COMMISSION MEETING
MID-OHIO REGIONAL PLANNING COMMISSION
111 LIBERTY STREET, SUITE 100
COLUMBUS, OH 43215
TOWN HALL

Thursday, February 10, 2022
1:30 p.m.

Remote Option
To join by video and see any screen sharing, click on “Join Microsoft Teams Meeting” below. You do not need to have Microsoft Teams for the link to work.

Join Microsoft Teams Meeting

To participate by phone, use the conference call information below.
+1 614-362-3056 United States, Columbus
(888) 596-2819 United States (Toll-free)
Phone Conference ID: 353 592 044#

AGENDA

1:30 p.m. 1. Pledge of Allegiance

2. Welcome and Introductions – Karen Angelou (City of Gahanna), MORPC Chair
   • Recognition of Guests and New Members – Eileen Leuby, MORPC Membership Services Officer

3. Executive Director’s Report – William Murdock, MORPC Executive Director
   a. Quarterly Membership Update – Eileen Leuby, MORPC Membership Services Officer

4. Proposed Resolution 02-22: “Accepting Madison County as a member of the Mid-Ohio Regional Planning Commission (MORPC)” – William Murdock, MORPC Executive Director
5. **Proposed Resolution 03-22**: “Accepting the Village of Buckeye Lake as a member of the Mid-Ohio Regional Planning Commission (MORPC)” – William Murdock, MORPC Executive Director

**Committees**

6. **Regional Policy Roundtable** – David Scheffler (City of Lancaster), Regional Policy Roundtable Chair
   a. **Legislative Update** – Steve Tugend, Kegler Brown Hill + Ritter and Joe Garrity, MORPC Senior Director of Government Affairs & Community Relations

7. **Sustainability Advisory Committee** – Ben Kessler (City of Bexley), Sustainability Advisory Committee Chair

8. **Transportation Policy Committee (MPO)** – Karen Angelou (City of Gahanna), MORPC Chair
   a. **Call to Order** – Karen Angelou (City of Gahanna), MORPC Chair
   b. **Metropolitan Planning Organization Report**
      - Programming – Thea Ewing, MORPC Chief Regional Development Officer & Senior Director of Programming
   c. **Transportation Policy Committee Consent Agenda**
      1) Approval of *December 9, 2021 Transportation Policy Committee Meeting Minutes*
      2) **Proposed Resolution T-1-22**: “Accepting MORPC as the prime holder of the Gohio Platform contract including Gohio Commute and Gohio Mobility for the Ohio Association of Regional Councils with RideAmigos”
      3) **Proposed Resolution T-2-22**: “Adopting the 2021-2026 Regional Mobility Plan for ODOT Human Services Transportation Coordination Region 6”
   d. **Adjourn Transportation Policy Committee (MPO)** – Karen Angelou (City of Gahanna), MORPC Chair

9. **Commission Consent Agenda**
   a. Approval of *December 9, 2021 Commission Meeting Minutes*
   b. **Proposed Resolution 01-22**: “Authorizing the executive director to enter into and administer as the prime contract holder of a Gohio Platform contract including Gohio Commute and Gohio Mobility for the Ohio Association of Regional Councils (OARC) with RideAmigos”
c.  Approval of Actions of the Transportation Policy Committee

10. Other Business

2:45 p.m.  11. Adjourn – Karen Angelou (City of Gahanna), MORPC Chair

PLEASE NOTIFY SHARI SAUNDERS AT 614-233-4169 OR ssaunders@morpc.org IF YOU REQUIRE SPECIAL ASSISTANCE.

The next Commission Meeting is
Thursday, March 10, 2022, 1:30 p.m.
111 Liberty Street, Suite 100
Columbus, Ohio 43215

PARKING AND TRANSIT: When parking in MORPC’s parking lot, please be sure to park in a MORPC visitor space or in a space marked with a yellow “M”. Handicapped parking is available at the side of MORPC’s building. On Commission meeting days only, additional parking is available in numbered spaces toward the west end of the parking lot. Electric vehicle charging stations are available for MORPC guests.

Indoor bike parking is available for MORPC guests.

MORPC is accessible by COTA BUS. The closest bus stop to MORPC is S. Front Street & W. Blenkner St. Buses that accommodate this stop are the Number 61 - Grove City, the Number 5 - West 5th Ave. /Refugee, and the Number 8 - Karl/S. High/Parsons.
DRIVE INVESTMENT

Meeting with Congressman Carey
On January 25 MORPC’s Executive Officers and Executive Team met with Congressman Mike Carey, the new Congressperson for the Ohio 15th Congressional District. MORPC Team Members and Congressman Carey discussed shared priorities and various investment opportunities for the region.

Comprehensive Economic Development Strategy (CEDS)
The Columbus Region CEDS was submitted to the U.S. Economic Development Administration (EDA) in early January. Once approved, MORPC will move on to application for the Columbus Region Economic Development District, unlocking key economic development tools and funding for members across the region.

State Capital Budget
MORPC is working closely with our Central Ohio General Assembly Delegation and regional partners to ensure the State Capital Budget bill maximizes economic and sustainable development opportunities for our region. March 18 is the deadline for capital requests to be submitted to legislative offices. The bill with new project funding is expected to pass in April, later than usual so that re-appropriations for agencies can be done first.

Amtrak
On January 11 Team Members provided an update to the Columbus Partnership’s Government Relations Committee. The focus was on passenger rail efforts in Central Ohio and the value it would provide to people and businesses. Team Members provided a similar update to Congresswoman Joyce Beatty’s Legislative Director Nick Semanko.

LinkUs Mobility Initiative
MORPC hosted an Infrastructure and Investment Jobs Act (IIJA) workshop December 10 for LinkUS partners. ODOT Central Office and District 6 shared information about the state level opportunities for infrastructure dollars.

Team Members attended a Transit-Oriented Development (TOD) meeting with the City of Columbus and ULI to discuss the new zoning and housing incentives rewrite. The rewrite, focusing first on the three high-capacity transit corridors, begins in 2022 and involves public outreach.

Regional outreach meetings are being held with each COTA jurisdiction in January and February. The goal is to make sure communities are aware of the LinkUS initiative and discuss the communities’ vision for mobility and development.

RAPID 5
A printed copy of the final visions for each corridor is now available. Contact Kerstin Carr (kcarr@morpc.org) if you would like a copy.
CORPO
The first CORPO Dedicated Funds Application Cycle ended December 17. Eight applications requesting over $6 million were received for the just under $1 million available. CORPO staff is scoring the projects in preparation for the first application review meeting on February 8.

US 23 Connect Study
Public meetings for the US 23 Connect Study were extended through February due to increasing public interest. Information on the study is available at https://publicinput.com/23connect.

MORPC Attributable Funding
A public comment period on the draft Policies for Managing MORPC-Attributable Funding begins in early February.

Insight2050 Technical Assistance Program
Six applications were received for the Technical Assistance Program. The Evaluation Committee will evaluate them and announce awards on February 4. Applications received:

- City of Columbus, Central Ohio Greenways Vision Refinement
- City of Dublin, Central Ohio Greenways Vision Refinement
- City of Sunbury, Central Ohio Greenways Vision Refinement/Active Transportation Project Prioritization
- Franklin County Metro Parks, Central Ohio Greenways Vision Refinement
- Franklin Township, Active Transportation Project Prioritization
- Violet Township - Pickerington, Active Transportation Project Prioritization

Ohio Public Works Commission (OPWC)
Following is the recommended slate of awards for OPWC District 3 infrastructure projects approved on December 17 by the Public Works Integrating Committee (PWIC). The funds will be available as grants and loans in SFY 2023 from the State Capital Improvements Program (SCIP) and the Local Transportation Improvement Program (LTIP).

<table>
<thead>
<tr>
<th>Agency</th>
<th>Project Name</th>
<th>Estimated Cost</th>
<th>Total Award</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bexley</td>
<td>N Columbia Ave &amp; S Remington Rd Comprehensive Improvements</td>
<td>$4,969,075</td>
<td>$4,969,075</td>
<td>SCIP</td>
</tr>
<tr>
<td>Columbus</td>
<td>Broad St at James Rd Intersection</td>
<td>$5,154,107</td>
<td>$1,162,279</td>
<td>LTIP</td>
</tr>
<tr>
<td>Columbus</td>
<td>Front Street and Marconi Boulevard Roadway Improvements</td>
<td>$9,418,813</td>
<td>$2,876,854</td>
<td>SCIP</td>
</tr>
<tr>
<td>Columbus</td>
<td>Second Avenue Improvements - Milo-Grogan</td>
<td>$7,633,014</td>
<td>$999,999</td>
<td>SCP</td>
</tr>
<tr>
<td>Columbus</td>
<td>Summit Street Signals - Warren St to E 7th Ave</td>
<td>$2,822,639</td>
<td>$999,999</td>
<td>LTIP</td>
</tr>
<tr>
<td>Franklin Co</td>
<td>Reynoldsburg-New Albany Road at Havens Road Roundabout</td>
<td>$5,590,119</td>
<td>$999,999</td>
<td>LTIP</td>
</tr>
<tr>
<td>Franklin Co</td>
<td>SR 317 at Rohr Road</td>
<td>$4,899,755</td>
<td>$1,942,750</td>
<td>LTIP</td>
</tr>
<tr>
<td>Franklin Co</td>
<td>Sunbury Road at Woodward Avenue Bridge Improvement</td>
<td>$1,364,360</td>
<td>$999,999</td>
<td>SCP</td>
</tr>
<tr>
<td>Franklin Co</td>
<td>S Grener Ave Sanitary Sewer Collections System Reconstruction</td>
<td>$1,528,679</td>
<td>$1,528,679</td>
<td>SCIP</td>
</tr>
<tr>
<td>Franklin Co</td>
<td>GH Bobcat Way Fairview Avenue Transformation</td>
<td>$2,700,000</td>
<td>$1,999,900</td>
<td>SCIP</td>
</tr>
<tr>
<td>Grove City</td>
<td>Demorest Road Improvements, Phase 2</td>
<td>$2,909,078</td>
<td>$1,999,999</td>
<td>SCIP</td>
</tr>
<tr>
<td>Hilliard</td>
<td>Cosgray Road &amp; Woodsview Way Improvements (CIP T-84)</td>
<td>$4,403,100</td>
<td>$429,010</td>
<td>LTIP</td>
</tr>
</tbody>
</table>
**Reynoldsburg**  
Waggoner Road Improvements, Phase 1  
$7,600,609  
$3,500,000  
SCIP

**Whitehall**  
East Broad Street Improvement, Phase 1  
$3,073,723  
$3,073,723  
SCIP

**TOTAL**  
$64,067,071  
$27,482,265

Transportation Review Advisory Council (TRAC)  
The 2022 TRAC meeting calendar is available on ODOT’s TRAC [website](#).

