NOTICE OF A MEETING
SUSTAINABILITY ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

October 21, 2020, 2:30 pm – 4:00 pm

AGENDA

2:30 – 2:35 pm Welcome and Introductions – Jim Schimmer, Chair

2:35 – 2:50 pm Power a Clean Future Ohio –
Jon-Paul d’Aversa, MORPC and Joe Flarida, Power a Clean Future Ohio

2:50 – 3:00 pm Policy Update – Joe Garrity, MORPC

3:00 – 3:10 pm Virtual Summit on Sustainability Event Overview –
Kerstin Carr and Amanda McEldowney, MORPC

3:10 – 3:25 pm Regional Sustainability Dashboard Launch –
Brandi Whetstone, MORPC and Adam Porr, CURA

3:25 – 3:40 pm Working Group Updates
• Central Ohio Greenways Board: Letty Schamp
• Sustaining Scioto Board: Kristin Atha
• Energy & Air Quality Working Group: Dale Arnold

3:40 – 3:55 pm Regional Sustainability Agenda –
Brandi Whetstone, MORPC and Justin Milam, Sub-committee Chair

3:55 – 4:00 pm Next Steps/Member Updates

4:00 pm Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next Sustainability Advisory Committee Meeting will be on December 16, 2020, 2:30 pm
This will be a remote meeting. Details will follow.
August 19, 2020. 2:30 pm

Members Present
Dale Arnold, Ohio Farm Bureau Federation  Megan O'Callaghan, City of Dublin
Kate Bartter, OSU Sustainability Institute  Letty Schamp, City of Hilliard
Andy Biesterveld, COTA  Chair Jim Schimmer, Franklin County, Economic Development & Planning
Robin Duffee, Violet Township  Dan Sowry, Ohio EPA
Mayor Ben Kessler, City of Bexley  Eric Walli, Honda North America, Inc.
Justin Milam, City of Upper Arlington

Public Present
Dan Ferdelman, M+A Architects Mike Andrako, City of Marysville

MORPC Staff Present
Jon-Paul d’Aversa  Amanda McEldowney  Tama Ricks  Brooke White
Joe Garrity  William Murdock  Bevan Schneck  Robert Williams
Ted Geer  Jennifer Noll  Edwina Teye
Lynn Kaufman  Stephen Patchan  Brandi Whetstone

Called to Order at 2:31 pm.

Welcome and Introductions
Chair Schimmer Recognized new Member Andy Biesterveld, Sr. Director of Capital Projects at COTA.

MORPC’s COVID19 Response and Office Closure
Executive Director William Murdock reported that MORPC staff continues working remotely due to the current health crisis and due to renovations being made at the MORPC office. Agency operations will continue this way for the next several months.

COVID-19 response information may be accessed here.

MORPC Residential Services Return from COVID-19 Hiatus
Director of Residential Services Robert Williams reported that Residential Services staff are back to serving residents in their homes, but with safety precautions in place. Details may be accessed here.

Summit on Sustainability
Brand Management Coordinator Amanda McEldowney reported that work toward the 2020 Summit on Sustainability is on schedule, and asked that Committee Members attend if possible and that they promote the Summit among their colleagues and contacts. Details regarding the Summit may be accessed here.
Regional SolSmart Designation
SolSmart is a national designation program recognizing cities, counties, and regional organizations that foster development of mature local solar markets. SolSmart will provide free technical assistance to achieve the designation in either gold, silver, or bronze. Based on MORPC’s 2020 work and proposed 2021 efforts, MORPC will enter the program on a Silver level. This free technical assistance will also be available members who pursue their own designation.

SolSmart aligns with MORPC’s Energy Planning program, Rickenbacker Area Study recommendations, Public Policy Agenda and the Regional Sustainability Agenda. The designation promotes national attention for regional efforts toward a welcoming solar market and demonstrates continued commitment toward sustainable region. MORPC will be one of only five MPOs in the country with a SolSmart designation.

