NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

May 25, 2021, 10:30 am – 12:00 pm

AGENDA

1. **Welcome** – *Brad Ebersole*

2. **2021-2022 RDAC Priorities & Working Groups** – *Brad Ebersole & Aaron Schill*

3. **Regional Public Policy Update** – *Joe Garrity*

4. **Working Group Reports**
   a. Data Policy Needs Survey & Toolkit – *Doug McCollough*
   b. Regional Municipal Fiber Strategy – *Gene Oliver*

5. **COVID-19 Policy Briefs –** *Liz Whelan-Jackson*

6. **MORPC Staff Updates**
   a. 2020 Census – *Aaron Schill*
   b. Broadband Projects & Programs – *Aaron Schill*
   c. Central Ohio GIS User Group Report – *Cheri Mansperger*
   d. Regional Information & Data Group Report – *Liz Whelan-Jackson*

7. **Other Business**

8. **Adjourn**

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next RDAC Meeting will be September 7, 2021, 1:00 pm, Location to be Determined.

Regional Data Advisory Committee

May 25, 2021
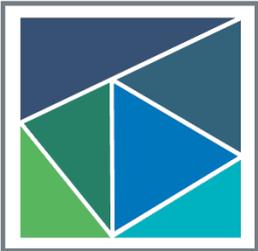
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2021-2022 RDAC Priorities & Working Groups

April 6 Special RDAC Meeting Summary

MORPC

- Ahead of the meeting 22 objectives and action items suggested as potential priorities

- Following discussion and a round of voting, list was narrowed to seven:

1.2.5 - Provide guidance to local governments in the creation and management of open data resources	1.3.5 - Build partnerships with associations of Central Ohio data leaders	1.4.1 - Develop best-practice case studies on how data can be used to make better policy decisions	2.3 - Establish a regional Data Day to promote data education and access throughout Central Ohio
3.1.3 - Compile best practices for data governance	5.3 - Build capacity and collaboration in Central Ohio to address digital equity needs	6.2.4 - Create community partnerships to provide free/reduced cost data and mapping services to underserved populations	

- Strong support for remaining items & intersectionality among them, suggested a change to more inclusive approach – rather than narrowing down to just 2-3 priorities

2021-2022 RDAC Priorities & Working Groups

- Partnerships & capacity-building
    - Incorporates many of the objectives & action items under goals 1 & 2
    - Examples include guidance for RIDG & COGUG, advancing MORPC's data partnerships, and overseeing capacity-building efforts like a data academy or data day conference

- Local government resources
    - Spans objectives & action items under several goals
    - Focus on the development of specific data-related supports & resources for MORPC members
    - Example would include the current project to develop the data policy survey & toolkit

- Broadband & digital equity
    - Primarily covers goal 5
    - High-priority, emerging area of work for MORPC, so directional guidance from RDAC on this topic will be important

2021-2022 RDAC Priorities & Working Groups

- The three working groups will be more permanent in scope, encompassing nearly all objectives and action items in the Regional Data Agenda

- Focus will continue to be on concrete deliverables
  - Each working group will focus primarily on one key initiative at a time
  - Working groups will define key initiative and corresponding scope of the work

- Will maintain certain elements of flexibility
  - Can bring in participants beyond RDAC membership
  - Opportunities to adjust working group membership upon completion of initiatives

RDAC Working Group Reports

Working Group Reports

- Data Policy Needs Survey & Toolkit

- Regional Municipal Fiber Strategy

Regional Data Advisory Committee

May 25, 2021

BACKGROUND

In March 2020, regional data leaders were called together for a series of conversations:

When the pandemic hit, there was a necessary focus on the short-term policies and programs that would keep residents and businesses safe, healthy, and sheltered from the financial impacts.

While these short-term measures have been critical, **long-term impacts of the pandemic will be felt globally, including right here in Central Ohio.**

PROJECT TEAM

New Reach Community Consulting — Communications & Project Management

SCALE STRATEGIC SOLUTIONS — A DIVISION OF C H SMITH & ASSOCIATES — Qualitative Data Collection

WHITLEY JEAN — Graphic Design

BY THE NUMBERS

20+ organizations interviewed

70+ datasets analyzed

30+ datasets analyzed with a focus on racial and income disparities

CENTRAL OHIO COVID-19 POLICY BRIEFS

SEVEN TOPICS

Economic & Community Development

Employment & Small Business

Housing

Public Health

Social Sector

Technology & Broadband Access

Transportation

CENTRAL OHIO COVID-19 POLICY BRIEFS

Across the seven topics, one thing stands out—**some residents, businesses, and organizations were hit harder than others.**