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**PAY IT FORWARD**

**Events**

MORPC’s annual [State of the Region](#) is March 16, 11:30 a.m. to 1 p.m. at the Greater Columbus Convention Center.

The recording of the November 19 MORPC/Spectrum web series focused on rural broadband can be viewed [here](#). The final web series is February 18 and focuses on Smart Cities. More details to come!

MORPC held a virtual forum focused on Park Land Donation. The December 1 forum focused on land donations for community park purposes that can be a tremendous amenity for your local government. These land donations can also come with unknown costs to actualize, operate, and maintain.

On December 9, MORPC hosted, *The Future of Work: The Near Normal*. Attendees learned about the results of a key study on the future of work, which highlighted information on what this NEAR normal is and what steps are needed to advance workforce equity.

Other events included:
- Omicron Impact – January 13
- Community Development Incentives – January 20
- Infrastructure – January 20

**2022 Save the Date:**
- NARC 56th Annual Conference & Exhibition, June 12-15, Hilton Columbus Downtown
- Ohio Conference on Freight, June 2022 (date to be announced)
- OARC Gubernatorial Luncheon, August 26, Hilton Columbus Downtown
- Summit on Sustainability, October 14, Hilton Columbus Downtown

**Summer Internship Program**

Accomplishments include:
- OSU Knowlton Internship/Career Event – MORPC Meet and Greet at OSU – December 1
- Easton Future Vision Fellows – secured hosts for 2022 summer and met with funders
- Intern recruitment interviews and coordination underway.

**Educational Partners**

Added OSU MAPPS to list of educational partners with discount for member employees.

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**CREATE AN ENVIRONMENT FOR PROSPERITY**

**Regional Housing Strategy (RHS)**

MORPC members can look forward to an improved and expanded Regional Housing Strategy Resource Hub this spring. Resources will include examples of administrative and policy best practices, templates, and data, and they will promote the efforts of MORPC members and partners to advance the goals of the RHS. If your community or organization would like to share resources for inclusion in the Resource Hub, please contact us.
Data Management
Team Members produced a dashboard for the recently launched Population Resource Hub (www.morpc.org/popdata), which highlights diversity in Central Ohio counties using American Community Survey census data.

MORPC worked with the Ohio Department of Development as part of the State Data Center program to make recommendations in the Census PUMA (Public Use Microdata Areas) delineation process for 2020.

Team Members worked with OSU Center for Urban and Regional Analysis on finalizing our co-application to the National Neighborhood Indicators Partnership (NNIP). The application will be submitted for NNIP review by March.

Diversity & Inclusion
MORPC launched a new partnership with HBCU Connect to attract new talent for current full-time and internship job opportunities.

MORPC partnered with the Conference of Minority Transportation Officials (COMTO) during Columbus week to host Recruiting and Retaining Employees in a Post COVID-19 Work Environment. COMTO highlighted MORPC as a 2021 Key Partner and featured our internal job postings on COMTO's newly created job board.

MORPC participated on a panel for the Central Ohio Diversity Consortium (CODC) Forum, Diversity: Where we have been and where we are headed. This was a great opportunity for MORPC to highlight its public engagement, outreach, and DE&I efforts.

Mobility Management
Team Members made final edits to the Regional Mobility Plan after the public comment period was completed. The plan is being presented for approval at the February Transportation Policy Committee Meeting.

Transportation Safety
MORPC is partnering with Franklin County Public Health on a Complete Streets Safety Audit. The project is working with three communities within Franklin County to review pedestrian and bicyclist safety, conduct walk audits, and develop recommendations and strategies for improving infrastructure for people walking and bicycling. The project will be completed by the end of March.

Active Transportation Planning
MORPC is the Association of Pedestrian & Bicycle Professionals (APBP) 2022 Webinar Series. Spots to join the MORPC-hosted viewings are filled on a first come, first serve basis, so please let us know early if you are interested in attending any of the webinars this year. For more information about the webinars, please reach out to Lauren Cardoni at lcardoni@morpc.org.

Sustainability Advisory Committee
Ben Kessler is the new chair for the Sustainability Advisory Committee.

Sustainable2050
The new Sustainable2050 certification framework is available for members to earn tier status certification. There is also a new Diversity, Equity, and Inclusion (DE&I) recognition level. Sustainable2050 members can contact Brandi Whetstone (bwhetstone@morpc.org) if they would like to move forward with tier status certification.

Central Ohio Greenways
Mike Andrako is the new chair for the Central Ohio Greenways Board. The Board is updating the Regional Trail Vision.

208 Water Resources Planning
The completed technical report for Central Ohio Water Resources Planning for Morrow, Logan and Champaign Counties was submitted to the Ohio EPA at the end of January. The plan provides a description and characterization of the surface waters’ quality of the watersheds in the project area based on data available from federal, state, and local sources. It also describes projected growth patterns and development trends and their implications on water quality and wastewater treatment needs.
Regional Policy Roundtable
David Scheffler is the new chair for the Regional Policy Roundtable.

WarmChoice Program
In December and January, Residential Services began to reach out to 750 individuals who had recently applied for the WarmChoice program but had not responded to previous outreach by contacting them through a dual mailing and email campaign. Efforts are on-going and initial response has been favorable.

The program is keeping inspectors’ schedules very busy and includes some re-visits; though the rate of cancellations and deferrals is higher than normal. Completions are steady, yet somewhat slow, resulting from weather conditions, which affects the ability to complete exterior work in the snow.

HWAP Program
Production is down due to COVID-19-related interruptions with contractor service; the affected jobs will be completed in February. Administrative monitoring was submitted. We are awaiting the review report.

Implementation of our newest software, Neighborly, is in its first stages. A focus group of intake staff, inspectors, and administrative personnel is being convened to help review and gather as much information as possible to ensure that the new system will include the necessary reporting and forms to support Residential Services’ needs.

Grants
The new lead grant program has started. Some properties are already out to bid. Team Members are working on the last pieces needed to receive the Healthy Homes Grant. This grant could be up to $2 million.

BUILD VALUE FOR OUR MEMBERS

MORPC in the News
Links to press releases and news article for the month are available at www.morpc.org/MORPCInTheNews.

Facility and Technology
The AV enhancements to many of MORPC’s conference rooms are complete. The Town Hall and Board Room configurations are in progress and expected to be ready for use in the coming weeks.

Finance
The annual budget was approved in December. The combined impact of fringe and overhead rates remained steady.

Personnel Updates
The following new Team Members recently started at MORPC:
- Dom Sims, IT Temp began January 27

MORPC is currently recruiting for four (4) open positions:
- Economic Development Planner
- Grants Intern
- Director of Data & Geospatial Analysis
- Data & Mapping Research Officer
- Director of Human Resources (coming soon)

The following are in the interviewing or offering stage, or onboarding soon:
- Accounting Manager
- Programming Senior Planner
- Grants & Investment Officer
- Residential Services Customer Service Specialist

The requirements for the posted positions are available for review on the website at http://www.morpc.org/careers/.
Memorandum

TO:       Mid-Ohio Regional Planning Commission
         Executive Committee
         Officers and Board Members

FROM:     William Murdock
         Executive Director

DATE:     February 4, 2022

SUBJECT:  Proposed Resolution 02-22: “Accepting Madison County as a member of the Mid-Ohio Regional Planning Commission (MORPC)”

On January 4, 2022, the Madison County Commissioners approved a resolution to join the Mid-Ohio Regional Planning Commission (MORPC). The attached resolution accepts Madison County as a member of MORPC, which will help meet the desire of MORPC’s membership to continue to grow the organization for the benefit of a stronger Central Ohio region.

The net dues will be pro-rated as of the date of membership and assessed to Madison County for 2022 in the amount of $16,412.75, including one month (January) of CORPO-only dues.

Attachment: Resolution 02-22
RESOLUTION 02-22

“A Accepting Madison County as a member of the Mid-Ohio Regional Planning Commission (MORPC)"

WHEREAS, Madison County recognizes the need for collaborative, cooperative planning in order to ensure continued growth and prosperity; and

WHEREAS, MORPC’s mission is to be the regional voice and a catalyst for sustainability and economic prosperity in order to secure a competitive advantage for Central Ohio; and

WHEREAS, Madison County has petitioned for membership in MORPC; and

WHEREAS, it is the desire of MORPC’s members to continue to grow for the benefit of strong collaboration on regional issues; and

WHEREAS, Madison County will be assessed dues based on the 2021 population projections; and

WHEREAS, on January 4, 2022, the Madison County Board of Commissioners passed a resolution accepting the conditions of membership contained in MORPC’s Articles of Agreement; now therefore

BE IT RESOLVED BY THE MID-OHIO REGIONAL PLANNING COMMISSION:

Section 1. That Madison County is accepted as a member of MORPC effective February 10, 2022.

Section 2. That the Articles of Agreement provide that two (2) members of the Madison County Board of Commissioners are eligible to serve as voting members or that the Commissioners may appoint up to two (2) members to serve on their behalf at the MORPC Commission meetings.

Section 3. That net 2022 dues will be pro-rated as of the date of membership (February 10, 2022) and assessed to Madison County for 2022 in the amount of $16,412.75, including one month (January) of CORPO-only dues.

Section 4. That Madison County shall be entitled to the same regular services of MORPC as are other members and that any special services will be purchased by the County based on standard MORPC rates.

Section 5. That the executive director is authorized to take such other action and execute and deliver such other documents as, acting with the advice of legal counsel, he shall deem necessary and appropriate to carry out the intent of this resolution.

Section 6. That this Commission finds and determines that all formal deliberations and actions of this Commission concerning and relating to the adoption of this resolution were taken in open meetings of this Commission.

Karen Angelou, Chair

MID-OHIO REGIONAL PLANNING COMMISSION
Memorandum

TO: Mid-Ohio Regional Planning Commission
    Executive Committee
    Officers and Board Members
FROM: William Murdock
    Executive Director
DATE: February 4, 2022
SUBJECT: Proposed Resolution 03-22: “Accepting the Village of Buckeye Lake as a member of the Mid-Ohio Regional Planning Commission (MORPC)”

On January 10, 2022, the Village Council of the Village of Buckeye Lake passed a resolution to join the Mid-Ohio Regional Planning Commission (MORPC). This resolution accepts the Village of Buckeye Lake as a member of MORPC, which will help meet the desire of MORPC’s membership to continue to grow the organization for the benefit of a stronger Central Ohio region.

The net dues will be pro-rated as of the date of membership and assessed to the Village of Buckeye Lake in the amount of $935.