Member Milam moved to recommend that the MORPC Commission approve the pursuit of Regional SolSmart designation; Member Arnold seconded. Motion carried.

Policy Update
Director of Government Affairs & Strategic Initiatives Joe Garrity reported on House Bill 6, the State’s Fiscal Year 20/21 Budget, and other items. The August 2020 Legislative Update Report is attached.

Working Group Updates
Sustaining Scioto Board
Mike Andrako, Vice-Chair of the Board, filled in to provide the update. At its second meeting on June 24, the Board reviewed and adopted its Board By-Laws. The group also discussed the formation of the Agricultural & Rural Communities Outreach Team and a plan for MORPC staff to submit a project proposal to the Ohio Water Development Authority’s Research and Development funding program for the creation of a Collaborative Water Quality Monitoring Plan for the Upper and Middle Scioto Watershed.

Regional Sustainability Agenda Subcommittee
The June 25 Subcommittee meeting focused on moving forward with updates to the Agenda using the input received at the previous SAC meeting encouraging more equitable engagement. Staff is assembling a list of interested groups to gather more diverse ideas. We have approached Dr. Reece with The Ohio State University for a proposal to facilitate the creation of goals and objectives that incorporate equity considerations. The Subcommittee will revise their timeline to facilitate the outreach and diversity items.

Subcommittee member Alex Slaymaker has agreed to serve as Vice-Chair.

Energy & Air Quality Working Group
The Energy and Air Quality Working Group met on July 28 to discuss increasing inclusivity and promoting equity in the community. Three potential actions for the Working Group were proposed:

- Create a Subcommittee to form a Working Group equity strategy and implementing actions.
- Create environmental justice policy language to elevate to MORPC’s Sustainability Advisory Committee and Regional Policy Roundtable to promote MORPC’s stance on environmental issues.
- Perform intentional outreach to increase the Working Group’s diversity.
Central Ohio Greenways Board
The COG Board met on July 15 and discussed and reviewed each of the four working groups’ projects.

Trail Development Working Group
The Working Group is on track to complete the Trail & Active Transportation Prioritization Project to link existing trails by this Fall. The Working Group is also developing the COG Urban Greenway Design Guide, a document that will provide guidance and inspiration to partners as they plan trail projects.

The remaining COG Working Group reports were not discussed but are attached.

Sustainability Dashboard Working Group
The Working Group has completed the second round of user testing, and changes have been finalized. The plan is to launch the dashboard sometime after Labor Day. The MORPC and CURA team are also working together to develop a session for the Summit on Sustainability introducing the Dashboard.

Written Board, Subcommittee and Working Group reports are attached.

Next Steps
Chair Schimmer urged Members to attend and promote the upcoming Summit on Sustainability.

Adjourned at 3:42 pm.
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4:00 Adjourn
SAVE THE DATE:

2020 SUMMIT ON SUSTAINABILITY
Virtual Conference:
October 15th 12:00 p.m. – 4:45 p.m.
October 16th 10:00 a.m. – 1:00 p.m.

The summit is MORPC’s signature environmental conference, bringing together hundreds of community leaders to explore and share sustainable ideas and solutions. We are excited to announce MORPC is partnering with Atlanta Regional Commission to showcase sustainability initiatives between the two regions.

For more details visit www.morpc.org/summit.
SUSTAINABILITY AWARDS:

2020 REGIONAL SUSTAINABILITY AWARDS
Nominations will close on August 24, 2020

• LEADERSHIP IN SUSTAINABILITY AWARD

• COLLABORATIVE ACHIEVEMENT IN SUSTAINABILITY AWARD

• LEADERSHIP IN MOBILITY AWARD

For more details visit www.morpc.org/summit.
KEYNOTE SPEAKER:

KATHARINE HAYHOE, Ph.D.
PROFESSOR, PUBLIC ADMINISTRATION
DIRECTOR, CLIMATE SCIENCE CENTER
TEXAS TECH UNIVERSITY
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National designation program recognizing cities, counties, and regional organizations that foster development of mature local solar markets.

