdown. MORPC will use the shutdown as a baseline, and then as businesses come back online, compare the levels of air pollution. Three monitors are currently deployed, on at Broad and High, Pearl and Gay, and at the Franklin Park Conservatory. More are expected to go up soon.

Trail Use -- Melinda Vonstein
There has been an increase in trail use across the country, as trail use is a source of exercise and healthy activity. In an analysis of trail counters for the week of March 16–22, the Rails-to-Trails Conservancy found a nationwide trail usage increase of nearly 200% from that same week in 2019.

The surge is exciting, but careful trail use is important. Hocking Hills State Park is closed until further notice because of overcrowding. Fortunately, in our region trails are still mostly open to the public, and MORPC is encouraging trail users to use appropriate social distancing. It is important to track how trail use is changing. MORPC will be expanding the spring trail count volunteer opportunity to a four-week period during the stay at home order.
Adapting to COVID-19 and Impacts on Sustainability -- Discussion – William Murdock

MORPC staff has created a COVID-19 Resource Hub with information for local government and community leaders. MORPC is also convening twice weekly community update calls for all the levels of our membership, and staff is continually making special surveys and one-to-one calls to members. Throughout this time, MORPC staff has moved to 100% remote work. All meetings have been canceled or moved to remote. As Committee members can see, the critical work on sustainability continues.

Jim kicked off the discussion and invited members to share their experiences on how they are coping and adapting to the impacts of COVID-19. The following questions were posed to help guide the discussion:

- How has COVID-19 impacted your work? What about specific impacts to Sustainability work?
- How are you adapting? - e.g. moving events online where possible, collecting new data/research, pausing programs
- What needs do you have? How can we support one another?
- Are there any silver linings can we identify from this experience so far?

Dan Sowry shared experiences about the work they were doing to plan the next Ohio EPA conference in 2020 which will be cancelled. He talked about the need to pivot to webinar and remote opportunities. Local and state government funding concerns were also shared, as we expect that budgets will be cut. Kyle O’Keefe also commented on experiences and challenges in the solid waste and recycling industry, and the importance of continuing our waste reduction efforts.

The group decided that it was worthwhile to continue the discussion so additional dates will be offered for scheduling.

Adjourned at 3:25 pm.
RSA Proposed Vision and Principles:

The MORPC Regional Sustainability Agenda serves as the region’s guidance to help position Central Ohio and its local communities as national leaders in sustainability through creative partnerships, enabling innovative solutions and flexible processes and aligns MORPC’s services to bring value, best practices, and collaboration to local government members.

The agenda’s main goals are for the region to protect and enhance its natural resources, promote efficient energy usage and clean energy sources, advance prosperity, and create sustainable neighborhoods for all.

Each goal and objective will be data-driven and guided by underlying principles related to resiliency, equity and diversity, public health and well-being, and collaboration, ensuring sustainable impacts reach all communities within our region, providing prosperity for all.
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2. Regional Sustainability Agenda Vision and Principles - Brandi Whetstone, MORPC (2:35-2:50)
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7. Sustainability in the Face of COVID-19 Panel Re-Cap (3:50-4:00)
8. Adjourn (4:00)
ELIMINATE RACISM IN CENTRAL OHIO

morpc.org/eliminateracism
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RSA PROPOSED APPROACH

Build on existing frameworks (RSA, MTP) → Vision statement & guiding principles → Evaluate and adopt goals → Evaluate and adopt objectives and metrics

May:
- Sub-comm input vision & guiding principles

June:
- Report to SAC for approval of vision and principles
- Sub-comm evaluate goals
- Report to Sustainable2050

July:
- Adopt goals, and review menu of objectives

August:
- Refine menu based on input
- Report to SAC

September:
- Sub-comm finalize
- Report to Sustainable2050

October: SAC adoption
December: Board adoption
RSA VISION AND GUIDING PRINCIPLES

Purpose

The MORPC Regional Sustainability Agenda serves as the region’s guidance to help position Central Ohio and its local communities as national leaders in sustainability through creative partnerships, enabling innovative solutions and flexible processes and aligns MORPC's services to bring value, best practices, and collaboration to local government members.