Attachment: Resolution 03-22
RESOLUTION 03-22

“Accepting the Village of Buckeye Lake as a member of the Mid-Ohio Regional Planning Commission (MORPC)”

WHEREAS, the Village of Buckeye Lake recognizes the need for collaborative, cooperative planning in order to ensure continued growth and prosperity; and

WHEREAS, MORPC’s mission is to be the regional voice and a catalyst for sustainability and economic prosperity in order to secure a competitive advantage for Central Ohio; and

WHEREAS, the Village of Buckeye Lake has petitioned for membership in MORPC; and

WHEREAS, it is the desire of MORPC’s members to continue to grow for the benefit of strong collaboration on regional issues; and

WHEREAS, the Village of Buckeye Lake will be assessed dues based on the 2021 population projections; and

WHEREAS, on January 10, 2022, the Village Council of the Village of Buckeye Lake passed a resolution accepting the conditions of membership contained in MORPC’s Articles of Agreement; now therefore

BE IT RESOLVED BY THE MID-OHIO REGIONAL PLANNING COMMISSION:

Section 1. That the Village of Buckeye Lake is accepted as a member of MORPC effective February 10, 2022.

Section 2. That the Bylaws provide that one (1) representative appointed by the Village of Buckeye Lake is eligible to serve as a voting member on their behalf at the MORPC Commission meetings.

Section 3. That net dues will be pro-rated as of the date of membership (February 10, 2022) and assessed to the Village of Buckeye Lake for 2022 in the amount of $935.

Section 4. That the Village of Buckeye Lake shall be entitled to the same regular services of MORPC as are other members and that any special services will be purchased by the Village based on standard MORPC rates.

Section 5. That the executive director is authorized to take such other action and execute and deliver such other documents as, acting with the advice of legal counsel, he shall deem necessary and appropriate to carry out the intent of this resolution.

Section 6. That this Commission finds and determines that all formal deliberations and actions of this Commission concerning and relating to the adoption of this resolution were taken in open meetings of this Commission.

Karen Angelou, Chair
MID-OHIO REGIONAL PLANNING COMMISSION
Mid-Ohio Regional Planning Commission
Transportation Policy Committee Meeting Minutes

Date: December 9, 2021
Time: 2:19 p.m.
Location: MORPC Town Hall

Transportation Policy Committee Members Present in Person
Chris Amorose Groomes  Michael Ebert  Ryan Rivers
Karen Angelou  Cindi Fitzpatrick  Mike Schadek
Herb Asher  Jennifer Gallagher  Jim Schimmer
Lee Bodnar  Matt Huffman  Elissa Schneider
Ron Bullard  Erik Janas  Ike Stage
Ben Collins  Tom Johnson  Christie Ward
Karl Craven  Bill LaFayette  Nancy White
Terry Dunlap  Rory McGuiness  Melissa Wilde
Kristen Easterday  Megan O’Callaghan
Brad Ebersole

Transportation Policy Committee Members Attending Remotely
Mike Anderson  Tom Homan  Eric Richter
Mike Andrako for Cornell Robertson  Pamela Hynes O’Grady  Isaac Robinson
Cornell Robertson  Monica Irelan  Lauren Rummel
Stacey Boumis  Laurie Jadwin  Steve Schoeny
Matt Greeson  Jill Love  Kim Sharp for
Dave Gulden  Dana McClean  Joanna Pinkerton
Tim Hickin  Jason Nicodemus  Dan Sowry
LaGrieta Holloway  Bryan Rhoads  Joe Stefanov

Commission Members Present in Person
Bill Habig  David Scheffler

Commission Members Attending Remotely
Franklin Christman  Andy Ware

MORPC Staff Present in Person
Kerstin Carr  Ralonda Hampton  Anthony Perry
Thea Ewing  Shawn Hufstedler  Shari Saunders
Mary Ann Frantz  Niel Jurist  Bevan Schneck
Amanda Frey  Eileen Leuby  Robert Williams
Joe Garrity  William Murdock

MORPC Staff Attending Remotely
Colin Andrews  Nick Gill  Brandi Whetstone
Lauren Cardoni  Betsy Hunkar
John Gardocki  Jennifer Noll

Guests Present in Person
Lori Sanders, Violet Township  Andy Shifflett, Kegler Brown Hill + Ritter
Kay Sargent  Rick Szabrak, Fairfield County

Guests Attending Remotely
Maggie Ash, Franklin County BOC  Connie Skinner
Barb Cox, COTA  Anthony Turowski, ODOT District
Terry Foegler, COTA
Devayani Puranik, COTA

Meeting Called to Order
Chair Karen Angelou called the Transportation Policy Committee Meeting to order at 2:19 p.m.
Metropolitan Planning Organization Report

- Transportation & Infrastructure Development – Thea Ewing, MORPC Transportation & Infrastructure Development Director
  
  Thea Ewing provided the Metropolitan Planning Organization Report. Ms. Ewing noted two resolutions on the consent agenda. Resolution T-14-21 is a TIP amendment with $1.4 million in FTA Section 5310 funds. Many of those dollars are going to member jurisdictions. The full list is on page 43.

  Resolution T-15-21 adopting the Active Transportation Plan. The plan received mostly comments of support during the public comment phase. It received a few comments to help strengthen the story, maps, and recommendations. The plan will be updated reflecting the suggested improvements.

  MORPC is scheduling LinkUS meetings with jurisdictions in the COTA service area.

Regional Mobility Plan – Thea Ewing, MORPC Transportation & Infrastructure Development Director

Thea Ewing presented the Regional Mobility Plan. MORPC worked on the plan over the course of the last year. The plan covers the Metropolitan Planning Organization (MPO) and part of the rural planning area. The plan will be presented at the February Transportation Policy Committee meeting for approval. The draft plan is available online.

Transportation Policy Committee Consent Agenda

There were no additional comments received for Resolution T-16-21.

Melissa Wilde made a motion to approve the Transportation Policy Committee Consent Agenda, second by Bill LaFayette; motion passed.

The Transportation Policy Committee Meeting adjourned at 2:24 p.m.

Chris Amorose Groomes, Secretary
Mid-Ohio Regional Planning Commission
Memorandum

TO: Mid-Ohio Regional Planning Commission
Transportation Policy Committee
Transportation Advisory Committee
Community Advisory Committee

FROM: Thea J. Ewing, Chief Regional Development Officer and Sr. Director of Programming

DATE: January 24, 2022

SUBJECT: Proposed Resolution T-1-22: "Accepting MORPC as the Prime Holder of the Gohio Platform Contract, including Gohio Commute and Gohio Mobility, for the Ohio Association of Regional Councils with RideAmigos"

Proposed Resolution T-1-22 accepts MORPC as the prime contract holder with RideAmigos and subcontracts with Ohio Association of Regional Councils (OARC) and other participants for transportation demand management ridematching and mode shift services through Gohio Commute and its mobility matching search tool, Gohio Mobility.

Following the success of Gohio Commute since its launch in 2017, MORPC worked with ODOT and OARC to extend, enhance, and leverage the platform to include Gohio Mobility, a mobility matching search tool, and make the entire Gohio platform statewide.

Gohio Commute provides statewide access to commuter, traveler, and mode shift resources in Ohio that are used to decrease the use of single occupant vehicle travel to reduce congestion and improve air quality via free carpool and vanpool matching services to the public, promoting ridesharing. The system also provides information to commuters who might be interested in other modes such as walking, biking, or taking transit. Commuting options can help companies realize and deploy mobility as a benefit and create solutions for workforce mobility.

Gohio Mobility will provide a statewide mobility search tool to help individuals, caregivers, mobility managers, and social service agencies in urban and rural areas find transportation services. Gohio Mobility will assist in coordinating transportation for medical, work, and social trips. This tool will host transportation provider data that can be identified based on specific search criteria. This has been designed for use by older adults, people with disabilities, or other non-drivers.

Gohio Commute and Gohio Mobility are key elements of implementing the demand management strategies in the 2020-2050 Metropolitan Transportation (MTP). These programs specifically relate to implementation of these MTP strategies:
DM 4: Educate and market travel demand management (TDM) programs to increase use of transit, rideshare, bicycling, and walking
DM 5: Create travel demand management (TDM) partnerships among the facilitators and providers of all modes of transportation, community leaders, and institutions that make up high-density trip generating districts
DM 7: Facilitate multi-jurisdictional dialogue to improve opportunities for collaboration

OARC sought proposals for these services to create statewide efficiencies for these platforms. Using these two platforms will capitalize on the various personal mobility options available to the public, as well as promote place-making, quality of life developed, and economic development opportunities. The Gohio platform will have the capability for metropolitan planning organizations (MPOs) and other partners to manage services and relationships with local governments, employers, area mobility managers, transportation providers, and human service agencies.

A copy of the RideAmigos proposal is available upon request.

Attachment: Resolution T-1-22
RESOLUTION T-1-22

"Accepting MORPC as the Prime Holder of the Gohio Platform Contract, including Gohio Commute and Gohio Mobility, for the Ohio Association of Regional Councils with RideAmigos"

WHEREAS, the Transportation Policy Committee of the Mid-Ohio Regional Planning Commission (MORPC) is designated as the metropolitan planning organization (MPO) for the Columbus metropolitan area; and

WHEREAS, the Policy Committee of the Mid-Ohio Regional Planning Commission (MORPC) adopted the 2020-2050 Metropolitan Transportation Plan (MTP) by Resolution T-6-20; and

WHEREAS, MORPC is a member of the Ohio Association of Regional Councils (OARC) with other Ohio MPOs that have air quality and rideshare programs; and

WHEREAS, OARC has a Rideshare and Air Quality Subcommittee that is committed to promoting rideshare, improving air quality, and supporting mobility matching administration in the state of Ohio; and

WHEREAS, OARC and MORPC successfully launched Gohio Commute in 2017 as a transportation demand management system for ridematching and mode shift; and

WHEREAS, the Subcommittee and MORPC worked with ODOT to extend, enhance and leverage the Gohio platform to include Gohio Mobility, a mobility matching search tool, and make the entire Gohio platform statewide; and

WHEREAS, the Subcommittee members included staff from MORPC and the following MPOs

1. Akron Metropolitan Area Transportation Study (AMATS)
2. Eastgate Regional Council of Governments [Youngstown]
3. Miami Valley Regional Planning Commission (MVRPC) [Dayton]
4. Northeast Ohio Areawide Coordinating Agency (NOACA) [Cleveland]
5. Ohio-Kentucky-Indiana Regional Council of Governments (OKI) [Cincinnati]
6. Toledo Metropolitan Area Council of Governments (TMACOG)

worked collectively through the process in selecting a vendor; and

WHEREAS, the Subcommittee unanimously selected RideAmigos as the vendor for the Gohio Platform to include Gohio Commute and Gohio Mobility; and

WHEREAS, other entities such as employers, mobility managers, human service agencies, activity centers, the public and local governments in Ohio will have the opportunity to use it; and

WHEREAS, Gohio Commute and Gohio Mobility relate to the goals, objectives and strategies identified in MORPC’s 2020-2050 Metropolitan Transportation Plan, specifically implementation of strategies -- DM 4: Educate and market travel demand management (TDM) programs to increase use of transit, ride-share, bicycling, and walking; DM 5: Create travel demand management (TDM) partnerships among the facilitators and providers of all modes of transportation, community leaders, and institutions that make up high density trip generating districts; DM 7: Facilitate multi-jurisdictional dialogue to improve opportunities for collaboration – and
WHEREAS, MORPC’s Executive Director will be authorized to enter into a contract with RideAmigos as described in MORPC Commission Resolution 1-22; and

WHEREAS, the Community Advisory Committee (CAC) at its meeting on January 31, 2022 and the Transportation Advisory Committee (TAC) at its meeting on February 2, 2022 recommended adoption of this resolution by the Transportation Policy Committee; now therefore

BE IT RESOLVED BY THE TRANSPORTATION POLICY COMMITTEE OF THE MID-OHIO REGIONAL PLANNING COMMISSION:

Section 1. That it hereby accepts MORPC as the prime holder of the RideAmigos contract and subcontract with OARC MPOs and others.

