SolSmart is a national designation program recognizing cities, counties, and regional organizations that foster development of mature local solar markets.

Franklin County and Village of Somerset achieved Bronze designation.

Aligns with MORPC’s Energy Planning program, Rickenbacker Area Study recommendations, Public Policy Agenda, and Regional Sustainability Agenda.

Achieves national attention for regional efforts toward a welcoming solar market, and demonstrates continued commitment toward sustainable region.
2020 Air Quality Marketing Campaign:

- Health focus

- Link between air pollution exposure and COVID-19 outcomes
### ECONOMIC IMPACTS OF TRAILS: SCOPE

<table>
<thead>
<tr>
<th><strong>Quantify Economics</strong></th>
<th>• Quantify the economic impacts associated with the quality of life such as health care costs savings, transportation savings, commercial and real estate sales, and environmental service benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROI Calculations</strong></td>
<td>• Use trail access population data to multiply direct economic ROI across regional population</td>
</tr>
<tr>
<td><strong>Cost-Benefit Analysis</strong></td>
<td>• Conduct cost-benefit analysis and annual economic benefit analysis of trail investments</td>
</tr>
<tr>
<td><strong>Compare Demographics</strong></td>
<td>• Evaluate scale of economic benefits of the Regional Trail Vision on various populations groups, such as non-white residents, low income families, and underinvested neighborhoods</td>
</tr>
</tbody>
</table>
| **Connecting People**   | • Prioritize implementation efforts in areas that could benefit most  
                          • Align with Rapid 5 efforts |
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