Goals

The agenda’s main goals are for the region to protect and enhance its natural resources, promote efficient energy usage and clean energy sources, advance prosperity, and create sustainable neighborhoods for all.

Guiding Principles

Each goal and objective will be data-driven and guided by underlying principles related to resiliency, equity and diversity, public health and well-being, and collaboration, ensuring sustainable impacts reach all communities within our region, providing prosperity for all.
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Central Ohio Greenway Trails

Regional Trail of Significance
- Existing Multi-use Path
- Proposed Multi-use Path
- Greenway Trail Corridor
- River/Water
- Park/Open Space

The information shown on this map is compiled from various sources made available to us which we believe to be reliable. N:\ArcGIS\CORE\GDC\00\ah\MORPC_pdr.mxd
6/16/2020
CENTRAL OHIO GREENWAYS DEFINITIONS
Updated: JANUARY 16, 2020

> **The COG Vision** is a world-class network of trails easily accessible to every central Ohioan.

> **The COG Mission** is to increase greenways trail miles and use of trails for recreational and transportation needs.

> **The Regional Trail Vision Map** is a network of 700+ existing and proposed Trails of Regional Significance that spans 7 counties in Central Ohio. The Regional Trail Vision Map was originally adopted in 2018 by the COG Board and MORPC’s commission.

  - The Regional Trail Vision Map may be updated annually. Candidate Trails of Regional Significance must be recommended to the board by the COG Trail Development Working Group during a COG Board Meeting. The COG Board may choose to adopt an updated Regional Trail Vision Map if the adopted update adheres to the definitions as described in this document.

> **A Trail of Regional Significance** is a primary trail, predominantly off-street, that is multi-jurisdictional and connects people to major destination points. These trails have a well-maintained, improved surface and should prioritize comfort and safety for trail users. In locations where Trails of Regional Significance intersect or conflict with vehicular traffic, the trail should be emphasized as highly as practicable. Landscaping and buffering should be incorporated into the design of these trails. Access to amenities, such as restrooms, drinking fountains, and parking, should be provided periodically. Wayfinding, snow & ice removal, maintenance, and 24/7 access of Trails of Regional Significance are critical to ensure that reliable and equitable access is provided to all users.

> **Community COG Trail Connectors** are secondary on-and-off street pedestrian and bicycle facilities that provide access from a community to the Trails of Regional Significance

  - Community COG Trail Connectors are not identified on the Regional Trail Vision Map, but they have a secondary designation in GIS mapping maintained by MORPC. Community COG Trail Connector locations are to be determined at the discretion of local governments and must provide a connection into to the Trails of Regional Significance.

> **Central Ohio Greenways** supports, promotes, and advocates building, maintaining, and enhancing Trails of Regional Significance and Community COG Trail Connectors. The value of both trail types is understood as equally important to fulfilling the COG mission & vision.
Energy Planning
Portfolio of Programs and Services
As energy planning was new to Ohio and the Midwest in 2017, MORPC took an approach meant to gain a foundational understanding of how energy planning would fit into existing planning infrastructures.

