



Regional Data Advisory Committee Update

September 2020



MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

Regional Data Advisory Committee



MORPC

- Committee met on Tuesday, September 1
 - Census 2020 update
 - Working group reports
 - Regional Information & Data Group
 - Sustainability dashboard
 - Data Policy Survey & Toolkit
 - Regional Municipal Fiber Strategy
 - Central Ohio GIS User Group
 - Update to Regional Data Agenda
- Next committee meeting scheduled for Tuesday, December 1

<p>GOAL 1: In its role as a convener and facilitator, MORPC will FOSTER COLLABORATION among local governments, partners, and stakeholders to enhance the use of data in Central Ohio.</p>		<p>2.4 Proactively support and produce communications that promote data literacy and awareness of Central Ohio data resources.</p>	<p>2.4.1 Demonstrate the value of regional data through a series of newsletter articles, blog posts or news stories analyzing important regional trends.</p> <p>2.4.2 Host in-person and virtual events to highlight available data resources and enhance data literacy.</p> <p>2.4.3 Develop templates and best practices for local governments to improve communications using data.</p> <p>2.4.4 Capitalize on MORPC's existing communications channels to increase messaging about data resources and practices.</p> <p>2.4.5 Review MORPC's digital and print materials to ensure they demonstrate good data communications practices.</p>
<p>OBJECTIVE:</p> <p>1.1 Convene meetings of local government staff responsible for creating and maintaining the region's data resources.</p>	<p>ACTION ITEM/INDICATOR:</p> <p>1.1.1 Host quarterly meetings of the Central Ohio GIS User Group (COGUG).</p> <p>1.1.2 Host quarterly meetings of Central Ohio Systems Management Organizational Sharing (COSMOS).</p> <p>1.1.3 Support and coordinate with the MORPC Smart Region Task Force.</p>	<p>2.5 Encourage the construction of digital infrastructure through existing and new funding sources.</p>	<p>2.5.1 Develop a regional Smart Streets Policy to ensure digital infrastructure is incorporated into projects using MORPC attributable funding.</p> <p>2.5.2 Develop a Smart Region Playbook that identifies how "smart region" policies, including digital infrastructure, will be incorporated into MORPC projects and committees.</p> <p>2.5.3 Develop a Smart Region Resource Guide that provides local governments with guidance on building digital infrastructure through best practices, policies, and funding opportunities.</p> <p>2.5.4 Pursue and support local government efforts to secure state and federal funding to build digital infrastructure, particularly in unserved and underserved areas.</p>
<p>1.2 Support the creation of a regional open data portal.</p>	<p>1.2.1 Make data and maps created by MORPC available through MORPC's open data site.</p> <p>1.2.2 Provide technical support, guidance, and represent other local governments in the creation of the Smart Columbus Operating System.</p> <p>1.2.3 Establish use cases and functional requirements for a regional open data portal.</p> <p>1.2.4 Increase the number of data providers connected to the regional open data portal.</p> <p>1.2.5 Identify a sustainable host agency and funding source for the regional open data portal.</p>	<p>2.6 Pursue projects and initiatives that keep Central Ohio at the forefront of data and technology innovation.</p>	<p>2.6.1 Serve in a leadership role on the Smart Columbus initiative (specifically development of the Smart Columbus Operating System), representing local governments and regional data users.</p> <p>2.6.2 Pursue one new project per year that advances MORPC's data analytics or technological capacity.</p>
<p>1.3 Pursue new relationships with private sector, nonprofit, and academic data partners.</p>	<p>1.3.1 Develop collaborative partnerships with other leading data organizations in Central Ohio (e.g., The Ohio State University Center for Urban & Regional Analysis (CURA) and Center for Human Resource Research, the City of Columbus, state agencies, etc.).</p> <p>1.3.2 Establish MORPC as a partner representing Columbus in the National Neighborhood Indicators Partnership.</p> <p>1.3.3 Engage in a partnership with at least one new private-sector entity.</p>	<p>GOAL 3: MORPC will promote good data GOVERNANCE & PRACTICES that protect local governments and their residents, and adapt to the evolving data and technology landscape.</p>	
