



REGIONAL MOBILITY PLAN

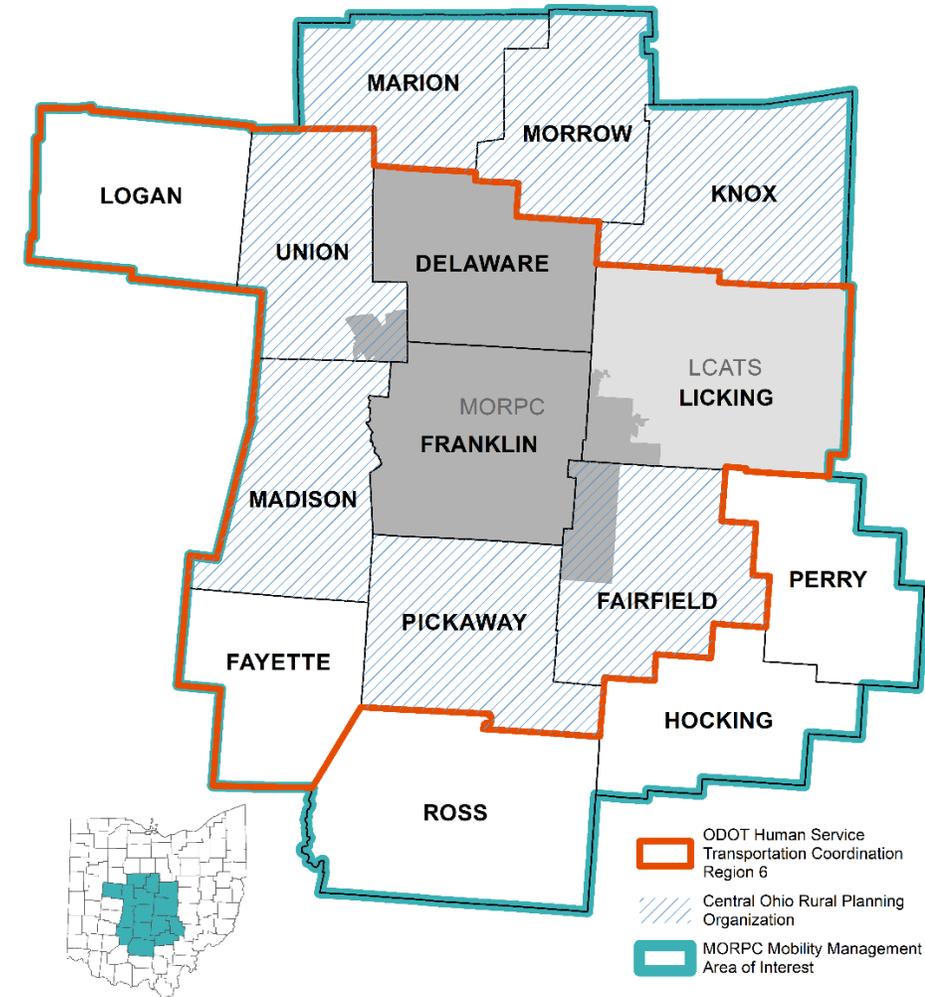
CENTRAL OHIO 2022-2025

MORPC TRANSPORTATION POLICY COMMITTEE

December 9, 2021

ODOT HSTC REGIONS

- Regionalism goals:
 - improve service delivery
 - increase regional coordination
 - reduce duplication
 - fill gaps in service
- Goals:
 - Identify
 - Understand
 - Determine
 - Prioritize



COMPLETED WORK

- First round of county-level mobility discussions completed
 - Review existing local-level needs and goals
- Second round of county-level mobility discussions
 - Regional goals and strategies
- Data and map review
 - Demographics
 - Travel data
 - Points of interest
- Survey Outreach
 - January 2021 – September 2022



NEXT STEPS

November 1, 2021	Send resolution memo and sample resolution to commissioners
November 9, 2021	Present plan basics to Licking County Area Transportation Study (LCATS)
November 18, 2021	Draft plan shared with all stakeholders via email and online for public comment period
November 18, 2021 – December 19, 2021	Stakeholder and Public Comment Period
December 8, 2021, 6PM-7PM	Virtual Public Meeting
December 9, 2021, 12PM-1PM	Virtual Public Meeting
December 19, 2021 – December 26, 2021	MORPC to make updates in response to feedback
December 26, 2021 – January 30, 2022	Present and seek approval from County Commissioners
January 11, 2022	Present and seek approval from LCATS
January 31, 2022	Present and seek approval from MORPC Community and Advisory Committee (CAC)
February 2, 2022	Present and seek approval from MORPC Transportation Advisory Committee (TAC)
February 10, 2022	Present and seek approval from MORPC Transportation Policy Committee
February 11, 2022	Submit the Regional Mobility Plan to ODOT

NEEDS AND COORDINATION CHALLENGES

REGIONAL TRANSPORTATION NEEDS
Lack of public awareness of available transportation services
Lack of awareness of supportive funding eligibility for transportation users
Lack of a centralized location for transportation information
Inability to cross county lines with available services
Limited days and times for service availability
Varying available services in the region
Inconsistency in safe and accessible multimodal connections to transit services

REGIONAL COORDINATION CHALLENGES
Siloed pursuit of transportation grants and funding
Lack of consistent and strong support for transit/mobility
Varying viability for transit
Varying levels of outreach and capacity for outreach
Inconsistency in technology used for payment and routing processes
Lack of operators for transit and other transportation providers

DRAFT REGIONAL GOALS AND STRATEGIES

GOAL 1: IMPROVE TRANSIT CONNECTIVITY	
Strategy 1.1	Identify opportunities for regional connectivity
Strategy 1.2	Research, pursue, and support applications for state and federal funding opportunities as a region
Strategy 1.3	Coordinate and maintain transportation provider working groups
GOAL 2: ENCOURAGE STAKEHOLDER AND PUBLIC SUPPORT FOR TRANSIT	
Strategy 2.1	Coordinate initiatives to build strong stakeholder support for transit
Strategy 2.2	Coordinate and maintain employer working groups
Strategy 2.3	Educate stakeholders involved in policy, funding, and planning decisions on transit needs
GOAL 3: IMPROVE AWARENESS OF TRANSPORTATION SERVICES	
Strategy 3.1	Launch and use Gohio Mobility as a regional resource
Strategy 3.2	Evaluate and improve Gohio Mobility as a regional resource
Strategy 3.3	Develop regional outreach programming and best practices

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MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION



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