36% fewer Black-owned businesses	**1 in 3** low-wage earners are still out of work	**78%** of renters worried about eviction are Black or African American	**2X** more households are experiencing food insecurity	**$100M** in lost revenues or increased expenses for health & human service nonprofits	**30%** of residents without computers or internet were Black, African American, Hispanic, or Latinx	**1/2** of fatal bike & pedestrian traffic-related crashed were in majority-Black or brown neighborhoods
OHIO	**COLUMBUS MSA**	**OHIO**	**OHIO**	**CENTRAL OHIO**	**CENTRAL OHIO**	**FRANKLIN CO.**

CENTRAL OHIO COVID-19 POLICY BRIEFS

ECONOMIC & COMMUNITY DEVELOPMENT

KEY ISSUES:

- Future of office work
- Consumer spending and retail economies
- Supply chains and logistics
- Workforce shortages

RESEARCH HIGHLIGHTS

REMOTE WORKERS
Columbus MSA

⬆

320%

E-COMMERCE
United States

⬆

$50B

LABOR FORCE
Columbus MSA

⬇

5%

ONE COLUMBUS
Partners for Regional Growth & Prosperity

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EMPLOYMENT & SMALL BUSINESS

KEY ISSUES:

- Historic economic collapse

- Financial peril for un- and underemployed

- Childcare access and affordability

- Collapse in consumer confidence

- Threats to an already weak small business environment

RESEARCH HIGHLIGHTS

EMPLOYMENT
Columbus MSA

⬇

4%

CHILDCARE CENTERS IN FINANCIAL TROUBLE
Central Ohio

50%

SMALL BUSINESSES
Columbus MSA

⬇

28%

CENTRAL OHIO COVID-19 POLICY BRIEFS I EMPLOYMENT & SMALL BUSINESSES

Regionomics®
From Trends to Insight to Action

MID-OHIO REGIONAL MORPC PLANNING COMMISSION

HOUSING

KEY ISSUES:

- Renter instability
- Homeowner instability
- Surge in demand for market-rate housing
- Limited supply of subsidized housing
- Continuum of care

RESEARCH HIGHLIGHTS

RENTERS AWARE OF ASSISTANCE PROGRAMS
United States

50%

MEDIAN DAYS ON MARKET
Central Ohio

6

HOMEOWNERS BEHIND ON MORTGAGES
Ohio

390K

THE CITY OF
COLUMBUS
CITY COUNCIL

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PUBLIC HEALTH

KEY ISSUES:

- Disparate impacts of the COVID-19 virus
- Public health messaging in communities of color
- Secondary public health concerns
- Food insecurity

RESEARCH HIGHLIGHTS

COVID-19 DEATHS AMONG BLACK RESIDENTS
Ohio

30%

DEATH INCREASE ATTRIBUTABLE TO COVID-19
Central Ohio

65%

FOOD INSECURE HOUSHOLDS
Ohio

3.6M

Franklin County **Public Health**

THE CITY OF **COLUMBUS** CITY COUNCIL

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SOCIAL SECTOR

KEY ISSUES:

- Increased need for individual supports
- Instability in the nonprofit sector
- Funding stream shifts
- Emergency delivery of human services

RESEARCH HIGHLIGHTS

HOUSEHOLDS STRUGGLING WITH EXPENSES
Ohio

1 in 3

NONPROFIT EMPLOYMENT
United States

↓

7%

NONPROFITS OPERATING AT LOW CAPACITY
Central Ohio

70%

United Way of Central Ohio — United Way

HUMAN SERVICE CHAMBER OF FRANKLIN COUNTY

THE COLUMBUS FOUNDATION

MID-OHIO REGIONAL MORPC PLANNING COMMISSION

TRANSPORTATION

KEY ISSUES:

- Traffic congestion
- Public transit
- Bike & pedestrian activity
- Freight and last-mile logistics
- Intercity travel & tourism