No-cost technical assistance to achieve designation in either gold, silver, or bronze.

Aligns with MORPC’s Energy Planning program, Rickenbacker Area Study recommendations, Public Policy Agenda and Regional Sustainability Agenda.

Achieves national attention for regional efforts toward a welcoming solar market, and demonstrates continued commitment toward sustainable region.

**Action item**: SAC to recommend that Commission approves the pursuit of Regional SolSmart designation.
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4:00  Adjourn
Jim Schimmer  
*Chair*  
Sustainability Advisory Committee  
jrschimmer@franklincountyohio.gov

Mike Compton  
*Vice-Chair*  
Sustainability Advisory Committee  
mcompton@ci.Pataskala.oh.us

Brandi Whetstone  
*Sustainability Officer*  
Mid-Ohio Regional Planning Commission  
T: 614.233.4174  
bwhetstone@morpc.org  
111 Liberty Street, Suite 100  
Columbus, OH 43215
SUSTAINABILITY ADVISORY COMMITTEE MEETING

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3:55 - Next Steps
MISSION STATEMENT:

Power a Clean Future Ohio is building momentum now for a clean, prosperous future by equipping local leaders for equitable, community-driven carbon reductions in Ohio.
Our Coalition (1/3)
Our Coalition (2/3)
Our Goals

Power a Clean Future Ohio helps local communities:

- Reduce emissions through local policy action
- Grow the clean energy economy in Ohio
- Implement equitable clean energy policy with input from across the community
- Reduce costs to local government, businesses, and residents

We provide local leaders with technical assistance, tools, new partners, and resources to implement plans that are achievable, measurable, equitable, and economical.
Become a Power for a Clean Future Ohio Community
Become a Power a Clean Future Ohio Community
How local governments can approach this work

1. Establish a baseline of current emissions of community and government operations

2. Identify opportunities through the policymaking process and technology adoption to reduce emissions

3. Make a commitment to reduce emissions with a measurable outcome and timeline.

4. Educate and build support among local residents and businesses about the impacts of climate change locally as well as possible solutions.

5. Engage the community to receive input on policy proposals, partnerships, and investments.

6. Develop a plan for implementation that includes prioritization, timeline, assessment, and review.
OUR CORE AREAS OF EXPERTISE
<table>
<thead>
<tr>
<th>Land Use</th>
<th>Policy Concept</th>
<th>City-Controlled</th>
<th>City-Influenced</th>
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<tbody>
<tr>
<td></td>
<td>Power Purchase Agreements to install solar on municipal buildings</td>
<td>✓</td>
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<td></td>
<td>Residential energy efficiency education campaign</td>
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<td></td>
<td>Work with local businesses to secure commitments for EV charging at workplaces and multi-family dwelling units</td>
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<td>Create a forestry plan and tree cover goal</td>
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<td>✓</td>
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Become a PCFO Partner

**BENEFITS AS A PCFO PARTNER:**

- **Recognition** of your support on our website and social media platforms
- **Stay up to speed** on campaign activities and progress
- **Add your organization** to a diverse coalition with shared goals of protecting the environment and growing the clean energy economy in Ohio
- **Show your support** for clean energy careers for Ohioans and our state’s economic future
Become a PCFO Partner

HOW DO PARTNERS HELP THE CAMPAIGN?

- **Your support** among a diverse set of partners demonstrates the broad appeal of this campaign across a variety of sectors.
- **Your involvement** will help us spread the word about this exciting movement and encourage others to get involved.
- Every new partner expands our network of validators and adds **new voices to this effort**.

HOW ELSE CAN YOU HELP?