Background

Achievements to Date

- The Franklin County Energy Study and Recommendations
- Development and execution of the Local Government Energy Partnership
- Nominations for the FHWA Alternative Fuel Corridor program, encompassing all qualified highways within Ohio
- Completion of the 2017 and 2018 City of Columbus Greenhouse Gas Inventory, as well as likely securing the contract for the 2019 Inventory
- Addition of an energy analysis and recommendations for the Rickenbacker Area Study
- Assistance and advisory services for Smart Columbus regarding electric vehicle infrastructure proliferation and market adoption
- Assistance to the Public Utilities Commission of Ohio’s Power Forward Initiative through multiple working groups
- A partnership with National Renewable Energy Laboratories, funded by the US Department of Energy, to develop the Transportation Energy Analytics Dashboard
- Two contracts with HNTB to develop transportation energy analytics for Smart Columbus
- Development of the Union County-Marysville EVSE Primer which is leading to an EVSE framework expected to be adopted by ODOT
- Proposal developments for the City of Columbus Climate Mitigation Plan, the Alternative Fuel Corridor Deployment Plan for I-70 and Columbia Gas of Ohio Local Government Efficiency Program
- Publication of articles in a national trade publication and the Smart Columbus Playbook
- State and national speaking engagement opportunities with ACEEE Conference on Health Energy and the Environment, ACEEE Conference on Behavior, Energy and Climate Change, OSU’s Community Engagement Conference and APA Ohio’s Annual Conference
Background

Central Ohio Solar Toolkit for Local Governments

The Central Ohio Solar Toolkit for Local Governments was developed at the request of the Energy and Air Quality Working Group in order to assist MORPC members with the installation of solar photovoltaic systems on local government facilities. Despite this focus, any organization seeking to install or procure solar PV systems could benefit from this toolkit.

Change in Energy Use Intensity 2018-2019

The Franklin County Energy Study uses 2015 as a baseline for energy production, consumption, expenditures and emissions, and incorporates utility data provided at the ZIP-code level.

Energy an Important Factor as Central Ohio Prepares for Its Future

The Franklin County Energy Study uses 2015 as a baseline for energy production, consumption, expenditures and emissions, and incorporates utility data provided at the ZIP-code level.
Background

United States Energy Information Administration
Annual Energy Outlook 2020
Electricity Generation Reference Case

Graph showing the projected electricity generation mix from 2020 to 2050, with lines for Natural Gas, Coal, Renewables, and Nuclear.
Portfolio Guideposts

Guide members to 100% renewable sources of energy as quickly as is economically possible

Correct issues of inequity through energy access, affordability and actualization

Increase the resilience of communities through the provision of their energy needs

Prepare for the future built environment and its evolving energy technologies and markets
Energy Planning Roadmap

Contact MORPC
MORPC will be one of your strongest allies. Our senior energy planner will schedule a time to review how we can partner together to help you reach your community’s energy goals.

Collect your Data
Begin by ensuring your buildings are benchmarked and that their data are up to date. Next, see what fleet data you have available. Finally, review your annual report from the Energy Data and Analysis Program from MORPC.

Build your Support Network
By joining the Local Government Energy Partnership, your community gains a plug-and-play network of support for your goals, from policy to financing opportunities to best practices.

Participate in Available Programming
MORPC has resources available to ensure you reach your energy goals. Learn more about the Clean Energy Acceleration Program, the Clean Mobility Transition, and our Special Projects and Technical Assistance services.

Gain Insight
Expertise is available to members through our working groups and advisory committees, or by having MORPC participate in yours. Contact us to see how we can help.

Adjust and Integrate
Every community and organization is different, so it’s important to reflect on what is working well and what can be improved. Good metrics will lead to actionable feedback.

Share your Success
Our region succeeds together. MORPC has multiple outlets to highlight the great work our members are doing to provide for a sustainable region.
The Energy Data and Analysis Program calculates energy values to assist with policy decisions.

Every MORPC member receives an annual report of:

- Current, previous, and future data for energy production, consumption, expenditures, and emissions across all sectors
- Equity metrics including energy burden
The Local Government Energy Partnership is a collaborative initiative providing MORPC members with:

- technical and best practices
- support around policy development
- financing opportunities
- implementation
Programming

The Clean Energy Acceleration Program is a cost-conscious pathway for local governments to reduce their emissions through:

- energy efficiency
- on-site generation
- grid-level renewable energy purchases
Assisting MORPC members in converting their fleets to clean mobility technologies and developing infrastructure in their communities.

The CMT delivers:

- A baseline of local government fleet and community mobility needs
- Regional planning tools to make it easier to implement clean mobility options
- Coordination with Drive Ohio, Smart Columbus, and Clean Fuels Ohio
Ensuring that gaps are filled and opportunities are taken advantage of.

