

CITY OF WESTERVILLE CLEVELAND AVENUE CORRIDOR VISION

Overview

As the primary thoroughfare comprising the Northeast LinkUS Corridor, Cleveland Avenue is a significant corridor for the region, as well as the City of Westerville. In recent years, many planning initiatives and visioning plans have been developed at varying scales that include many different recommendations that apply to this corridor. The City of Westerville requested MORPC technical assistance to conduct a deep dive into those previous planning efforts and help to prioritize the community's goals for the portion of the corridor within the City's jurisdiction.

Services Provided

MORPC worked closely with City of Westerville staff to review and inventory existing local and regional planning documents, as well as City codes and standards, focusing specifically on recommendations regarding the Cleveland Avenue corridor. This review was shared with internal and external stakeholders in an effort to solicit input and feedback on the types of goals and objectives the City should prioritize for future investment in the Cleveland Avenue corridor. Three separate stakeholder workshops were held to highlight the purpose of the study, review the recommendations inventory, and conduct an interactive activity to gather and summarize feedback.

Program Deliverables

The MORPC Technical Assistance Program produced the following deliverables for the City of Westerville:

- » A *Recommendations Inventory Tool* that documents all recommendations identified from the various planning documents, policies, etc. that were reviewed as part of the Technical Assistance services. The Tool also categorized recommendations by document, theme, and other relevant tags that make them easy to sort through and review.
- » A final report that summarizes the study, including the outreach effort and findings, as well as key considerations for the future of the Cleveland Avenue corridor within the City of Westerville.



Stakeholder input was a key factor in prioritizing the vision and existing goals for the future of Cleveland Avenue through the City of Westerville.

Community Implementation

The City of Westerville will be using the Recommendations Inventory Tool and report to guide future decisions along the Cleveland Corridor. The report will be used to inform the scope for a detailed Cleveland Avenue Corridor Plan, which will identify the infrastructure needed to support the goals for the corridor.

Project Manager

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