- Help us **contact or connect** with your local government officials!
- Sponsor the *Ohio Clean Energy Summit: Local Communities Lead*
- Author a blog post supporting our work for our website or wider publication
- Reach out to local government leaders and ask them to get involved and join the Power a Clean Future Ohio campaign
Contact information

Joe Flarida
Executive Director
Power a Clean Future Ohio
joe@poweracleanfuture.org
(614) 392-7997
poweracleanfuture.org
POWER A CLEAN FUTURE OHIO

Local communities leading the way
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2020 SUMMIT ON SUSTAINABILITY

Summit Schedule – Thursday, October 15th

12:00 p.m. 1:10 p.m.
Opening Plenary Session

1:15 p.m. – 2:15 p.m.
Breakout Sessions

- Growing at the Speed of Trust: A Conversation about Community, Trust, and Revitalization sponsored by COTA
- Trailin! Making the Case for More sponsored by Murphy Ezon
- Rivers Run Through Us: Reconnecting People to Waterways
- Weathering the Storm for Home Weatherization

2:30 p.m. – 3:30 p.m.
Breakout Sessions

- Anyone... Anywhere... Anytime sponsored by MRSK

Visit www.morpc.org/Summitlive for recorded presentations
REGIONAL SUSTAINABILITY DASHBOARD

Track the status of Central Ohio’s collective sustainability efforts.

rsd.morpc.org
REGIONAL SUSTAINABILITY DASHBOARD

Complete, accurate, up-to-date representation of the region’s sustainability goals

Official tool to track progress for MORPC’s RSA

Intended for anyone with an interest in sustainability of the region
CURA AND MORPC TEAMS

Adam Porr  Katie Phillips  Harvey Miller  Ningchuan Xiao

Natalie Hurst  Brandi Whetstone  Aaron Schill
LAUNCH ACTIVITIES

- Summit breakout session and press release
- Business First Insert
- Social media – Facebook, Twitter, Instagram
- Video for Regional Collaborative Achievement Award
- Communications toolkit – that’s where you come in!
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Central Ohio Greenways Board (Chair: Letty Schamp)
Next meeting January 20, 2021

The Central Ohio Greenways (COG) Board met on October 14th, 2020 and reviewed each of the working groups' projects.

Trail Development Working Group: A draft overview of the “Trail and Active Transportation Prioritization” results were shared with the Board. The results reveal that if the Regional Trail Vision is complete and high stress roads within one mile of the trail network are improved, nearly 60% of Franklin County residents will have safe and comfortable access to the trail network within one mile of their home. The results also indicate that projects including the Hudson Greenway and a Camp Chase gap that are already underway are ranking high in the prioritization. Other high-ranking projects include: a trail in the Linden neighborhood that would provide much-needed access to a neighborhood mostly unserved by trails; and a trail downtown that would fill a trail gap in a highly populated, employment-centric area.

The group is also advising on a COG Urban Greenway Design Guide, a document that will provide guidance and inspiration to partners as they plan trail projects that are co-located with existing rights-of-way and urban environments.

Marketing & Communications Working Group: The Working Group collaborated with the MORPC Mode-Shift Coalition on the People Who Bike campaign. The campaign ended in September and focused on the diverse people who bike and the reasons they enjoy biking. The campaign included educational resources, an interview series, and a passport contest. Engagement on social media was significantly higher than normal, and the passport contest was well received. The working group also shared an idea to curate virtual races and 5K routes to support local events that have gone virtual due to COVID-19.

Operations & Access Working Group: The Working Group has been supporting efforts to ensure COG projects and campaigns are inclusive and accessible to all. The Group has provided recommendations to ensure the COG Prioritization Effort carefully considered equitable access to the trail network as part of the analysis. The Group recommended strategies for engaging black populations in a recent trail survey to ensure COG received statistically significant results.

Partnership Working Group: The Working Group received funding from Columbus Realtors and The Columbus Foundation to complete an Impacts of Trail Study. In addition to identifying the impacts of the fully built-out trail network as they relate to public health, environment, the economy, and social equity, the Study is recommending strategies to optimize the trail count program to ensure that accurate and complete usage data is available for the trail network.