Section 2. That the Executive Director is authorized to enter into a contract with RideAmigos as described in MORPC Commission Resolution 1-22.

Section 3. That this resolution be forwarded to ODOT and OARC members as evidence of this acceptance by the Transportation Policy Committee.

Section 4. That the Transportation Policy Committee finds and determines that all formal deliberations and actions of this committee concerning and relating to the adoption of this resolution were taken in open meetings of this committee.

Karen J. Angelou, Chair
MID-OHIO REGIONAL PLANNING COMMISSION

Date

Prepared by: MORPC Programming Staff
Memorandum

TO: Transportation Policy Committee  
Transportation Advisory Committee  
Community Advisory Committee

FROM: Thea J. Ewing, Chief Regional Development Officer and Sr. Director of Programming

DATE: January 25, 2022

SUBJECT: Proposed Resolution T-2-22: "Adopting the 2021-2026 Regional Mobility Plan for ODOT Human Services Transportation Coordination Region 6"

As required by federal law, the Mid-Ohio Regional Planning Commission (MORPC) developed the Regional Mobility Plan for the nine counties in the Ohio Department of Transportation Human Service Transportation Coordination (HSTC) Region 6: Delaware, Fairfield, Franklin, Fayette, Licking, Logan, Madison, Pickaway, and Union counties.

This plan is the Public Transit-Human Services Coordinated Transportation Plan for ODOT HSTC Region 6 – also known as the Regional Mobility Plan. This is the first time these nine counties have been combined into one regional coordinated plan, better aligning the region. The plan helps determine how existing transportation services can be better coordinated and how new funding and other resources should be used to improve transportation services for the transportation-disadvantaged population with local and regional goals.

This plan is maintained to keep the counties in ODOT HSTC Region 6 eligible to apply for and receive Federal Transit Administration Section 5307, 5310 and 5311 funding for specialized transportation projects as administered by MORPC and ODOT. Section 5310 funds are specifically to be used to enhance transportation for older adults and people with disabilities.

To improve transportation services for underserved populations and ensure coordination of transportation resources, the Regional Mobility Plan identifies gaps between existing transportation resources and transportation needs of individuals with disabilities, older adults, and individuals with lower incomes.

The Regional Mobility Plan includes goals pertaining to three major categories of strategies: those pertaining directly to expanding and improving transportation services, those that relate to programs to improve access to transit, and those that improve awareness of current programs and services.
This plan will serve as a reference by which the community can determine how existing transportation services can best be used and how new funding and other resources should be used to improve future transportation needs. Representatives from the public and private sector, including human services organizations, the transit authorities, local governments, and the business community, worked together to develop the Regional Mobility Plan.

Resolutions of approval for the ODOT HSTC Region 6 Regional Mobility Plan signal support for the findings, goals, strategies, and action steps outlined in the document and contribute to each county’s eligibility for FTA Section 5310 funding, and other FTA discretionary and formula funding, to enhance transportation for older adults and people with disabilities. County commissioners of Fairfield, Fayette, Logan, Madison, and Pickaway counties have passed resolutions approving the Regional Mobility Plan. Licking County Area Transit Study passed a resolution of approval for Licking County. Union County approval is expected.

This plan is a key element of implementing operation and transit infrastructure strategies in the 2020-2050 Metropolitan Transportation Plan (MTP). This plan specifically relates to the implementation of these MTP strategies:

- OP 8: Manage, improve, and coordinate human service, private and public transportation, to better meet the needs and fill the gaps
- OP 12: Facilitate multi-jurisdictional dialogue to improve opportunities for collaboration
- TRAN 7: Facilitate multi-jurisdictional dialogue to improve opportunities for collaboration

The passing of this resolution by the MORPC Transportation Policy Committee contributes to the eligibility for Franklin and Delaware Counties.

Attachment: Resolution T-2-22
Memorandum

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   Transportation Advisory Committee
   Community Advisory Committee

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Attachment: Resolution T-2-22
DRAFT DOCUMENT PUBLISHED NOVEMBER 18, 2021 FOR A 30-DAY PUBLIC COMMENT PERIOD

INTERESTED IN INFORMATION REGARDING THE PUBLIC COMMENT PERIOD OR VIRTUAL PUBLIC MEETINGS FOR THIS PLAN?
VISIT: WWW.MORPC.ORG/MOBILITYPLAN
# REGIONAL MOBILITY PLAN

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The Region Mobility Plan (RMP) is a nine-county Public Transit-Human Services Coordinated Transportation Plan for the Ohio Department of Transportation (ODOT) Human Services Transportation Coordination (HSTC) Region 6 for Delaware, Fairfield, Fayette, Franklin, Licking, Logan, Madison, Pickaway, and Union counties for 2022-2025. The RMP will serve as the update to existing county Coordinated Plans and as the ODOT HSTC Region 6 Coordinated Plan.

**INTENTIONS OF THE REGIONAL MOBILITY PLAN**

- Identify community resources for transportation and mobility
- Understand the gaps and unmet needs within those resources
- Determine the approach to addressing those gaps and needs

The RMP was administered by the Mid-Ohio Regional Planning Commission with the support of transit agencies, transportation providers, transportation planners, human service organizations, and other community partners in ODOT HSTC Region 6. The following regional goals are not ranked in priority.

**REGIONAL GOALS**

**GOAL 1: IMPROVE TRANSIT CONNECTIVITY**

**GOAL 2: ENCOURAGE STAKEHOLDER AND PUBLIC SUPPORT FOR TRANSIT**

**GOAL 3: IMPROVE AWARENESS OF TRANSPORTATION OPTIONS**
# REGIONAL MOBILITY PLAN

## EXECUTIVE SUMMARY

## SUMMARY OF COUNTY GOALS

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<tr>
<th>COUNTY</th>
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| Delaware and Franklin** | Goal 1: Expand Services for Vulnerable Populations  
Goal 2: Encourage Flexible Policies to Improve Transit Accessibility  
Goal 3: Increase Awareness of Programs and Services  |
| Fairfield    | Goal 1: Increase Awareness and Establish a Shared Community Vision for Improving Services and Resource Management.  
Goal 2: Plan the Coordination and Expansion of Transportation Services  
Goal 3: Provide better Access to Transportation Service Information  
Goal 4: Better Utilize Existing Funding and Seek New Funding Sources  
Goal 5: Create a Seamless Transportation Network for Consumers and Provide 24-Hour, 7-days per Week, In-County and Out-of-County Trips  
Goal 6: Provide Mobility Options that are Designed to Fill the Gaps in Service for Residents of Pickerington and Violet Township |
| Fayette      | Goal 1: Improve Community Awareness  
Goal 2: Provide Affordable, Out-of-County Transportation  
Goal 3: Expand availability of the Point Deviation Route  
Goal 4: Coordinated Emergency Preparedness, Incident Management and Response Committee  
Goal 5: Acquire More Drivers |
| Licking      | Goal 1: Purchase and Replace Equipment (Including ADA compliant vehicles with security cameras)  
Goal 2: Utilize Technology to Improve Services (Scheduling Software, Callback Systems)  
Goal 3: Pilot Deviated Route Services for Higher Education, Hospitals, and other Employers  
Goal 4: Create a Regional Mobility Management Program  
Goal 5: Expand Public Outreach and Education  
Goal 6: Implement Deviated Route Service  
Goal 7: Conduct a Feasibility Study for Transitioning to Fixed Route Services |

** Franklin and Delaware Counties have the same goals but different strategies. Please see each county section for differences.**
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<tr>
<th>COUNTY</th>
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| Logan  | Goal 1: Coordination of Shared Resources  
|        | Goal 2: Seek Additional Funding  
|        | Goal 3: Improve Access to Workforce Transportation  
|        | Goal 4: Public Awareness of Mobility Options  
|        | Goal 5: Improve Public Perception of Transit  
|        | Goal 6: Identify Resources for Elderly and Disabled Service |
| Madison| Goal 1: Provide Safe and Reliable Transportation for Older Adults and Individuals with Disabilities  
|        | Goal 2: Increase and Improve Education and Outreach Initiatives to Support Access and Awareness of Options in the County  
|        | Goal 3: Transportation will be Available at a Reasonable Cost  
|        | Goal 4: Collaborate for Service Delivery and Efficiency  
|        | Goal 5: Increase in Flexible and Accessible Transportation Options |
| Pickaway| Goal 1: Expand Availability of Affordable Transit to the General Public, Older Adults and People with Disabilities on Nights and Weekends  
|        | Goal 2: Increase Public Awareness in Pickaway County  
|        | Goal 3: Establish Collaborative Efforts of Transportation Providers Throughout a Multi-county Region  
|        | Goal 4: Incorporate New Technology and Capital to Improve Existing Mobility Options  
|        | Goal 5: Increase Funding for Public and Coordinated Transportation |
| Union  | Goal 1: Provide Safe and Reliable Transportation for Older Adults and Individuals with Disabilities  
|        | Goal 2: Provide Transportation at an Affordable Cost  
|        | Goal 3: Collaborate for Service Delivery and Efficiency  
|        | Goal 4: Increase in Flexible and Accessible Transportation Options  
|        | Goal 5: Improve Access to Workforce Transportation |
INTRODUCTION
WHY DEVELOP A REGIONAL MOBILITY PLAN?

The impetus for developing the Regional Mobility Plan (RMP) follows The Ohio Department of Transportation’s (ODOT) Human Service Transportation Coordination (HSTC) Region goals. Additionally, the RMP is required to receive FTA Section 5310 funding, and other FTA discretionary and formula funding, to enhance transportation for older adults and people with disabilities. ODOT’s Office of Transit has determined need to develop regional structure for human services transportation at a larger scale to overcome local level limitations.

The purpose of a locally developed, coordinated public transit-human services transportation plan (Mobility Plan) is to identify community resources for transportation and mobility, understand the gaps and unmet needs within those resources, and to determine the approach to addressing those gaps and needs. The RMP is a planning tool to support and prioritize federal, state and local funding needs and requests. Additionally, existing human service transportation in the Central Ohio region has largely consisted of fragmented systems operated by individual counties or other local groups. ODOT’s HSTC has defined boundaries for the Central Ohio region as noted in the map below, designated as HSTC Region 6.

