



# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDSD) UPDATE

Commission – September 9, 2021



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

# CEDS OVERVIEW



## What is a Comprehensive Economic Development Strategy?

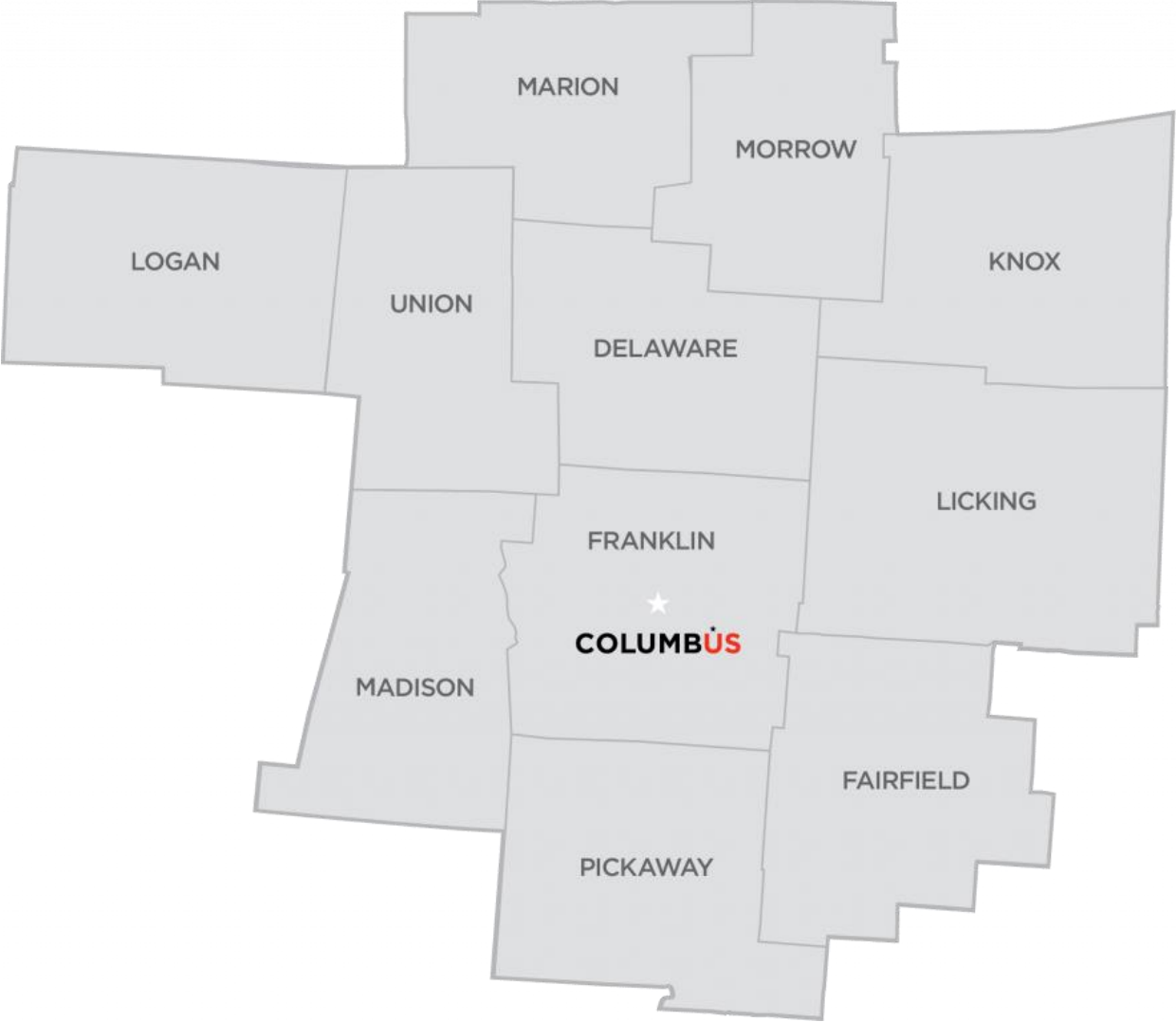
- Strategy-driven plan for regional economic development
- Foundational piece of Economic Development Administration (EDA) programming
- Supported by portion of \$400,000 EDA grant received by MORPC
- Necessary component to apply for Economic Development District (EDD) status

# CEDS OVERVIEW



MORPC

## Strategy Area



# CEDS OVERVIEW



## CEDS Outcomes

- Align regional goals: Meet EDA requirements, provide an economic assessment, engage the community
- Streamlined resources: The CEDS process allows us to analyze and consider new opportunities for regional economic development funding
- Economic resilience: A resilient region that is better positioned to plan for, respond to, and recover from economic shocks and displacement
- Increased funding: With a CEDS and EDD in place, our region will attract more federal funds and technical assistance

# CEDS OVERVIEW



## Columbus Region CEDS Process

- 34-member CEDS Strategy Committee, including JobsOhio, One Columbus, county-level economic developers, private sector representatives, higher education, transit, workforce, and utilities stakeholders
  - Assisted by Boyette Strategic Advisors, a national economic and workforce development consulting firm
- Committee held five meetings over the summer to assess the region and focus CEDS strategies
- After approval, MORPC will prepare annual CEDS Performance Reports and update the CEDS at least every five years

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## Current Project Status

- Document posted today for 30-day public comment period
- Commission will be asked to approve the CEDS at its October meeting
- Upon Commission approval, CEDS will be submitted to EDA for approval
- With EDA approval of CEDS, MORPC will move on to EDD application

# TED GEER

*Economic Development & Infrastructure Officer*  
**Mid-Ohio Regional Planning Commission**

**T:** 614.270.9358

[tgeer@morpc.org](mailto:tgeer@morpc.org)

111 Liberty Street, Suite 100  
Columbus, OH 43215



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