Overview
Violet Township requested MORPC Technical Assistance in the development of a site plan along the Refugee Rd/Pickerington Rd corridor that aligned with the community’s vision for a walkable, mixed-use neighborhood anchored by a community center. MORPC provided Violet Township with research, tools, and resources meant to support township staff, stakeholders, residents, and decision-makers in pursuing a focused growth approach to developing the Community Center project site.

Services Provided
MORPC worked closely with Violet Township staff to provide the following services:

- Organization of a working group consisting of Township and County staff and area landowners
- Coordination of stakeholder engagement events
- Research and synthesis of best practices and case studies related to “new town” development, placemaking, multi-modal transportation, and economic development
- Mapping and analysis of proposed land use and roadway network, as well as vehicular traffic conditions within and around the site

Program Deliverables
The MORPC Technical Assistance Program produced a comprehensive report for the Violet Township that included:

- Farm to Community Case Study Report – a guide for site visioning including case studies to illustrate different considerations in developing a “new town” on a 600-acre site
- Guidance for integrating land use and transportation planning to achieve the desire pedestrian activity and active transportation options
- Industry Insights – an overview of economic benefits associated with recreation facilities and regional, township, and site-specific employment analyses to assist the township as they develop an economic development strategy that integrates the community’s heritage, vision, and insight2050 principles.

Community Implementation
The Community Center Development Framework brought Violet Township officials and property owners together to collaborate and build consensus on a shared vision for the site. The recommendations will be used to inform future decisions in developing the site. The proposed land use is being incorporated into Violet Township’s Comprehensive Plan.

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Maps developed for the Community Center Development Framework highlight various aspects of the area’s transportation system and related needs. The image shown above illustrates the 2018 population estimates for the area.