

Mid-Ohio Regional Planning Commission

*Remote Meeting*

Regional Information & Data Group Steering Committee  
Meeting Notes

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April 14, 2021, 2:00 pm – 3:30 pm

Members Present

Josh Baney, Columbus Metropolitan Library  
Christina Drummond, Educopia  
Bill LaFayette, Regionomics®  
Jonathan Miller, Delaware County Regional  
Planning Commission

Chair Katie Phillips, OSU CURA  
Vice-Chair Langdon Sanders, City of Dublin

MORPC Staff Present

Lynn Kaufman                                      Liz Whelan-Jackson

**Meeting Called to Order at 2:05 pm.**

**Review 2021 – 2022 Regional Data Agenda**

Liz Whelan-Jackson gave an overview of the Regional Data Agenda adopted at the April 8, 2021 Commission meeting. Items of particular interest to the Regional Information & Data Group (RIDG) are:

2.3 Establish a regional Data Day to promote data education and access throughout Central Ohio.

Members agreed that a Data Day event could be a by-product of RIDG, and noted that there is also a learning module item on the Data Agenda that RIDG could easily address by creating or providing videos demonstrating common data tools. A Data Day event will help to increase RIDG's presence with Central Ohio data users, and particularly for civic data. Members agreed that being a partner for other regional events will give MORPC and RIDG added exposure.

Members Drummond and Miller will draft a logic model to connect the work of RIDG to the Regional Data Agenda, and will present to the RIDG Steering Committee and to the Regional Data Advisory Committee (RDAC).

1.2.5 Provide guidance to local governments in the creation and management of open data resources.

1.3.5 Build partnerships with associations of Central Ohio data leaders, such as the Central Ohio CIO Forum, Columbus CDO Forum, Women in Analytics, and Black Tech Columbus.

1.4.1 Develop best-practice case studies on how data can be used to make better policy decisions.

3.1.3 Compile best practices for data governance.

Chair Phillips noted that developing best practices is another good use of RIDG; these best practices can be replicated in other regions as well.

6.2.4 Create community partnerships to provide free/reduced-cost data and mapping services to underserved populations.

### **RIDG Communications**

Members agreed that email is the common denominator for everyone, and that email gets the best reception and response from RIDG members.

#### Other communications options discussed:

- Posting items to the RIDG website
- Social media
  - Create a Social Media Committee in RIDG to post to Twitter and Facebook. These posts can then be forwarded to MORPC Communications & Engagement Staff for re-posting.
- Word-of-mouth to RDAC members' networks
  - Liz will create a draft spreadsheet key contacts; Steering Committee Members will identify their personal relationships and ask those contacts to publicize RIDG.
- RIDG items can be added as a rider on other organizations' announcements.

### **February 2021 RIDG Meeting Debrief**

Steering Committee Members received positive feedback from RIDG Members regarding the presentation from Frank Kohstal, InnovateOhio.

Members discussed developing a backup plan to be more flexible with the agenda in real-time.

### **May 5 RIDG Agenda Development**

Members agreed to dispense with breakout rooms for the May 5 meeting.

#### Members agreed upon a proposed agenda:

- Welcome from Chair Phillips and Vice-Chair Sanders, including:
  - A mention that there will be news announcements from RIDG members at the end of the meeting.
  - Informing RIDG Members that 2021 is a test year for the Group, and that the Steering Committee will be trying different formats throughout the year to find what works best for the Group.
  - Asking RIDG Members for feedback about the meeting formats.
- Rapid tech demo – possibly Jupiter Notebook, presenter to be determined.
- Plug for a partner organization -- presenter to be determined.
- Presentation from NHGIS, University of Minnesota, lasting approximately 30 minutes.
- Team building exercise, possibly a round-robin; icebreaker question; dad jokes; virtual board game.
- Community news announcement / job opportunities – presenter will be random RIDG Members

#### Other Steering Committee suggestions:

- Staff to investigate remo.co, a virtual conference / networking website
- Staff to include a link for comments when the meeting agenda is distributed to RIDG Members.

**Adjourned at 3:18 pm.**