This coordination region includes 9 counties with some overlapping the Logan-Union-Champaign Regional Planning Commission (LUC), the Buckeye Hills Regional Council, the Ohio Valley Regional Development Commission (OVRDC), the Central Ohio RTPO (CORPO) and MORPC’s Mobility Management Area of Interest.

REASONING BEHIND HUMAN SERVICE TRANSPORTATION COORDINATION REGIONS

In 2018, ODOT established 10 HSTC Regions in the state of Ohio based on the analysis of travel movement, local demographic, and socio-economic data and existing regional boundaries for various state programs. The ODOT Office of Transit recognized that to address the unmet transportation needs and duplications of service occurring across Ohio, something more than the existing single county, fragmented approach to coordinated transportation and mobility management had to be implemented. And, while ODOT also recognized that human service and planning resources were being applied to some extent at a regional level, regional boundaries were divided based on the missions of those departments and offices and not on transportation patterns or trip generators – employers, medical facilities, social service agencies, shopping areas, senior and low income housing, etc.—again, resulting in both duplications and gaps in the transportation resources used to serve residents.

After significant research and in-depth study, ODOT recommends establishing 10 Human Service Transportation Coordination regions which take into consideration not only the demographics of and traffic flow in and among the regions, but also the coordination and flow of information and resources and economic development.
REGIONAL MOBILITY PLAN
INTRODUCTION

TIMELINE AND GOALS

Transportation provides access to jobs, education, health care, human services and allows all community members, including older adults and people with disabilities, to live independently and engage in community life. It is the purpose of this plan for local stakeholders to work collaboratively to do the following activities:

1. Identify all community resources
2. Identify and Prioritize community transportation needs
3. Establish a clear plan for achieving shared goals

Fundamental to the RMP process is the active and meaningful involvement of stakeholders. For projects selected for funding under the Section 5310 program, participation in planning activities must include participation and/or representation of the following, at minimum:

- Older adults
- People with disabilities
- People with lower incomes
- Public, private, and non-profit transportation providers
- Land-use and transportation planning partners
- State, county, and municipal agencies
- Medical and education centers
- Human service providers
- The public.

To ensure participation from the above groups the following stakeholder involvement activities were performed:

- Regional Steering Committee (4)
- County Mobility Discussions (2)
- Virtual Public Meetings (4)
- Transportation User Survey
- Transportation Provider Survey

This plan was developed and adopted by county commissioners from Fairfield, Fayette, Logan, Madison, Pickaway, and Union counties and by the Licking County Area Transportation Study (representing Licking County), and the Mid-Ohio Regional Planning Commission (representing Delaware and Franklin counties). **TO BE CONFIRMED WITH DATE OF FULL APPROVAL IN JANUARY/FEBRUARY 2022**
THE REGIONAL MOBILITY PLAN AND MOBILITY MANAGEMENT

The RMP seeks to capitalize on and guide county mobility management programs in ODOT HSTC Region 6. Mobility Management Projects, according to the ODOT Office of Transit are capital projects that increase access to mobility for Ohioans by increasing understanding and awareness of transportation needs, promote coordination of transportation options to meet needs, and build sustainable and healthy communities by integrating transportation into planning and programs. Eight of the nine counties in ODOT Region 6 currently have or are working to hire mobility managers to assist in building support for transit services, implementing education and outreach initiatives for available transportation services, and representing their county for projects related to increasing access and connectivity of transportation services. This document was developed with ODOT HSTC Region 6 mobility managers to best support local and regional mobility goals.

Mobility Management Program Goals of the ODOT Office of Transit:
• Increase understanding and awareness of community transportation needs
• Increase awareness of current community transportation options and programs
• Ensure that transportation considerations are included in local and regional planning activities
• Increase local capacity for transportation services
• Assist individuals with accessing all community transportation options

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<th>MOBILITY MANAGER STATUS (AS OF NOVEMBER 2021)</th>
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<td>Fairfield</td>
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<td>Fayette</td>
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<td>Franklin</td>
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<td>Pickaway</td>
<td>EXISTING</td>
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<tr>
<td>Union</td>
<td>EXISTING</td>
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Federal transportation law requires urbanized areas (UZA) (as defined by the U.S. Census Bureau) with population concentrations in excess of 50,000 persons to conduct an urban transportation planning process as a prerequisite for receiving federal funding for financing regional transportation improvements.

The organizational structure for conducting this planning process is called a Metropolitan Planning Organization (MPO). MPOs are committees comprised of local elected officials, operators of major modes of transportation, and State officials, that the State’s Governor formally designates as the body responsible for conducting an urbanized area’s transportation planning process. In Ohio, this committee is typically referred to as a Policy Committee. There are 17 Ohio MPOs.

MPOs in HSTC Region 6 include:
* Mid-Ohio Regional Planning Commission (MORPC)
* Licking County Area Transportation Study (LCATS)

Federal transportation law allows a Governor to designate Regional Transportation Planning Organizations (RTPO) in non-metropolitan areas of the state. These organizations help enhance the planning, coordination, and implementation of the long- and short-range statewide transportation planning with an emphasis on addressing the needs of non-metropolitan areas of the State. Each RTPO may select a governance structure and voting procedure that best meets the needs and desires of its member governments. However, each RTPO is required to have a policy committee. A policy committee, the majority of which shall consist of non-metropolitan local officials, or their designees, and, as appropriate, additional representatives from the State, private business, transportation service providers, economic development practitioners, and the public in the region. The board is the entity formally designated as the RTPO and is responsible for conducting the area’s transportation planning process. There are six Ohio RTPOs.

RTPOs included in ODOT HSTC Region 6:
* Central Ohio Rural Planning Organization (CORPO)
* Logan-Union-Champaign Regional Planning Commission (LUC)
* Ohio Valley Regional Development Commission (OVRDC)

Some counties or other subdivisions of government are part of two organizations. This is not intended to be confusing, but rather demonstrate collaborative planning efforts and opportunity in each county around transit and mobility options. The Ohio Department of Transportation Statewide Planning staff work with Metropolitan Planning Organizations, Rural Transportation Planning Organizations, federal, local, and other state governments while engaging the public in several transportation planning projects that move Ohio toward a goal that serves the needs of Ohio’s diverse population as well as geographically different communities.
As shown above ODOT HSTC Region 6 includes the geography for two MPOs and three RTPOs as shown in the chart below. Another ongoing relationship is with the Central Ohio Transit Authority’s (COTA) County Connections for better communication, technology collaboration, and shelter/stop improvements at connection points with areas outside the COTA service area. The funding for County Connections is from ODOT’s Ohio Transit Partnership Program (OTP2).

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<th>PLANNING ORGANIZATION</th>
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<td>2018-2021</td>
<td>MORPC</td>
<td>Delaware County Transit</td>
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<td>Fairfield</td>
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<td>CORPO</td>
<td>Madison County Rides</td>
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<td>CORPO/MORPC</td>
<td>Union County Area Transit Service</td>
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TRANSPORTATION FUNDING
ODOT provides federal and state funding for operating, planning and capital expenses. According to the Ohio Constitution, no state gasoline tax revenues can go to public transportation. Therefore, all state funding for transit is drawn from the General Revenue Fund. Rural transit system funding is generally funded through an application process requiring local match with the ODOT Office of Transit to a rural transit system, area mobility manager, or other public transportation provider.

The following rural transit funding programs come from the Federal Transit Administration (FTA):

• Rural Transit Program (RTP) Section 5311 – Rural Systems. These funds are used to assist with operating and capital expenses in the provision of public transportation services in rural and small urban areas. Regional recipients:
  o Fayette County Transportation Program
  o GoBus
  o Lancaster-Fairfield Public Transit
  o Logan Public Transit
  o Pickaway Area Rural Transit

• Rural Intercity Bus (RICB) Section 5311 (f) GoBus - Rural Systems. This funding is designed to address the intercity bus transportation needs of the entire state by supporting projects that provide transportation between non-urbanized areas and urbanized areas that result in connections of greater regional, statewide, and national significance. Funds are used to supplement support to transit operators. Three GoBus Routes (shown on Page 19 in the Map Review section) travel through ODOT HSTC Region 6 including Fairfield, Franklin, Licking and Union counties with connections to major airports, bus stations, higher education, and local rural transit stations.
SPECIALIZED TRANSPORTATION

- Specialized Transportation Program Section 5310 - Rural and Urban System. This funding is intended to enhance mobility for older adults and people with disabilities beyond traditional public transportation. Capital and operating projects are eligible. Below is a list of 5310 vehicles in HSTC Region 6 as of November 2021. Other projects not shown include operating, mobility management or maintenance funding for existing 5310 vehicles. In general, recipients are public transit providers, private non-profit human service agencies, and county health, senior or development disability departments. MORPC is the designed recipient and administers the Section 5310 funds for the Columbus UZA covering Franklin and Delaware counties. Small urban and rural applications go through ODOT Office of Transit.

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<tr>
<th>COUNTY</th>
<th>VEHICLES</th>
<th>VEHICLES ON ORDER</th>
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<tbody>
<tr>
<td>Delaware</td>
<td>13</td>
<td>1</td>
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<tr>
<td>Fairfield</td>
<td>21</td>
<td>7</td>
</tr>
<tr>
<td>Fayette</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Franklin</td>
<td>30</td>
<td>5</td>
</tr>
<tr>
<td>Licking</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Logan</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Madison</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Pickaway</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Union</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>TOTAL</td>
<td>87</td>
<td>21</td>
</tr>
</tbody>
</table>

- Ohio Mobility Management Program Section 5310 or 5311 – Rural and Urban Systems. Increasing the understanding and awareness of transportation needs, promote coordination of transportation options to meet needs, and build sustainable and healthy communities by integrating transportation into planning and programs.

- Bus and Bus Facilities Section 5339. Provides federal funds to assist with the purchase of capital assets for public transit systems in rural portions of the state to help meet the program goals. Such as replacing, rehabilitating, and purchasing buses and bus-related equipment, renovate and construct bus-related facilities.
STATE FUNDING

The following programs receive state funding:
• Elderly and Disabled Transit Fare Assistance Program (E&D)
• Ohio Transit Partnership Program (OTP2)

URBAN TRANSIT FUNDING

Transit funding for the small and large urban areas of Newark and Columbus Ohio generally work through the MPO planning process in coordination with the transit entity, ODOT and FTA. The Central Ohio Transit Authority (COTA) and Delaware County Transit Board DCT are in a large urban area. The Licking County Transit Board is in a small urban area. All three are designated recipients to receive FTA Section 5307 and 5339 urban area formula funds. Formula funds are apportioned to UZA using data from National Transit Database along with the most current U.S. Census data. This funding requires local match and is primarily for capital expenditures. Operating costs are almost always locally funded.