- Technical assistance
  - Energy Planning – community level projects, modeling, forecasting, goal setting
  - Consulting – internal energy process planning or specific member needs
- Participation in partner projects (i.e. TEAD)
- Serves as the incubator for new programs
Programming

Communication infrastructure to ensure community input and awareness.

- Internal and external participation
- Partner and stakeholder engagement
- MORPC expertise available to partner entities
- Tool development and support for members
- MPO Energy Collaborative

Working Groups
Engagement and expertise sharing
Next Steps

Feedback

• Initial impressions
• Missing pieces?

Estimated Timeline

- Program Development: Jan – Jun 2020
- Roadmap Developed: MPO Energy Coordination
  - Apr 2020
- EDAP Soft-Launch
- Solar Toolkit Launch
- CEAP Pilot Search Begins
- LGEP Updates/Changes
  - Jul – Sep 2020
- CMT Launch
  - Aug 2020
- Official All-Program Launch
  - Jan 2021
Central Ohio Greenways Board (Chair: Letty Schamp)
Next meeting: July 15, 2020, 2pm

The COG Board met on May 13, 2020, during which the Board adopted an updated Regional Trail Vision. Major updates to the Regional Trail Vision include a trail in Dublin connecting the Scioto Trail to Glacier Ridge Metro Park, a small trail connecting the Alum Creek Trail to the Big Walnut Trail in northeast Franklin County, and the Linden Green Line, which runs along an abandoned rail line in northeast Columbus. The Board will recommend the updated Vision to the Sustainability Advisory Committee’s meeting on June 17.

- The four COG Working groups are focusing their efforts on the following:
  - The **Trail Development Working Group** is advising the Trail & Active Transportation Prioritization Project. Early analysis indicates that 26% of Franklin County residents can safely access a COG trail of regional significance within one mile of their home. The Project will prioritize trail and active transportation projects to increase the percentage of residents with access.
  - The **Marketing & Communications Working Group** is focused on ways to engage and promote trail use virtually. Many of the Taste of the Trails events have been cancelled due to COVID-19, so the Working Group is exploring opportunities to develop passports and other virtual games to encourage people to use the trails.
  - The **Operations & Access Working Group** is exploring opportunities to continue informal, open-ended questions about trail planning, funding, and operations on social media to engage new followers and encourage informal conversations.
  - The **Partnership Working Group** is moving forward with an Environmental & Economic Impact of Trails Study with the support of the Columbus Foundation.

Energy & Air Quality Working Group (Chair: Dale Arnold)
Next meeting: July 28, 2020, 2pm

The Energy and Air Quality Working Group met on May 26th and will meet again on July 28th. On May 26th the Working Group heard from John Seryak, CEO of Go Sustainable Energy, regarding COVID-19 impacts on the sustainable energy industry and trends in energy and energy policy.

The Central Ohio Solar Toolkit for Local Governments is available on MORPC’s website. A walkthrough of the toolkit will occur at the September session of Energy Academy. Additional marketing opportunities are being pursued. Please contact Jon-Paul d’Aversa at jpdaversa@morpc.org for information.
The Air Quality Monitor subgroup will convene in June. As a first initiative, five particulate matter monitors were deployed in the downtown and surrounding region during stay-at-home orders to track pollution levels during the decreased traffic and economic activity. The monitors remain in place as activity resumes downtown. The subgroup will be seeking project partners for siting the monitors in neighborhoods outside of downtown. Siting needs include access to power, WiFi network, and a surface for mounting the small monitors.

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**Sustainable2050**  
*Next meeting: Friday, June 26, 2020, 10:00 am*

The Q2 meeting scheduled for Friday, June 26 will take place as a virtual meeting from 10:00 – 11:00 AM. Discussion will focus on sustainability through the lens of Covid-19 recovery and social justice.

