NOTICE OF A MEETING
REGIONAL DATA ADVISORY COMMITTEE
MID-OHIO REGIONAL PLANNING COMMISSION

REMOTE MEETING

May 25, 2021, 10:30 am – 12:00 pm

AGENDA

1. Welcome – Brad Ebersole

2. 2021-2022 RDAC Priorities & Working Groups – Brad Ebersole & Aaron Schill

3. Regional Public Policy Update – Joe Garrity

4. Working Group Reports
   b. Regional Municipal Fiber Strategy – Gene Oliver

5. COVID-19 Policy Briefs – Liz Whelan-Jackson

6. MORPC Staff Updates
   a. 2020 Census – Aaron Schill
   b. Broadband Projects & Programs – Aaron Schill
   c. Central Ohio GIS User Group Report – Cheri Mansperger
   d. Regional Information & Data Group Report – Liz Whelan-Jackson

7. Other Business

8. Adjourn

Please notify Lynn Kaufman at 614-233-4189 or LKaufman@morpc.org to confirm your attendance for this meeting or if you require special assistance.

The next RDAC Meeting will be September 7, 2021, 1:00 pm, Location to be Determined.
2021-2022 RDAC Priorities & Working Groups
April 6 Special RDAC Meeting Summary

1.2.5 - Provide guidance to local governments in the creation and management of open data resources
1.3.5 - Build partnerships with associations of Central Ohio data leaders
1.4.1 - Develop best-practice case studies on how data can be used to make better policy decisions
2.3 - Establish a regional Data Day to promote data education and access throughout Central Ohio
3.1.3 - Compile best practices for data governance
5.3 - Build capacity and collaboration in Central Ohio to address digital equity needs
6.2.4 - Create community partnerships to provide free/reduced cost data and mapping services to underserved populations

• Ahead of the meeting 22 objectives and action items suggested as potential priorities
• Following discussion and a round of voting, list was narrowed to seven:

• Strong support for remaining items & intersectionality among them, suggested a change to more inclusive approach – rather than narrowing down to just 2-3 priorities
2021-2022 RDAC Priorities & Working Groups

• Partnerships & capacity-building
  • Incorporates many of the objectives & action items under goals 1 & 2
  • Examples include guidance for RIDG & COGUG, advancing MORPC’s data partnerships, and overseeing capacity-building efforts like a data academy or data day conference

• Local government resources
  • Spans objectives & action items under several goals
  • Focus on the development of specific data-related supports & resources for MORPC members
  • Example would include the current project to develop the data policy survey & toolkit

• Broadband & digital equity
  • Primarily covers goal 5
  • High-priority, emerging area of work for MORPC, so directional guidance from RDAC on this topic will be important
The three working groups will be more permanent in scope, encompassing nearly all objectives and action items in the Regional Data Agenda.

Focus will continue to be on concrete deliverables:
- Each working group will focus primarily on one key initiative at a time
- Working groups will define key initiative and corresponding scope of the work

Will maintain certain elements of flexibility:
- Can bring in participants beyond RDAC membership
- Opportunities to adjust working group membership upon completion of initiatives
Working Group Reports

• Data Policy Needs Survey & Toolkit

• Regional Municipal Fiber Strategy
Regional Data Advisory Committee
May 25, 2021
BACKGROUND

In March 2020, regional data leaders were called together for a series of conversations:

When the pandemic hit, there was a necessary focus on the short-term policies and programs that would keep residents and businesses safe, healthy, and sheltered from the financial impacts.

While these short-term measures have been critical, long-term impacts of the pandemic will be felt globally, including right here in Central Ohio.
CENTRAL OHIO COVID-19 POLICY BRIEFS

PROJECT TEAM

Communications & Project Management

Qualitative Data Collection

Graphic Design
BY THE NUMBERS

20+ organizations interviewed

70+ datasets analyzed

30+ datasets analyzed with a focus on racial and income disparities
SEVEN TOPICS

- Economic & Community Development
- Employment & Small Business
- Housing
- Public Health
- Social Sector
- Technology & Broadband Access
- Transportation
Across the seven topics, one thing stands out—some residents, businesses, and organizations were hit harder than others.

