

CITY OF WESTERVILLE

BROOKSEGE DEVELOPMENT FRAMEWORK

Overview

The City of Westerville requested MORPC technical assistance with a redevelopment plan for Brooksege, a circa 1980s office park identified in the Westerville Community Plan (2017) as a strategic location for future growth. Building upon previous city planning efforts and regional initiatives, the Brooksege redevelopment plan represented an opportunity for the city to explore suburban infill and redevelopment in line with the principles of insight2050.

Services Provided

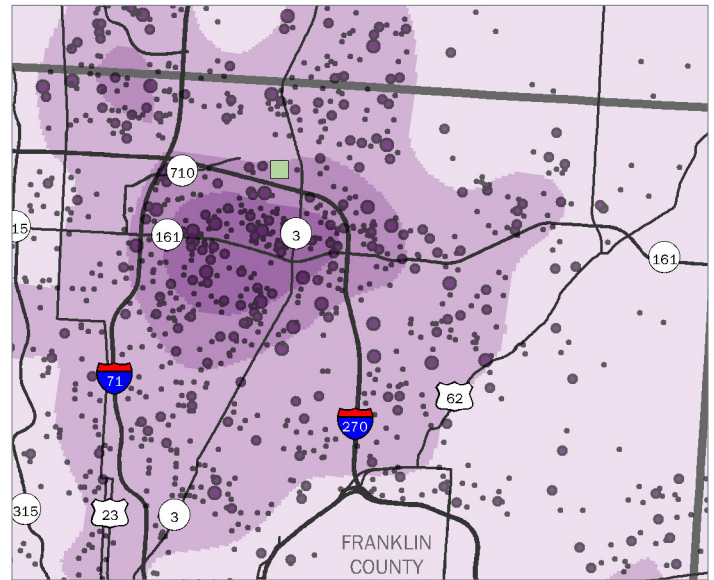
MORPC worked closely with City of Westerville staff to provide the following services:

- » Organization of a working group consisting of representatives from several City departments
- » Research on best practices and case studies related to suburban redevelopment, placemaking, multi-modal transportation and economic development
- » Mapping/analysis of multi-modal transportation access/connectivity within and around the site
- » Coordination of stakeholder engagement events

Program Deliverables

The MORPC Technical Assistance Program produced a comprehensive report for the City of Westerville, which included the following:

- » *A Working Neighborhood* – a step-through guide for site visioning including live-work-play and placemaking considerations
- » Resources for suburban redevelopment including best practices in green infrastructure design, circulation, and access
- » Infrastructure asset inventory – data analysis and visualization of origin/destination data, site access and circulation assessment for pedestrians, cyclists, transit, and vehicular travel.



Maps developed for the Brooksege Framework highlight various aspects of the area's transportation system and related needs. The image shown above illustrates concentrations of Brooksege employees' home locations.

Community Implementation

The comprehensive Brooksege office park report complements the Westerville Community Plan with additional data, information and resources for this strategic location. The report serves as a resource for Westerville staff as they work with the community to develop a future vision for Brooksege.

Project Manager

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