• Urban Transit Program (UTP)
• Ohio Transit Partnership Program (OTP2)
• MPO Attributable Funds
  o Surface Transportation Block Grant (STPG)
  o Congestion Mitigation and Air Quality (CMAQ)
  o Transportation Alternatives Program (TAP)
• FTA Formula Funds
• FTA Discretionary Funds

An established designated recipient of FTA Section 5307 and 5339 funds is eligible to apply for different FTA discretionary funds

As mentioned above Section 5310 funds are apportioned to the Columbus UZA that primarily covers Franklin and Delaware Counties. The Newark UZA is a small urban that applies through ODOT Office Of Transit
ASSESSMENT OF AVAILABLE SERVICES
Conducting an evaluation of service provider capabilities and analyzing the existing gaps and duplications of services for transportation resources in each community, provides transportation planners with the information needed to implement changes that will improve the network of transportation resources and services in each ODOT HSTC Region 6 county and across county lines.

The lead agency identified stakeholders from each county to participate in the assessment of available services. These stakeholders included those who were represented the county mobility discussions and RMP steering committee, as well as others who the planning committee identified as being appropriate stakeholders. When applicable, information reported in the previous coordinated plans of ODOT HSTC Region 6 counties was used to supplement information gathered during this planning effort.

The final version of the RMP will include a list of all transportation providers in ODOT HSTC Region 6. Descriptions of transportation providers including organizations that subsidize transportation at the local level, administer transportation or mobility programs, directly operate vehicles, and/or arrange transportation on behalf of an individual will be available as this update is a current regional strategy of the RMP for the development of the statewide specialized transportation search tool, Gohio Mobility.
TOOLS FOR REGIONAL TRANSPORTATION AWARENESS: GOHIO MOBILITY AND GOHIO COMMUTE
GOHIO MOBILITY

Gohio Mobility is intended to support mobility management programs in Ohio. Mobility management programs are intended to provide transportation options at the county and regional level to support quality of life through improvement of mobility access and awareness. Gohio Mobility uses transportation options, at both the systemic and system-to-customer levels, to improve the reach, efficiency, and affordability of public transportation services.

Gohio Mobility is under development to provide a mobility search tool to help individuals, caregivers, mobility mangers and social service agencies in urban and rural areas find transportation services. This tool will assist in coordinating transportation for medical, work, and social trips. The Gohio Mobility search tool will host transportation provider data that can be identified based on specific search criteria. This has been designed for use by older adults, people with disabilities, or other non-drivers.

Gohio Mobility is being designed with the following search functions:
• Provider search based on specific transportation related needs.
• Customized search results based on accessibility accommodations, service types, geography, and funding needs.
• Statewide provider search pool capabilities to allow cross-county and cross-region search results.

GOHIO COMMUTE

Access to commuter, traveler and mobility resources in Ohio are used to promote mode shift to decrease the use of single occupant vehicle (SOV) travel to reduce congestion and improve air quality via free carpool and vanpool matching services to the public promoting ridesharing. The system also provides information to commuters who might be interested in other modes such as walking, biking, or taking transit. Commuting options can help companies realize and deploy mobility as a benefit and create solutions for workforce mobility. Visit gohiocommute.com for more information.

**Both mobility resources are being made available statewide by the ODOT Office of Transit and the Ohio Association of Regional Councils.**
MAP REVIEW:
TRANSIT SERVICE AND
DEMOGRAPHICS
CURRENT TRANSIT SYSTEMS

Mid-Ohio Regional Planning Commission

Current Transit Systems
ODOT HSTC
Region 0

The information shown on this map is compiled from various sources and is intended to provide a general overview of the transit systems in the Region. Determination of eligibility for Federal assistance for each transit service is made by the U.S. Department of Transportation. This map is a planning tool and does not indicate eligibility or non-eligibility for Federal assistance. This map does not indicate eligibility or non-eligibility for Federal assistance.

[Map of current transit systems in Region 0]

0 10 20 Miles

MORPC

TRANSPORTATION SERVICES:
- GDOT Route
- Orbit Bus Route
- Lancaster Transit Route

TRANSIT SERVICE AREAS:
- Delaware County Transit Board
- Lancaster/Fairfield Public Transit
- Central Ohio Transit Authority
- Licking County Transit Board
- Madison County Ride
- Pickaway Area Rural Transit
- Union County Area Transportation Service
- Logan County Transportation
- Fayette County Transit Program

HSTC Region 0

The information shown on this map is compiled from various sources and is intended to provide a general overview of the transit systems in the Region. Determination of eligibility for Federal assistance for each transit service is made by the U.S. Department of Transportation. This map is a planning tool and does not indicate eligibility or non-eligibility for Federal assistance. This map does not indicate eligibility or non-eligibility for Federal assistance.
POINTS OF INTEREST
POPLATIONS WITH LOWER INCOMES

Mid Ohio Regional Planning Commission

Low Income Population
ODOT HSTC
Region 6

Percent of Population
below the Poverty Level
Regional Average: 12.9%

Low Income Population
by Block Group

Above regional average
HSTC Region 6

Source: U.S. Census
American Community Survey 2015-19
OLDER ADULT POPULATION

Mid-Ohio Regional Planning Commission

Elderly Population
ODOT HSTC
Region 6

Percent of Population over 65 Years of Age
Regional Average: 13.4%

Population over 65 by Block Group
- Above regional average
- HSTC Region 6

Source: U.S. Census
American Community Survey 2015-19
POPULATION OF PEOPLE WITH DISABILITIES

Mid-Ohio Regional Planning Commission
Households with Disabilities
ODOT HSTC
Region 6

Percent of Households with a Disability
Regional Average: 24.9%

Disabled Population by Block Group
- Above regional average
- HSTC Region 6

Source: US Census American Community Survey 2015-19
POPULATION OF THOSE WITH LIMITED ENGLISH PROFICIENCY

The information shown on this map is compiled from various sources and is subject to change. It is intended for planning purposes only. Further analysis should be conducted before any decisions are made.

Source: U.S. Census American Community Survey 2015-19

Mid-Ohio Regional Planning Commission
Limited English Proficiency
ODOT HSTC Region 6

Population with Limited English Proficiency
by Block Group
- Above regional average
- HSTC Region 6
TRAVEL DATA REVIEW
Sankey diagrams were created and reviewed at the regional and county levels to better understand commute transportation patterns. This exercise supported a better understanding of how programs and investments in regional connectivity and workforce transportation may most beneficially impact job access and economic development. The following pages include the sankey diagrams created for this exercise. Sankey diagrams can be read by commuters coming from, or living in, the highlighted county on the left and going to, or working in, the highlighted counties on the right.
COMMUTE SANKEY DIAGRAM: DELAWARE
COMMUTE SANKEY DIAGRAM: FAIRFIELD
COMMUTE SANKEY DIAGRAM: FAYETTE
COMMUTE SANKEY DIAGRAM: FRANKLIN
COMMUTE SANKEY DIAGRAM: LICKING
COMMUTE SANKEY DIAGRAM: LOGAN
COMMUTE SANKEY DIAGRAM: MADISON
COMMUTE SANKEY DIAGRAM: PICKAWAY
COMMUTE SANKEY DIAGRAM: UNION
REGIONAL ASSESSMENT OF TRANSPORTATION COORDINATION CHALLENGES AND NEEDS
To better understand transportation needs on ODOT HSTC Region 6, MORPC examined barriers to coordination in the region. The Table below is provided as an overview of challenges to regionally coordinated innovation and improvement based upon the perspective of transportation providers, human service representatives, and community stakeholders represented in the county-level mobility discussions and the RMP steering committee.

<table>
<thead>
<tr>
<th>CHALLENGES TO REGIONAL COORDINATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Siloed pursuit of transportation grants and funding</td>
</tr>
<tr>
<td>Lack of consistent and strong support for transit and mobility</td>
</tr>
<tr>
<td>Varying viability of transit</td>
</tr>
<tr>
<td>Varying levels of outreach and capacity for outreach</td>
</tr>
<tr>
<td>Inconsistency in technology used for payment and routing processes</td>
</tr>
<tr>
<td>Lack of operators for transit and other transportation providers</td>
</tr>
</tbody>
</table>
To better understand transportation needs on ODOT HSTC Region 6, MORPC examined needs and gaps in transportation programming and services that impact transportation users throughout the region. The Table below is provided as an overview of transportation needs from the review of the transportation user survey and the perspective of transportation providers, human service representatives, and community stakeholders represented in the county-level mobility discussions and the RMP steering committee.

<table>
<thead>
<tr>
<th>REGIONAL TRANSPORTATION NEEDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of public awareness of available transportation services</td>
</tr>
<tr>
<td>Lack of awareness of supportive funding eligibility for transportation users</td>
</tr>
<tr>
<td>Lack of a centralized location for transportation information</td>
</tr>
<tr>
<td>Inability to cross county lines with available services</td>
</tr>
<tr>
<td>Limitations in service availability based on day of week and time of service</td>
</tr>
<tr>
<td>Varying numbers of service availability</td>
</tr>
<tr>
<td>Inconsistency in safe and accessible multimodal connections to transit services</td>
</tr>
</tbody>
</table>
REGIONAL TRANSPORTATION USER SURVEY ASSESSMENT
The following survey summary includes the information gained from the following surveys that were performed. A total of 3,217 responses were collected between January 19, 2021 and November 1, 2021. 1,400 responses included a valid home address zip code within ODOT HSTC Region 6 for local evaluation. The results of this survey were heavily referenced in determining the transportation needs outlined in the previous section of this document.

The following graphics seek to highlight major findings around residents’ experiences in using transportation options, their awareness of available services, and desired changes for improved efficiency, accessibility, and reliability.