- 36% fewer Black-owned businesses
- 1 in 3 low-wage earners are still out of work
- 78% of renters worried about eviction are Black or African American
- 2X more households are experiencing food insecurity
- $100M in lost revenues or increased expenses for health & human service nonprofits
- 30% of residents without computers or internet were Black, African American, Hispanic, or Latinx
- 1/2 of fatal bike & pedestrian traffic-related crashes were in majority-Black or brown neighborhoods

OHIO  |  COLUMBUS MSA  |  OHIO  |  OHIO  |  CENTRAL OHIO  |  CENTRAL OHIO  |  FRANKLIN CO.
ECONOMIC & COMMUNITY DEVELOPMENT

KEY ISSUES:
• Future of office work
• Consumer spending and retail economies
• Supply chains and logistics
• Workforce shortages

RESEARCH HIGHLIGHTS

REMOTE WORKERS
Columbus MSA
320%

E-COMMERCE
United States
$50B

LABOR FORCE
Columbus MSA
5%
EMPLOYMENT & SMALL BUSINESS

KEY ISSUES:

- Historic economic collapse
- Financial peril for un- and underemployed
- Childcare access and affordability
- Collapse in consumer confidence
- Threats to an already weak small business environment

RESEARCH HIGHLIGHTS

EMPLOYMENT
Columbus MSA
4%

CHILDCARE CENTERS IN FINANCIAL TROUBLE
Central Ohio
50%

SMALL BUSINESSES
Columbus MSA
28%
KEY ISSUES:

- Renter instability
- Homeowner instability
- Surge in demand for market-rate housing
- Limited supply of subsidized housing
- Continuum of care

RESEARCH HIGHLIGHTS

RENTERS AWARE OF ASSISTANCE PROGRAMS
United States: 50%

MEDIAN DAYS ON MARKET
Central Ohio: 6

HOMEOWNERS BEHIND ON MORTGAGES
Ohio: 390K
KEY ISSUES:
• Disparate impacts of the COVID-19 virus
• Public health messaging in communities of color
• Secondary public health concerns
• Food insecurity

RESEARCH HIGHLIGHTS

<table>
<thead>
<tr>
<th>COVID-19 DEATHS AMONG BLACK RESIDENTS</th>
<th>DEATH INCREASE ATTRIBUTABLE TO COVID-19</th>
<th>FOOD INSECURE HOUSHOLODS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio 30%</td>
<td>Central Ohio 65%</td>
<td>Ohio 3.6M</td>
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SOCIAL SECTOR

KEY ISSUES:
• Increased need for individual supports
• Instability in the nonprofit sector
• Funding stream shifts
• Emergency delivery of human services

RESEARCH HIGHLIGHTS

HOUSEHOLDS STRUGGLING WITH EXPENSES
Ohio 1 in 3

NONPROFIT EMPLOYMENT
United States 7%

NONPROFITS OPERATING AT LOW CAPACITY
Central Ohio 70%
TRANSPORTATION

KEY ISSUES:
• Traffic congestion
• Public transit
• Bike & pedestrian activity
• Freight and last-mile logistics
• Intercity travel & tourism

RESEARCH HIGHLIGHTS

AVERAGE BUS RIDERSHIP
COTA Service Area
50%

FUEL TAX REVENUE LOSS
Central Ohio
$20M

AVERAGE DAILY TRAIL USE INCREASE
Central Ohio Trails
UP TO 70%
TECHNOLOGY & BROADBAND ACCESS

KEY ISSUES:
- Digital divide
- Digital literacy
- Transition to virtual institutions
- Building community connectivity

RESEARCH HIGHLIGHTS

STUDENTS IN REMOTE LEARNING
Ohio
800K

ACTIVE SOCIAL MEDIA USERS
United States
4.3%

ADULTS ‘HIGHLY PREPARED’ FOR REMOTE LEARNING
United States
17%
MORPC Staff Updates
MORPC Staff Updates

• 2020 Census Update

• Broadband Projects & Programs

• Central Ohio GIS User Group

• Regional Information & Data Group