



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

111 Liberty Street, Suite 100  
Columbus, Ohio 43215  
morpc.org

T. 614. 228.2663  
TTY. 1.800.750.0750  
info@morpc.org

**NOTICE OF A MEETING**

**CENTRAL OHIO GREENWAYS  
OPERATIONS & ACCESS WORKING GROUP MEETING**

January 10, 2022 | 3:00 – 4:00

**AGENDA**

- 1. Welcome**
- 2. Wayfinding Scope Review**
- 3. Year End Review**
- 4. Trail Towns**
- 5. Other Business/Closing**

**William Murdock, AICP**  
*Executive Director*

**Karen J. Angelou**  
*Chair*

**Erik J. Janas**  
*Vice Chair*

**Chris Amorose Grooms**  
*Secretary*

Mid-Ohio Regional Planning Commission  
*Remote Meeting*

Central Ohio Greenways Board  
Operations & Access Working Group

January 10, 2022

---

Members Present

Chair Catherine Girves, Cycling Advocate  
Beth Hugh, Korda Nemeth Engineering, Inc.

Dan Kaderly, Metro Parks  
J.M. Rayburn, City of Dublin

Public Present

Jody Dzurainin, Ohio to Erie Trail Board

MORPC Staff Present

Lynn Kaufman

Melinda Vonstein



# Central Ohio Greenways Wayfinding Planning Study

Scope Draft

Operations & Access Working Group

January 10, 2022



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

# SCOPE: PURPOSE

to develop an intuitive cohesive wayfinding strategy for Central Ohio Greenways that both unifies the region's network and celebrates its diverse communities.



MORPC



# KEY POINT

The Central Ohio Greenways Wayfinding Planning Study will focus will on the following 5 principles of wayfinding:

- Unique identities for each location
- Landmarks as Visual Cues
- Well-structured and identified paths
- Regions with unique character
- Limited navigation choice

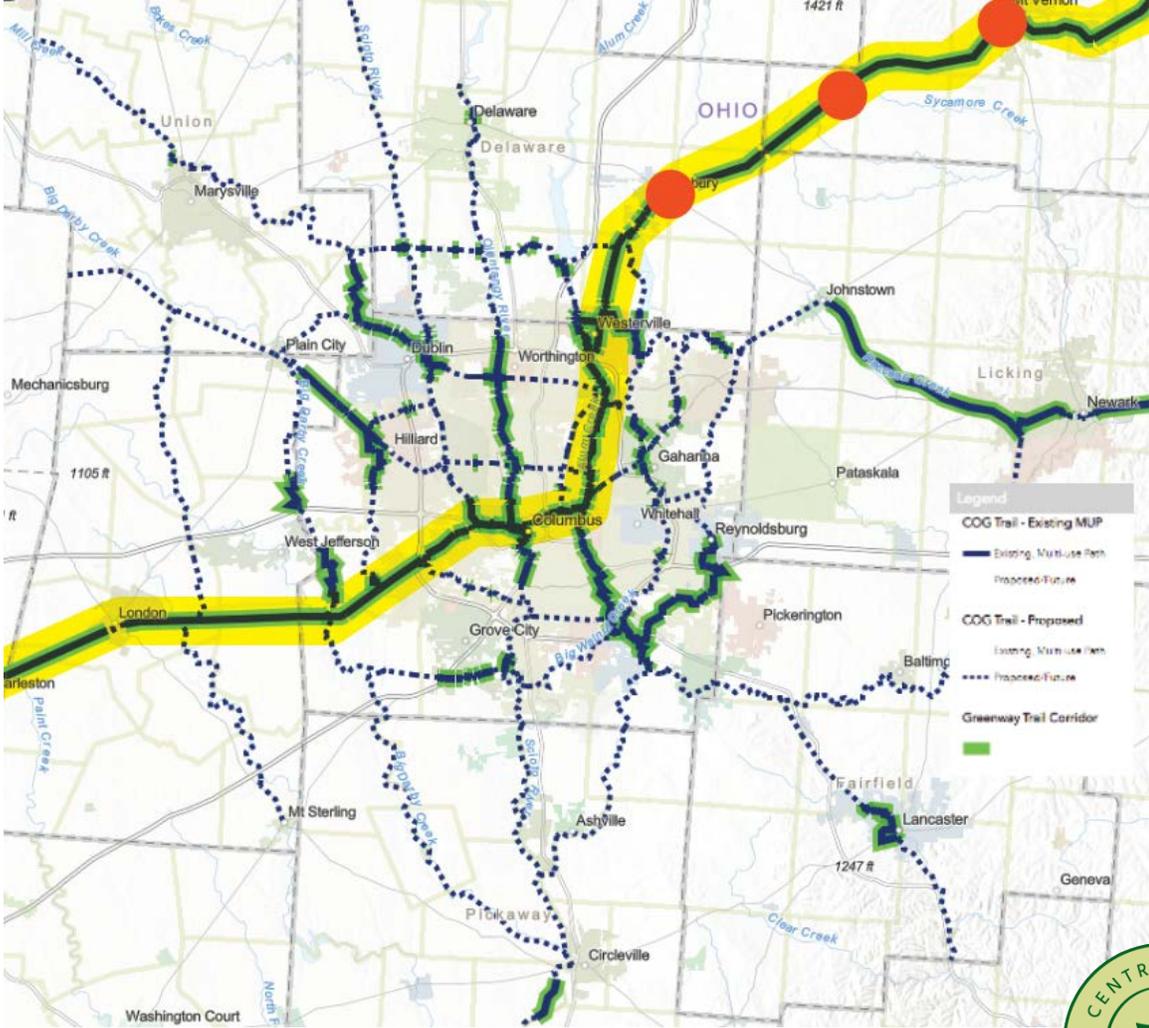
**The focus of this project will not be on signage design or signage standards.**