RESPONSE DISTRIBUTION

The majority of responses were heavily from Franklin County. Some counties experienced challenges in distributing the survey with administrative or capacity limitations. For example, Pickaway County experienced change in mobility manager representation and Madison County did not have a mobility manager to assist in outreach during this time. Some counties were able to champion the survey for their outreach with innovative solutions like radio advertising in Logan County or providing surveys through paratransit partners in Union County. MORPC recognizes the varying number of survey responses by county as a limitation in public feedback despite in-person engagement, mailings, and phone calls to organizations of significance to boost response rates.
Race/Ethnicity

Diversity of responses was a major concern after closure of the transportation user survey. Goals outlined in this plan are intended to serve all populations in ODOT HSTC Region 6. Future outreach will take careful steps to ensure an equitable outreach collection to better meet the needs of all transportation users.
Income Distribution

Income levels are well distributed among responses when looking at results with a regional perspective. Future outreach will seek to focus more on lower income populations to better serve disadvantaged populations in transportation coordination work.
Age Distribution

There were a significant amount of responses from the 25-34 age group. This was a significant limitation for our survey results as a focus population for the work is to support independent mobility of older adults (individuals 65 years and older). However, this RMP is also intended to serve other age groups and populations.
Employment Status

Employment status was recognized in the transportation user survey to ensure responses to guide workforce and education mobility, as well as the mobility of those who do not work. The majority of responses were from those who work or volunteer outside of the home.
Mobility Aide Requirement

Many transportation users require a mobility aid, such as a wheelchair walker, or another device to comfortably fulfill their transportation needs and support their quality of life. While the majority of responders to the transportation user survey do not need a mobility device, it is vital to continue to recognize those who do in the continuation and improvement of existing transportation programs and services.
Transportation Behavior

Transportation behavior was reviewed to better understand what modes and services are used in ODOT HSTC Region 6. The majority of responders expressed that they drive but many are dependent on other options.
AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

When looking at the transportation user responses at the regional level, most individuals who know that they have access to transportation services do use it. Those that are not sure of available services contribute to the opportunity in improving education and outreach initiatives. Hindrances for those who do not use transportation services are recognized on the next page.
Transportation Service Hindrances

Examining transportation hindrances allowed us to understand what limitations and barriers exist to use of transportation options in Central Ohio. Awareness, service area, service availability where highlighted as needs with review of these responses.
Transportation Service Hindrances

Transportation user survey participants were given the opportunity to express other barriers to using transportation services based on their own experiences. Significant barriers included infrequent and unreliable service, safety concerns, lack of accessible active transportation infrastructure for multimodal connectivity, limited availability of service, and not being eligible.
Requested Service Changes

Survey participants were asked what service changes might encourage them to use transit and other transportation options. Cross-county connectivity, service availability, and innovative service models were highlighted as opportunity areas for increasing ridership for ODOT HSTC Region 6 transportation services.
Requested Service Changes

Transportation user survey participants were given the opportunity to express other desired changes to transportation services. These were in line with the hindrances question and most relate to efficiency and connectivity improvements.
REGIONAL GOALS AND STRATEGIES
Strategies for improving transportation for the ODOT HSTC Region 6 should address the service gaps and user needs identified in this plan. As described, the gaps and unmet needs were based on information obtained from geographic analysis, the attendees participating in the meetings, and responses to the public transportation user survey.

Based on information gathered throughout the planning process, MORPC developed the following strategies to address the gaps and unmet transportation needs. Not all strategies are activities specifically eligible for funding under the existing programs, nor is it guaranteed that sufficient funding will be available to achieve every strategy identified. In addition, the local stakeholders will need to provide support and commit to pursuing the strategies if they are to be accomplished.

The three regional goal areas are listed below and the following sections describes their strategies, action steps, and timeline. The goals and strategies are intended to address each of the identified unmet transportation needs and coordination challenges with a regional perspective. Regional goals are not numbered by a priority level.

GOAL 1: IMPROVE TRANSIT CONNECTIVITY
GOAL 2: ENCOURAGE STAKEHOLDER AND PUBLIC SUPPORT FOR TRANSIT
GOAL 3: IMPROVE AWARENESS OF TRANSPORTATION OPTIONS
GOAL 1: IMPROVE TRANSIT CONNECTIVITY

Need(s) Being Addressed: Lack of coordination of available state and regional resources. Coordination of transit service and funding opportunities will support improved access and connectivity throughout the region.

Strategy 1.1:
Identify opportunities for Regional Connectivity

Timeline for Implementation: Ongoing

Action Steps:

Action Step 1.1.1: Participate in County Connections initiative to identify opportunities in for connection between ODOT HSTC counties in transit service and technology used for routing and dispatching.

Action Step 1.1.2: Maintain county-level mobility discussion groups to continue conversations for improving mobility at the local level. Coordinate local level challenges and needs with the larger regional group, the Central Ohio Transportation Coordination Committee (COTCC). Share county-level mobility initiatives with the COTCC to encourage coordination and reduce project duplication. Ensure involvement from transit agencies, transportation providers, human service organizations, higher education institutions, medical organizations, and state and local transportation planning authorities. Use this group as an opportunity to share best practices and reasoning behind a variety of service models and technology for payment and route processes. Additional topics may include vehicle replacement/maintenance and other themes as needed.

Action Step 1.1.3: Identify regional opportunities for multimodal safety and transit connectivity improvements by prioritizing this topic in COTCC meetings and transit partners conversations, referencing MORPC active transportation plans and policies, and participating in regional active transportation initiatives.

Action Step 1.1.4: Document progress of with these action steps and any new action steps identified through new conversations to come among these groups.
GOAL 1: IMPROVE TRANSIT CONNECTIVITY

Strategy 1.2:
Research, pursue, and support applying for state or federal funding opportunities as a region

Timeline for Implementation: Ongoing

Action Steps:

Action Step 1.2.1: Identify and share grant and federal funding opportunities in a centralized location for partners that may be considered for mobility innovation and the local and regional levels.

Action Step 1.2.2: Support the pursuit of grants and federal funding through letters of support and development of applications as a region. Coordinate purposes for funding pursuits.
Strategy 1.3:
Coordinate and maintain transportation provider working groups

Timeline for Implementation: Ongoing

Action Steps:

Action Step 1.3.1: Implement outreach to public, private, non-profit, volunteer, and other transportation provider working groups with intention of creating county-level provider working groups. Use these groups to identify opportunities to coordinate cross-county connections and share services. These meetings should meet quarterly.

Action Step 1.3.2: Invite transportation providers to join a regional provider working group that meets bi-annually. This group will leverage transportation provider coordination and findings from county-level provider working groups to identify best practices for sharing services and coordinate opportunities for cross-county connection.

Action Step 1.3.3: Review existing non-emergency medical transportation programs and providers. Collect information of processes and technologies used to share best practices with providers, human service organizations, and other interested parties.

Action Step 1.3.4: Identify strategies to support the acquisition of more drivers and operator for transit agencies and other interested transportation providers. Share with all partners.

Action Step 1.3.5: Identify goals and track progress of the transportation provider working group(s) based on to be determined barriers and challenges of transportation provider coordination.
GOAL 2: ENCOURAGE STAKEHOLDER AND PUBLIC SUPPORT FOR TRANSIT

Need(s) Being Addressed: Lack of strong support for transit in all ODOT HSTC Region 6 counties. Lack of support is connected to the varying levels of service. Lack of support also presents risk to future coordination efforts and viability of local mobility innovation.

Strategy 2.1:
Coordinate initiatives to build strong stakeholder support for transit

Timeline for Implementation: Ongoing

Action Steps:

Action Step 2.1.1: Identify counties in ODOT Region 6 that lack strong stakeholder support for transit but have viability for improvement or addition of transit service.

Action Step 2.1.2: Plan and implement outreach programs to encourage participation from major employers and elected officials. Maintain these relationships for long-term participation from major stakeholders in the county.

Action Step 2.1.3: Plan and implement public outreach programs to identify most needed transportation options for the county that can be coordinated with regional services.
Strategy 2.2: Coordinate and maintain employer working groups

Timeline for Implementation: Ongoing

Action Steps:

Action Step 2.2.1: Implement outreach to major employers and higher education institutions in each ODOT HSTC Region 6 county. Use these county-level groups to identify opportunities to identify needed transportation service, education, and encouragement programming to encourage workforce and education transportation access and awareness.

Action Step 2.2.2: Invite representatives of major employers and higher education institutions to join a regional provider working group that meets bi-annually. This group will use challenges identified through county-level discussions to identify regionally coordinated solutions to workforce and education transportation access and awareness.

Action Step 2.2.3: Identify goals and track progress of the employer working group(s) based on to be determined barriers and challenges workforce and education transportation.
Strategy 2.3:  
Educate stakeholders involved in policy, funding, and planning decisions on transit needs

Timeline for Implementation: Ongoing

Action Steps:

Action Step 2.3.1: Coordinate consistent communication between the COTCC and the ODOT HSTC Region 6 counties between the Ohio Department of Transportation, Ohio Public Transit Association, and the County Commissioners Association of Ohio to ensure awareness of transit needs and encourage support for mobility innovation.
GOAL 3: IMPROVE AWARENESS OF TRANSPORTATION OPTIONS

Need(s) Being Addressed: Levels of outreach, capacity for innovative programming, and types of programming needed for education and awareness vary among ODOT HSTC Region 6 counties. Consistency of using Gohio Mobility and understanding each counties needs will assist in improving regional awareness and use of transportation services to improve independence and quality of life for residents.

Strategy 3.1:
Launch and use Gohio Mobility as a regional resource

Timeline for Implementation: Winter 2022 - Spring 2022

Action Steps:

Action Step 3.1.1: Train mobility managers to use Gohio Mobility as the tool to update county-level transportation provider information. Information updated will include service availability, eligibility information, trip booking requirements, and payment options.

Action Step 3.1.2: Train mobility managers to confidently share Gohio Mobility as a resource for human service organizations, employers, caregivers, and disadvantaged populations. Sharing the resource will include training for its use.

Action Step 3.1.3: Coordinate a joint public launch of Gohio Mobility with the Ohio Department of Transportation, the Ohio Association of Regional Councils, and Ohio mobility managers. The launch will include marketing materials and a press release with agreed upon graphics, language, and timeline among these groups.
Regional Goals and Strategies (Continued)

Goal 3: Improve Awareness of Transportation Options

Strategy 3.2: Evaluate and improve Gohio Mobility as a regional resource

Timeline for Implementation: Ongoing

Action Steps:

Action Step 3.2.1: Continually engage Ohio mobility managers to evaluate the success of Gohio Mobility as a tool for improving awareness of transportation services. Track gaps and evaluate opportunities for improvement with the Ohio Association of Regional Councils.

Action Step 3.2.2: Invite members of the public to join a Gohio Mobility user working group to evaluate experiences with the tool. Track successes and needed improvements as identified from this group. Evaluate opportunities for improvement with the Ohio Association of Regional Councils.
GOAL 3: IMPROVE AWARENESS OF TRANSPORTATION OPTIONS

Strategy 3.3: Develop regional outreach programming and best practices

Timeline for Implementation: Ongoing

Action Steps:

Action Step 3.3.1: Identify opportunities for regional outreach programming related to available transportation options and funding eligibility for transportation users to support access to services. This action step will support counties with limited capacity for outreach programming independent to their county.

Action Step 3.3.2: Use the COTCC to identify and share best practices for outreach programming, including travel training, marketing initiatives, and other methods supporting education and outreach. Document examples and share with mobility managers, transit agencies, and other partners in ODOT HSTC Region 6.
COUNTY STUDIES:
COUNTY GOALS, STRATEGIES, AND SURVEY FINDINGS
COUNTY FINDINGS AND GOALS

The following sections outline the identified goals and strategies for each county in ODOT HSTC Region 6 based on conversations from the county mobility discussions, the RMP Steering Committee, and findings from the transportation user survey. Graphics representing county survey responses were created from home zip codes in each county are included. The goals and strategies have been updated from each county’s previously documented Transit Coordinated Plan to best meet new and existing coordination challenges and transportation needs.

