

Strategic Framework

Building on the pillars of our successes for the future of the region



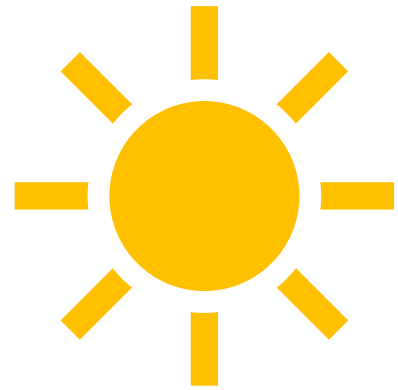
MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION



← Soaring to Success



← Aligning Resources



← Momentum



← Currents



← Foundation Framing

CREATING AN ENVIRONMENT FOR PROSPERITY



MORPC

FOUNDATIONAL FRAMING



FOUNDATION

Planning for Central Ohio....

- Improved lives
- Stand out on the world stage



STRATEGIC PATH FORWARD



STRATEGIC PILLARS

All of our agendas, plans and strategic documents...

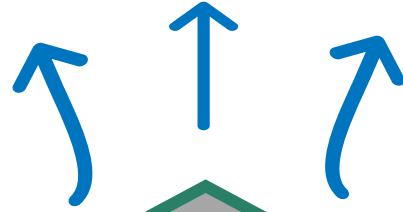
- Public Policy Agenda
- Metropolitan Transportation Plan
- Sustainability Agenda
- and many more



FOUNDATIONAL FRAMING



INITIATIVES



STRATEGIC PATH FORWARD



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STRATEGIC PILLARS

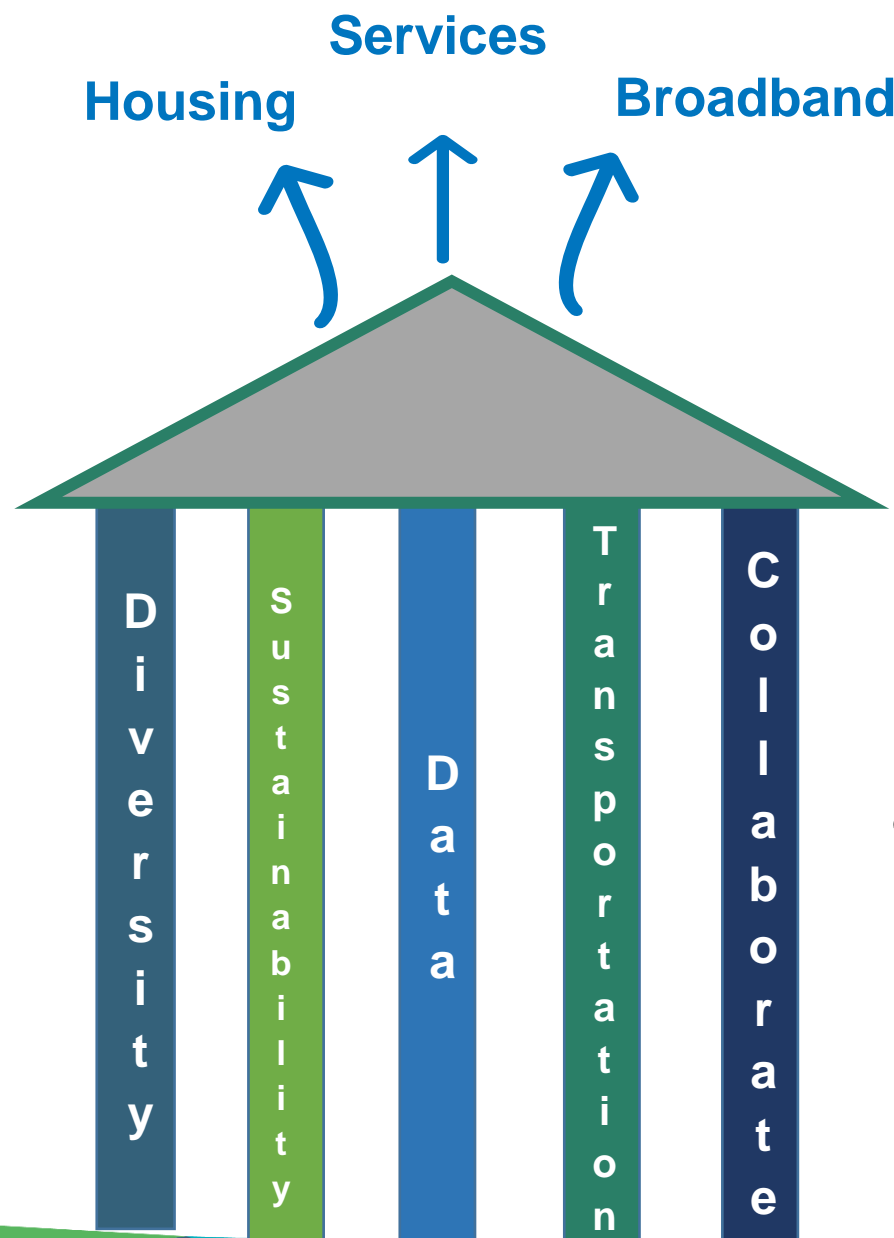
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CURRENTS OF CHANGE





MORPC

Prosperity



Growth

Quality



MOMENTUM



MORPC

Seek new funding resources
Agency & Members

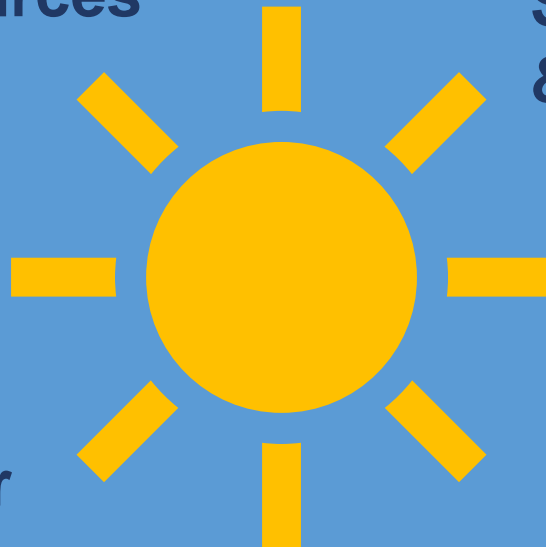
Support the Digital Equity
& Broadband Development

Innovative funding strategies

Support Housing Advisory
Board & Action Plans

Build Capacity for
Members & Region

Track progress...



ALIGNING Resources: In Progress



MORPC



Mission &
Vision



Establish
Baseline



Budget



Talent

SUCCESS: Currently Being Defined



MORPC



PROCESS TIMELINE



2021

Winter

Spring & Summer

Fall

Input

- Internal
- Key External

Analysis

- Leadership

Messaging

- Communications & Engagement
- All MORPC

FINAL WORKSHOP: Friday, November 5, 2021

PLAN DEPLOYMENT: 2022

WILLIAM MURDOCK

Executive Director

THEA EWING

Transportation & Infrastructure Development Director



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