As a reminder, MORPC aims to certify the Tier Status of all Sustainable2050 members – and grow the membership – in 2020. If your community or agency is interested in participating in Sustainable2050 or earning its Tier Status, please contact Jennifer Noll, Principal Planner, for assistance at jnoll@morpc.org.

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**Sustaining Scioto Board**  
*Next Meeting: June 24, 2020, 2:30pm*

The newly formed Sustaining Scioto Board is meeting virtually on a bimonthly basis the last Wednesday of the month. The first meeting of the Board was April 29th. Topics covered included the history of the Board formation, proposed priority work items for 2020 including the development of a comprehensive water quality monitoring plan for the Upper Scioto watershed, and learning sessions with Ohio EPA and the University of Heidelberg regarding their water quality monitoring initiatives.

The June meeting will focus on an overview of ongoing water quality monitoring activity in the Upper Scioto watershed and the kick-off of the Agricultural and Rural Outreach Working Team.

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**Sustainability Dashboard Working Group (Co-chair: Justin Milam/Rick Stein)**  
*Next meeting: July 10, 2020, 9:30am*

The Sustainability Dashboard Working Group, a collaboration between MORPC’s Sustainability Advisory Committee (SAC) and the Regional Data Advisory Committee (RDAC), has continued meeting monthly to guide the development of a Sustainability Dashboard. The working group has helped us develop a communication and engagement strategy around the MORPC user personas, which are characterizations of groups that frequently use MORPC data. We are in process of launching the second round of beta testing, and hoping the feedback will work out any unnoticed bugs prior to launch.
There will be two weeks to fill out the survey and provide feedback on the Sustainability Dashboard and input is appreciated.

The MORPC team has almost completed the underlying data that will be fed into the dashboard and is almost done with writing the narrative for each objective. At this time, it is difficult to say when to expect a public launch without knowing what feedback we will get from the beta testing. However, we look forward to getting everyone’s feedback from beta testing and are excited to see the finished project.

Regional Sustainability Agenda Sub-committee (Chair: Justin Milam)

Next meeting: July 10, 2020, 9:30am

The Regional Sustainability Agenda Sub-committee kicked off its first meeting in May and will continue to meet monthly through October. The sub-committee role is to provide input to shape the RSA and overall intent, as well as inform key decisions regarding guiding principles, goals, objectives, and metrics. The MORPC team will be facilitating and supporting this process with direction from the SAC, providing technical resources and advice regarding data and metrics, and communicating with stakeholders in the process.

The SAC will be asked to consider the proposed RSA vision and guiding principles for adoption at the June 17th meeting. The guiding principles focus on resiliency, equity and diversity, public health and well-being, and collaboration, ensuring sustainable impacts reach all communities within our region, providing prosperity for all. The sub-committee’s next meeting is on June 25th. They will be working toward adoption of the agenda through the SAC this fall, and MORPC Commission adoption December 2020.
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SUSTAINABILITY IN THE FACE OF COVID-19

WEDNESDAY MAY 27, 2020
FEATURED PANEL

KATE BARTTER
Executive Director of the Sustainability Institute
The Ohio State University

ALANA SHOCKEY
Assistant Director of Sustainability
City of Columbus Department of Utilities

ERIC WALLI
Associate Chief Advisor
Honda North America, Inc.
Jim Schimmer  
*Chair*  
Sustainability Advisory Committee  
jrschimmer@franklincountyohio.gov

Mike Compton  
*Vice-Chair*  
Sustainability Advisory Committee  
mcompton@ci.Pataskala.oh.us

Brandi Whetstone  
*Sustainability Officer*  
Mid-Ohio Regional Planning Commission  
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111 Liberty Street, Suite 100  
Columbus, OH 43215
VIRTUAL RIVERFEST
JUNE 22 – 26

Each day, MORPC’s social media pages will feature ways to protect and conserve our water resources.

We can all be part of the solution.

• Facebook.com/morpc
• Twitter.com/morpc
• Instagram.com/morpc_
• Linkedin.com/company/mid-ohio-regional-planning-commission