COG is also considering new strategies to track annual progress, exploring ideas such as tracking the percentage of the population with access to the trail network annually to be able to better measure equitably expanding the trail network.
Energy & Air Quality Working Group (Chair: Dale Arnold)
Next meeting: November 24, 2020, 2pm

The Energy and Air Quality Working Group met on September 22nd and reviewed MORPC energy and air quality programming as well as updates from the subcommittees.

The Solar Toolkit Subcommittee has shifted focus to pursuing a SolSmart designation for the region. This will require completion of a workbook and supporting documentation along with identifying and implementing additional activities needed for designation. The Energy and Air Quality Working Group voted to approve changing the name of the group to the Solar Subcommittee to pursue the SolSmart designation and additional recommendations regarding solar development for the region.

The Equity Subcommittee proposed to:

- Conduct outreach to increase the diversity and inclusiveness of perspectives on the Energy and Air Quality Working Group prior to convening the subcommittee
- Develop an initial roster of Equity Subcommittee members from traditionally underserved communities
- Propose recommendations that internalize diversity and community inclusion in MORPC’s Energy and Air Quality activities

The work of the Air Quality Monitoring Subcommittee continues with discussions with the Ohio EPA to collocate the low-cost PurpleAir monitors with a Federal Regulatory Monitor to calibrate the monitors.

Sustainable2050
Next meeting: Friday, December 18, 2020, 10:00 am

The Sustainable2050 membership held its Q3 meeting on September 25 on the topic of mobility. Thanks to the City of Dublin for serving as the virtual hosts for this meeting. Dublin staff presented an overview of the Dublin Mobility Study, which includes five priority areas: micro-transit, shared micro-mobility, conceptualizing mobility hubs, wayfinding, and complete & smart streets components. MORPC Director of Government Affairs, Joe Garrity, updated members on state and federal policies related to sustainability and current issues. MORPC Sustainability Officer Brandi Whetstone presented the results of a Sustainable2050 member survey regarding updates to the Regional Sustainability Agenda.

As a reminder, MORPC aims to certify the Tier Status of all Sustainable2050 members – and grow the membership – in 2020. If your community or agency is interested in participating in Sustainable2050 or earning its Tier Status, please contact Jennifer Noll, Principal Planner, for assistance at jnoll@morpc.org.
Sustaining Scioto Board  
Next Meeting: October 28, 2020, 2:30pm

The Board will meet on October 28. Chris Nietch of the U.S. EPA will present on the Little Miami East Fork Watershed Collaborative, a model water quality monitoring and modeling program. The Agricultural and Rural Communities Outreach Team Chair, Jessica d’Ambrosio, will announce the first meeting of the Team. The Board will discuss a new Vice Chair due to Mike Andrako, previous Vice Chair, assuming a new role with Franklin County Engineer’s Office. MORPC staff will update the Board on the status of a funding application to the Ohio Water Development Authority to support creation of a collaborative water quality monitoring plan for the Upper Scioto.

Regional Sustainability Agenda Sub-committee (Chair: Justin Milam)  
Next meeting: November 18, 2020

The RSA Subcommittee met on August 18th where a progress report was presented. The sub-committee also reviewed a consultant proposal provided by Dr. Jason Reece, who is Assistant Professor in the City & Regional Planning section of the Knowlton school of Architecture and faculty affiliate for the Kirwan Institute for the Study of Race & Ethnicity at The Ohio State University. The group provided feedback and questions on the proposal, which was later shared in a meeting between MORPC, the sub-committee chair and vice-chair, and Dr. Reece. Finally, a presentation of the Sustainable2050 survey results was shared along with the next steps for moving forward with the consultant work.