RESEARCH HIGHLIGHTS

AVERAGE BUS RIDERSHIP
COTA Service Area

↓

50%

FUEL TAX REVENUE LOSS
Central Ohio

$20M

AVERAGE DAILY TRAIL USE INCREASE
Central Ohio Trails
UP TO

70%

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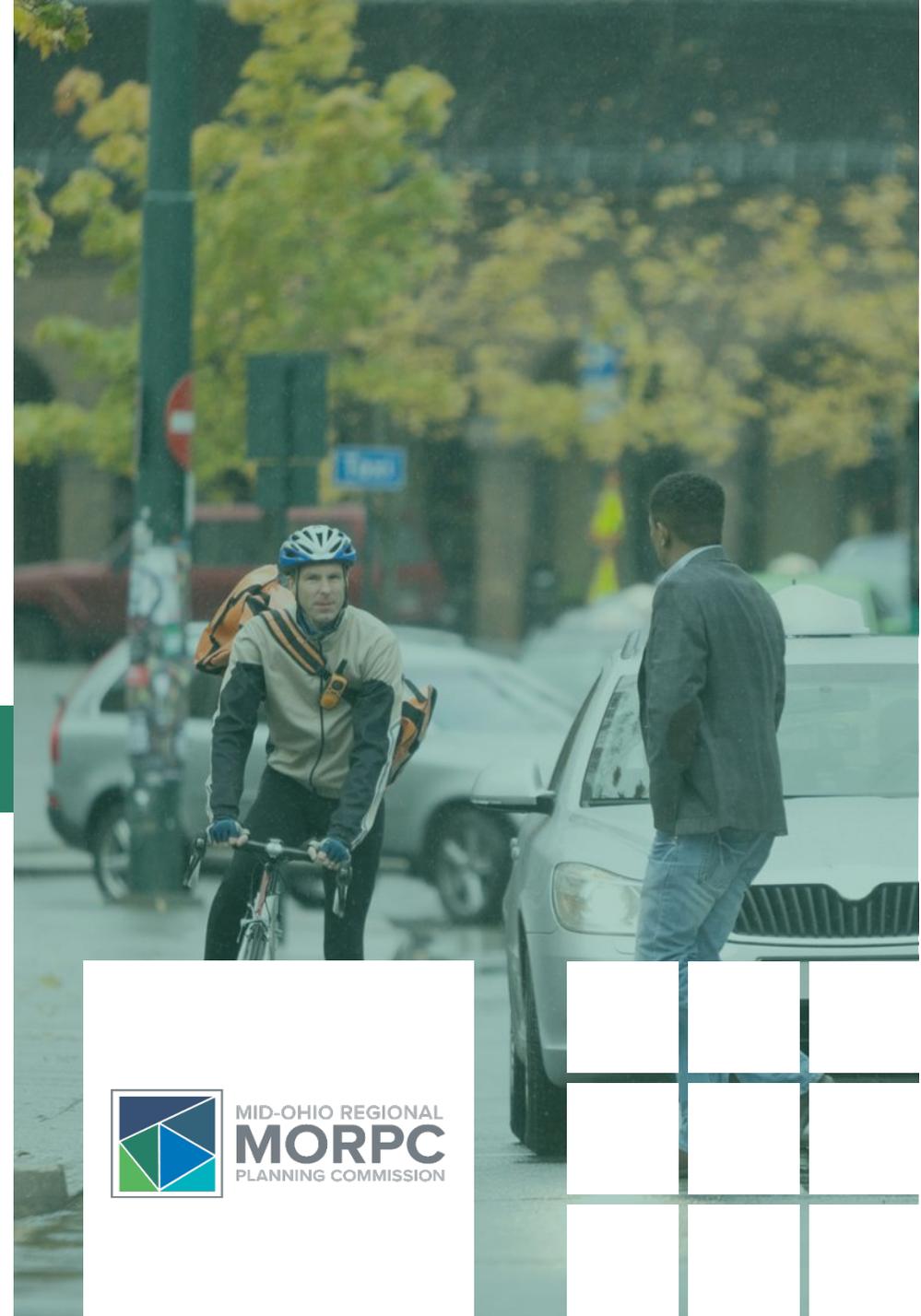
TECHNOLOGY & BROADBAND ACCESS

KEY ISSUES:

- Digital divide
- Digital literacy
- Transition to virtual institutions
- Building community connectivity

RESEARCH HIGHLIGHTS

STUDENTS IN REMOTE LEARNING
Ohio

800K

**ACTIVE SOCIAL MEDIA USERS**
United States

4.3%

ADULTS 'HIGHLY PREPARED' FOR REMOTE LEARNING
United States

17%

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CENTRAL OHIO COVID-19 POLICY BRIEFS

FIND THE SERIES ONLINE:
morpc.org/covid19policybriefs

AARON SCHILL

Director, Data & Mapping
Mid-Ohio Regional Planning Commission

T: 614.233.4154
aschill@morpc.org
111 Liberty Street, Suite 100
Columbus, OH 43215

LIZ WHELAN-JACKSON

Data Manager
Mid-Ohio Regional Planning Commission

T: 614.233.4216
lwhelan@morpc.org
111 Liberty Street, Suite 100
Columbus, OH 43215

MORPC Staff Updates

MORPC Staff Updates

- 2020 Census Update

- Broadband Projects & Programs

- Central Ohio GIS User Group

- Regional Information & Data Group

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