Quick Review of 2021’s Goals

Goal: Strengthen & Protect MORPC’s ability to serve Central Ohio

• Responded with expanded services to meet community needs, the health crisis & more
• MORPC will emerge from the pandemic a strong, stable resource for our members

Action Items:

• Develop New Opportunities - *Ongoing and assertive*
• Advance Strategic Framework - *Finalized Pillars, Targeted Outreach Completed*
• Improve & Monitor Residential Services - *Intensive Monitoring, Major New Grants*
• Evaluate Structural Expenses & Overhead
  • Opportunity for focused reductions, new revenue, & shared services - *Ongoing*
  • Health Care Recommendation - *Chose direction & continue to monitor*
  • Building Cost Reevaluation - *Renovation Completed!*
  • Preserve & Manage Operating Reserve - *Replenished $450K to Reserve (over 2 years)*
Context for 2022 Budget

Planning for Major Trends & Opportunities

• Expanded Federal Funds for Infrastructure
• Strong Regional Population Growth

• The Great Reshuffle
• The Pandemic Lessons

• Evolving Needs & Expectations of Communities
Context for 2022 Budget

Strengthening Residential Services for All Members

- Expanding Advisory Services to All Members
- Continuing Intense Internal Monitoring & Reporting
- Realizing Benefits of Continuous Improvement
- Proactively Addressing Market Challenges

- Decreased Project Expenses
- Recent Major Increases in Funding
  - Columbia Gas Rate & HWAP Enhancement
  - ODH Lead-Safe Home Fund & FC (requested)
Goals:

➢ Drive Investment
➢ Pay It Forward
➢ Create an Environment for Prosperity
➢ Build Value for Our Members
Goal: Drive Investment
MORPC creates opportunities for members and all of Central Ohio

2022 Priority Initiatives:

- **Bring Back Investment (aka Get the Grants)**
  - New Grants Officer & Extensive Assistance, Training & Triage
  - All Types of Infrastructure – Broadband, Transportation & more

- **Build Major Projects**
  - Advance regional infrastructure (Rail, Rapid 5, LinkUS, COG & more)
  - Competitive Advantage Projects & Economic Development District

- **Best Offense is a Good Defense**
  - Create an innovative IGSA to strengthen defense presence
Goal: Pay It Forward
MORPC enhances public service leadership & builds capacity in communities

2022 Priority Initiatives:

- **Invest in Local Government Employees**
  - Ohio University, OSU, & Franklin Discounts
- **Train Local Elected Officials & Appointed Leaders**
  - OU Local Elected Officials Academy
  - Extensive Member-Focused Forums, Briefings, & Special Events
- **Connect Young Leaders to Public Service**
  - Expanded & New Partnerships with Easton, OU, OSU, FFAO, & more
  - SIX new subsidized internships (for a total of at least 13!)
Goal: Create an Environment for Prosperity
MORPC delivers essential tools for the region to get better as it grows bigger

2022 Priority Initiatives:

- **Better Data for Regional & Local Action**
  - Expanded research, visual tools & proactive briefings

- **Tackling the Housing Challenge**
  - New Residential Services Consulting & Programs
  - Planning, Technical, & Communications Assistance

- **Tools to Navigate a Changing & Growing Region**
  - Growing DEI Programs & Partnerships
  - Programs, Tools & Incentives for Sustainability & Mobility
**Goal: Build Value for Our Members**

MORPC is a strong resource and collaborative forum for communities

2022 Priority Initiatives:

- **Be a Great Place to Work**
  - Increased Investments in Human Resources & Technology
  - Expanded Recruitment, Employee Development & Advancement

- **Great Spaces & Impactful Meetings**
  - Improved Facility for Members & New Virtual Meeting Tools
  - New Capacity for Engagement & Communications

- **Excellent Stewardship of Regional Resources**
  - Strong ROI for Local Government Members
  - Controlled Fringe and Indirect Expenses
2022 Revenue Budget

By Funding Source

- Foundation/Corporate: $100,000
- State: $1,675,368
- Member Dues: $1,360,759
- Utility Companies: $3,366,677
- Local/Other: $4,679,922
- Federal Funding: $11,034,881

Total: $21,996,884
5 Year Revenue Comparison

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- **Foundation/Corporate**
- **State**
- **Member Dues**
- **Local/Other**
- **Utility Companies**
- **Federal**
2022 Operating Expense Budget

- Depreciation: $185,199
- Materials & Supplies: $242,365
- Subcontractors: $6,553,444
- Services & Charges: $5,692,591
- Salaries & Benefits: $9,098,288

Total: $21,996,884
Staff Salaries and Benefits

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<th>Budget</th>
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$ in Millions

- **Benefits**
- **Salaries**
Use of 2021 Members’ Dues

(Per-Capita Fees)

- Service to Members: $704,687
- Transportation Match/Operating Reserve: $332,671
- Building Due Diligence/Improvements: $247,500
- Building Lease: $164,437
- Development Fund: $97,431
- All Other: $61,534

Total: $1,608,260
Appropriations and Reserves

• Appropriations mirrors the agency expenses
  ➢ Sets authorized appropriation levels for MORPC
  ➢ Establishes authorization levels for the transfer of funds
    o Operating and Capital Expenses
    o Operating and Management Reserves
  ➢ Balance of Reserves going into 2022:
    o Operating Reserve $1.33M
    o Management Reserve $109K
    o Building Reserve $450K
  ➢ Authorization to use funding from the building maintenance and improvement fund $190K