The City of Hilliard requested MORPC technical assistance to support their vision for a mixed-use, multimodal infill development at strategic locations along Cemetery Road. Hilliard had identified the I-270 Corridor as a focus area for infill & redevelopment in their 2011 comprehensive plan but had not yet produced a conceptual development framework for much of this focus area, especially along Cemetery Road.

Analyses for the Cemetery Road study area included review of existing land uses and density, area demographics, travel patterns to and from the area, traffic volumes along the corridor, existing and planned bicycle and pedestrian infrastructure, and reported crashes on all roadways.

These analyses were used to inform the recommended multimodal corridor enhancements and land use changes. These recommendations included updates to the land uses within the study area, potential reconfigurations of Cemetery Road, as well as options for new street connections and safety improvements, which altogether lay out a plan for igniting a socially and economically vibrant environment around Cemetery Road.

In coordination with Hilliard staff, MORPC developed a Focus Area Report for the Cemetery Road corridor that identifies site challenges and opportunities and specifies context-sensitive development principles to help Hilliard prepare for the market demand shifts forecasted by insight2050. MORPC also produced a Best Practices Report that further describes key recommendations, strategies, and case studies in development, transportation, sustainability, and other relevant topic areas.

The City of Hilliard has since taken steps to make the Cemetery Road corridor more pedestrian-friendly.