# TRAIL TOWN FOCUS AREA



MORPC



# SCOPE COMPONENTS

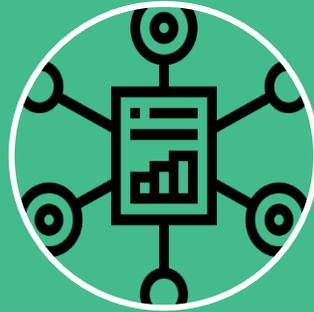


MORPC



## PART 1

- Asset inventory



## PART 2

- Signage Placement and Content



## PART 3

- Integrating Multiple Existing Signage Design Standards into one Cohesive Vision



# POTENTIAL PROJECT PARTNERS SUPPORT



MORPC

- ODOT
  - Trail Town Funders
- The Columbus Foundation



# ODOT STATEWIDE PLANNING AND RESEARCH GRANT



MORPC

## Scoring Criteria:

**25% Alignment** – with ODOT’s mission and Critical Success Factors (CSFs)

**25% Relevance** – to current or emerging Challenges

**25% Potential Benefit** – to transportation users and ODOT

**15% Project Champions** - who will successfully guide the project to completion

**10% General Considerations** – of pertinent circumstances (clarity of scope, soundness of cost, past performances, etc.)



# ODOT STATEWIDE PLANNING AND RESEARCH GRANT



MORPC

Please Provide a description of your project. What is the **scope of the Project**? What do you intend to accomplish and how are you going to accomplish?

Please describe how your **project aligns with ODOT's Mission** and Critical Success Factors.

Please describe how your **project is relevant** to current or emerging challenges?

Explain how this **project will benefit ODOT and transportation users**. Does it provide a monetary benefit? Does it increase knowledge? Does it help leverage existing resources? Please quantify your answers if possible.



# ODOT STATEWIDE PLANNING AND RESEARCH GRANT



MORPC

Total Project Cost : \$100,000?

Other Funding Sources: ?

Total Project Funding:?

Describe how you determined the above  
funding:

Project Start Date:

Project End Date:



# SCOPE PART 1: Asset inventory



MORPC



# SCOPE PART 2:



MORPC



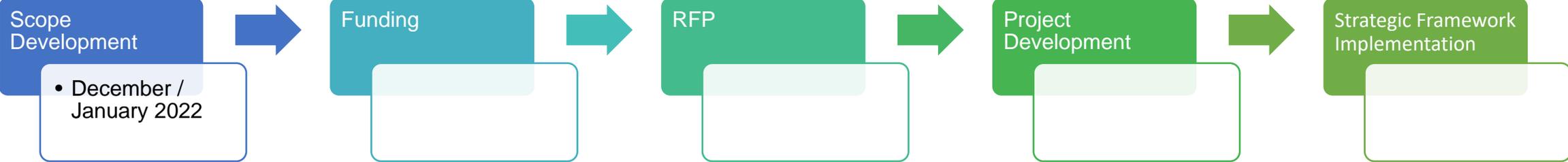
# SCOPE PART 3:



MORPC



# PROJECT SCHEDULE



MORPC



# THANK YOU!

**Melinda Vonstein, AICP**

*Central Ohio Greenways Coordinator*  
Mid-Ohio Regional Planning Commission  
[mvonstein@morpc.org](mailto:mvonstein@morpc.org)



MID-OHIO REGIONAL  
**MORPC**  
PLANNING COMMISSION