<p>1.4 Promote data-centered local decision-making.</p>	<p>1.4.1 Develop best-practice case studies on how data can be used to make better policy decisions.</p>	<p>OBJECTIVE:</p> <p>3.1 Encourage the adoption of good data policies by member communities.</p>	<p>ACTION ITEM/INDICATOR:</p> <p>3.1.1 Conduct an audit of MORPC's current data governance policies.</p> <p>3.1.2 Implement new comprehensive data governance policies for MORPC to serve as a model for local governments.</p> <p>3.1.3 Compile best practices for data governance.</p> <p>3.1.4 Publish a data governance, management, and security toolkit for local governments.</p>
<p>GOAL 2: MORPC will support and provide opportunities for data CAPACITY BUILDING AND EDUCATION that increase both the human and technological capabilities of the region.</p>		<p>3.2 Partner with MORPC's Regional Policy Roundtable to advocate for strong, open, and inclusive data policies and funding at the federal and state levels.</p>	<p>3.2.1 Monitor federal and state legislation for data-related public policies.</p> <p>3.2.2 When appropriate, provide testimony or other input to legislators to further the goals set forth in the Regional Data Agenda.</p>
<p>OBJECTIVE:</p> <p>2.1 Develop a MORPC Data Academy that builds technical capacity for defined user groups and target audiences.</p>	<p>ACTION ITEM/INDICATOR:</p> <p>2.1.1 Develop tracks and curricula for different audiences (basic data literacy, effective data storytelling, etc.).</p> <p>2.1.2 Identify community partners and funders to ensure broad access and participation.</p> <p>2.1.3 Facilitate one MORPC Data Academy.</p>	<p>3.3 Track and develop guidance on emerging data policy issues.</p>	<p>3.3.1 Maintain a list of emerging data issues that are important to local governments (e.g., revenue generation from data, incorporating blockchain into local government, etc.).</p> <p>3.3.2 Solicit expert guidance to ensure RDAC members are up-to-date on emerging issues.</p> <p>3.3.3 Publish briefings and fact sheets on emerging issues for MORPC members.</p>
<p>2.2 Connect local governments to the civic tech community by organizing and participating in hackathon and mapathon events.</p>	<p>2.2.1 MORPC staff to sponsor a use case or serve as a judge for at least one hackathon.</p> <p>2.2.2 Organize a hackathon or mapathon event with a focus on local government and issues of regional significance.</p>	<p>3.4 Promote standardization of data across local governments in Central Ohio.</p>	<p>3.4.1 Develop and encourage adoption of standard schemas for common datasets that are collected by local governments across the region.</p>
<p>2.3 Establish a regional Data Day to promote data education and access throughout Central Ohio.</p>	<p>2.3.1 Build funding support and partnerships for a one-day, data-focused event.</p> <p>2.3.2 Host a regional Data Day.</p>		

COVID-19 Research Briefs



- MORPC began convening periodic calls to discuss the economic, social, and growth impacts of COVID-19 and closures in April
- Received \$40k grant from RWJF to develop a series of research briefs on the mid-/long-term impacts in Central Ohio
- Seven topic areas – briefs to provide data-based analysis of 3-5 key issues for each
- Project timeline
 - Project kickoff – 8/28
 - Publication of briefs – Nov 2020
 - Community dialogue & outreach – Nov-Dec 2020



Research Brief Topics

- Economic and community development
- Employment and small businesses
- Housing market
- Social sector (non-profit and philanthropic organizations)
- Technology and broadband access
- Transportation
- Vulnerable populations and disproportionately impacted communities and neighborhoods

AARON SCHILL

Director, Data & Mapping

Mid-Ohio Regional Planning Commission

T: 614.233.4154

aschill@morpc.org

111 Liberty Street, Suite 100
Columbus, OH 43215



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