The work has continued to move forward from the previous sub-committee meeting, and the meeting schedule has been on pause while we finalize the consultant proposal and create a timeline for major deliverables. Dr. Reece’s review of the RSA is underway, and recommendations will be provided by the end of October. Following the review, he will share the recommendations in a presentation, and on November 18 he will host a workshop for members of the sub-committee as well as chairs and vice-chairs of the SAC boards and working groups, to reflect on the recommendations and share ideas on ways to incorporate equity into the RSA framework.
REGIONAL SUSTAINABILITY AGENDA PROGRESS REPORT

- Vision and Principles Adopted
- Shaping Equitable Process and Outcomes
- Sustainable2050 Member Survey/Interviews
- Consultant Proposal
1. Proposed Deliverables

- Review of framework and recommendations on social equity intersections
- Present findings and recommendations
- Create virtual workshop to inform and create goals/objectives
- Develop resource document with online toolkits and best practices
## Implementer’s Toolkit

### Number of Potential Housing Actions

| Potential Housing Actions | 111 |

### Community, County (Housing Submarket)

| All, All (All) |

### Browse Table of Actions

<table>
<thead>
<tr>
<th>Core Housing Issue</th>
<th>Action Type</th>
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<tr>
<td>Sensitive issues</td>
<td>Development Financing</td>
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<td>- Remove barriers to development with green tape development review</td>
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<td>- Reduce land use standards to encourage small development</td>
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<td>- Adhere to and encourage stronger non-discriminatory borrowing practices to increase financial services to minority and low-and moderate-income households</td>
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<td>- Adjust voucher payment standards to account for variation in subsidized rental prices</td>
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### Core Housing Issue: Sensitive issues

- Development Financing
  - Expand use of project-based vouchers
  - Plot a Dollar Home Program
  - Build the capacity of non-profit developers
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  - Build the capacity of non-profit developers
  - Create a standard mitigation fund
  - Facilitate regular peer learning and coordination among jurisdictions on key housing issues
  - Plot a Dollar Income Program

- Non-Land Use Housing Policies & Processes
  - Expand fair housing laws
  - Offer reiner education and counseling
  - Remove barriers to development with green tape development review
  - Reduce land use standards to encourage small development

- Sensitive issues
  - Adhere to and encourage stronger non-discriminatory borrowing practices to increase financial services to minority and low-and moderate-income households
  - Adjust voucher payment standards to account for variation in subsidized rental prices

### More Information

- [www.morpc.org/rhs](http://www.morpc.org/rhs)
NEXT STEPS

• Consultant recommendations: end of October
• Host virtual participant workshop: November 18, 2:00 – 3:30pm
• Draft RSA framework and stakeholder engagement plans: December – mid-January
• Focused engagement and input, as well as review of metrics and data mid-January – mid-March 2021
AGENDA

2:30 - Welcome and Introductions – Jim Schimmer, Chair
2:35 - Power a Clean Future Ohio – Jon-Paul d’Aversa, MORPC and Joe Flarida, Power a Clean Future Ohio
2:50 - Policy Update – Joe Garrity, MORPC
3:00 - Virtual Summit on Sustainability Event Overview – Kerstin Carr and Amanda McEldowney, MORPC
3:10 - Regional Sustainability Dashboard Launch – Brandi Whetstone, MORPC and Adam Porr, CURA
3:25 - Working Group Updates
   • Central Ohio Greenways Board – Letty Schamp
   • Sustaining Scioto Board – Kristin Atha
   • Energy & Air Quality Working Group – Dale Arnold
3:40 - Regional Sustainability Agenda – Brandi Whetstone, MORPC and Justin Milam, Subcommittee Chair
3:55 - Next Steps
Jim Schimmer
Chair
Sustainability Advisory Committee
jrschimmer@franklincountyohio.gov

Mike Compton
Vice-Chair
Sustainability Advisory Committee
mcompton@ci.Pataskala.oh.us

Brandi Whetstone
Sustainability Officer
Mid-Ohio Regional Planning Commission
T: 614.233.4174
bwhetstone@morpc.org
111 Liberty Street, Suite 100
Columbus, OH 43215