Representatives who collaborated on these goals and strategies will be listed in the public involvement appendix section that will be included in the final document. This will also include a complete survey summary for all questions and methods used for survey outreach specific to each county.
# Goal 1: Expand Services for Vulnerable Populations

<table>
<thead>
<tr>
<th>Strategy 1.1</th>
<th>Seek and use 5310 and 5307 funding to support this goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy 1.2</td>
<td>Expand Delaware County Transit Services to include late night and weekend transportation services. Explore local and COVID-19 relief funding for a pilot or long-term changes</td>
</tr>
<tr>
<td>Strategy 1.3</td>
<td>Implement study to improve economic accessibility for Delaware County Transit services, including paratransit</td>
</tr>
<tr>
<td>Strategy 1.4</td>
<td>Identify and pursue regional connectivity through cross-county coordination</td>
</tr>
<tr>
<td>Strategy 1.5</td>
<td>Increase multimodal transportation access and connections</td>
</tr>
<tr>
<td>Strategy 1.6</td>
<td>Improve sidewalk and bus stop accessibility with support from Delaware County Transit and COTA</td>
</tr>
</tbody>
</table>

# Goal 2: Encourage Flexible Policies to Improve Transit Accessibility

<table>
<thead>
<tr>
<th>Strategy 2.1</th>
<th>Coordinate the development of a mobility group for Delaware County using the Delaware Age Friendly Group and Delaware County Advisory Board as a starting point. Prioritize involvement from human service organizations and expand funding considerations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy 2.2</td>
<td>Improve coordination for transportation integration in land use decisions and encourage transit connectivity to be part of zoning and development approval processes</td>
</tr>
</tbody>
</table>

# Goal 3: Increase Awareness of Programs and Services

<table>
<thead>
<tr>
<th>Strategy 3.1</th>
<th>Increase transportation services/travel opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy 3.2</td>
<td>Utilize Gohio Mobility as a one stop, multi-county resource for available transportation options</td>
</tr>
<tr>
<td>Strategy 3.3</td>
<td>Improve public awareness through working with local medical offices, hospitals, human services organizations, and other community partners to determine the best ways to expand public awareness of transportation options</td>
</tr>
</tbody>
</table>
COUNTY FINDINGS AND GOALS

DELWARE COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMPLOYMENT STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
- Are a student
COUNTY FINDINGS AND GOALS

DELAWARE COUNTY SURVEY FINDINGS

MOBILITY AID REQUIREMENT

TRANSPORTATION BEHAVIOR

COUNTY STUDIES: DELAWARE - PAGE 69
DELAWARE COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

PUBLIC TRANSPORTATION HINDRANCES
REQUESTED SERVICE CHANGES

- I could ride to destinations earlier in the morning or ended later at night
- Service started in service on Saturdays
- Service on Sundays
- Pick me up at my house and drop me off directly where I need to go
- Rides that are not shared with others
- Reliable and on-time
- More frequent fixed-route buses
- Wheelchair accessible services
- Flexibility in requested travel time
- On-demand service
- The ability to request a trip on an app or website
- The ability to request a trip over the phone
## FAIRFIELD COUNTY GOALS AND STRATEGIES

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
</tr>
</thead>
</table>
| **Goal 1: Increase Awareness and Establish a Shared Community Vision for Improving Services and Resource Management** | Strategy 1.1: Support the Fairfield County Transit Advisory Committee (TAC) for coordination efforts  
Strategy 1.2: Hire a mobility manager to improve service coordination among providers and support education and outreach to transportation users  
Strategy 1.3: Support the existence of the Fairfield County Elders Group to support the mobility manager in their outreach  
1.4: Develop a joint marketing plan to support coordinated marketing efforts for the public among providers and a driver campaign that will educate the public about the effects of aging and driving ability. Plan for future marketing efforts in a formal plan and evaluate success for future reference  
1.4: Develop outreach plan for transportation providers to encourage coordination of services. A piece of this outreach plan will include using memorandums or contracts with providers to share service and improve accessibility and connectivity of services |
| **Goal 2: Plan the Coordination and Expansion of Transportation Services** | Strategy 2.1: Continue maintaining an updated inventory of existing providers and their vehicles, facilities, and technology used for transportation services in the County. This inventory is maintained by the TAC and, eventually, the mobility manager  
Strategy 2.2: Update local transit coordination goals with the TAC and support Fairfield County in regional mobility work, including County Connections  
Strategy 2.3: Monitor the successful completion of strategies and report it to community leaders and regional partners to support coordination and sharing of best practices. |
| **Goal 3: Provide better Access to Transportation Service Information** | Strategy 3.1: Utilize Gohio Mobility as a one stop multi-county transportation search tool in coordination with Fairfield County mobility management and transit services  
Strategy 3.2: Encourage use of Gohio Mobility to aid transportation related calls to the 2-1-1 county call center |
<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
</tr>
</thead>
</table>
| **Goal 4: Better Utilize Existing Funding and Seek New Funding Sources** | Strategy 4.1: Research and pursue innovative grant and funding opportunities as a collaborative effort through Fairfield Lancaster-Fairfield Public Transit and its TAC. Seek opportunities for regional coordination in this area.  
Strategy 4.2: Determine permanent source of local funds for capital and operating resources from federal Section 5311 and ODOT operating funds to support Fairfield-Lancaster Public Transit.  
Strategy 4.3: Initiate a public outreach plan to determine most needed transportation changes, expansions, and education programs for the county to support accessibility of services. |
| **Goal 5: Create a Seamless Transportation Network for Consumers and Provide 24-Hour, 7-day per Week, In-County and Out-of-County Trips** | Strategy 5.1: Coordinate technology used for dispatching and scheduling of services among county transportation providers to improve connectivity.  
Strategy 5.2: Coordinate/standardize driver training. In this regard, if agencies need to share drivers or vehicles, everyone will have the same basic qualifications and training and will ensure that all State required training meets the ambulate regulations.  
Strategy 5.3: Coordinate maintenance services for cost efficiency.  
Strategy 5.4: Provide service within Fairfield County with existing human services agency resources.  
Strategy 5.5: Increase Fairfield-Lancaster Public Transit service to accommodate 2nd and 3rd shift work related trips from 9:00 PM to 12:00 midnight, Monday through Friday. Coordinate with COTA and other regional transit partners to ensure cross-county transportation accessibility.  
Strategy 5.6: Work with other regional transportation providers to provide out of county and out of state transportation services for Fairfield County residents.  
Strategy 5.7: Work with COTA to explore opportunities for connections with COTA services. Plan and implement pilot and long-term cross-county connections. Focus on access to job opportunities to support economic development and access to medical centers to support quality of life. |
| **Goal 6: Provide Mobility Options that are Designed to Fill the Gaps in Service for Residents of Pickerington and Violet Township.** | Strategy 6.1: Develop and implement a public engagement plan to identify most needed transportation models and resources to encourage transit use. Plan for implementation of prioritized improvements when completed. |
COUNTY FINDINGS AND GOALS

FAIRFIELD COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMPLOYMENT STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
COUNTY FINDINGS AND GOALS

FAIRFIELD COUNTY SURVEY FINDINGS

MOBILITY AID REQUIREMENT

- Requires a Mobility Aid
- Does Not Require a Mobility Aid

TRANSPORTATION BEHAVIOR

- I drive myself
- I am driven by friends or family
- I take fixed route public transit
- I use flexible public transit
- I use a transportation service that picks me up at my location and requires advanced scheduling
- I use rideshare services
- I use a taxi or similar service
- I walk
- I ride my bike
COUNTY FINDINGS AND GOALS

FAIRFIELD COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES

- It is not available where I live
- It does not go where I need to go
- It is not available at the times or days when I need it
- The vehicles are not wheelchair accessible
- I don't know what transportation options are available or what I am eligible to use
- I am not eligible for transportation services in my area
- It is unaffordable
- I have friend(s) or family member(s) who are willing to drive me to where I need and want to go
- I have my own car and prefer to drive
REQUESTED SERVICE CHANGES

- I could ride to destinations in other Ohio counties
- Service started earlier in the morning or ended later at night
- Service on Saturdays
- Service on Sundays
- Pick me up at my house and drop me off directly where I need to go
- Rides that are not shared with others
- Reliable and on-time
- More frequent fixed-route buses
- Wheelchair accessible services
- Flexibility in on-demand or same-day service
- The ability to request a trip on an app or website
- The ability to request a trip over the phone
<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal 1: Improve Community Awareness</strong></td>
<td>Strategy 1.1: Form a subcommittee within the Coordinated Council to attend local provider fairs, local meetings, events and public speaking engagements to provide information on available transportation options in Fayette County. Encourage all transportation providers throughout the county to participate in these events</td>
</tr>
<tr>
<td></td>
<td>Strategy 1.2: Implement public outreach to identify needed outreach that does not involve in-person involvement</td>
</tr>
<tr>
<td><strong>Goal 2: Provide Affordable, Out-of-County Transportation</strong></td>
<td>Strategy 2.1: Research and pursue grants and federal funding opportunities to alleviate operational costs of transportation services in Fayette County to reduce ridership costs</td>
</tr>
<tr>
<td></td>
<td>Strategy 2.2: Participate in cross-county discussions to identify opportunities for regional connection with a focus on connection to education and employment hubs</td>
</tr>
<tr>
<td><strong>Goal 3: Expand availability of the Point Deviation Route</strong></td>
<td>Strategy 3.1: Expand service days and hours of the point deviation route in Washington Court House to operate within the city limits. The route should run on weekends, evenings, and during public transportation hours.</td>
</tr>
<tr>
<td><strong>Goal 4: Coordinated Emergency Preparedness, Incident Management and Response Committee</strong></td>
<td>4.1: The Mobility Manager will continue to represent the Coordinated Council and serve on the County Emergency Preparedness Committee, on behalf of the transit providers in the county</td>
</tr>
<tr>
<td><strong>Goal 5: Acquire More Drivers</strong></td>
<td>5.1 Outreach to employment pool to encourage CDL certified drivers to join the fleet</td>
</tr>
</tbody>
</table>
FAYETTE COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES

- It is not available where I live
- It does not go where I need to go
- It is not available at the times or days when I need it
- The vehicles are not wheelchair accessible
- I don't know what transportation options are available or what I am eligible to use
- I am not eligible for transportation services in my area
- It is unaffordable
- I have friend(s) or family member(s) who are willing to drive me to where I need and want to go
- I have my own car and prefer to drive
COUNTY FINDINGS AND GOALS

FAVETTE COUNTY SURVEY FINDINGS

REQUESTED SERVICE CHANGES

- I could ride to destinations in other Ohio counties
- Service started earlier in the morning or ended later at night
- Service on Saturdays
- Service on Saturdays
- Pick me up at my house and drop me off directly where I need to go
- Rides that are not shared with others
- Reliable and on-time
- More frequent fixed-route buses
- Wheelchair accessible services
- Flexibility in requested travel time
- On-demand or same day service
- The ability to request a trip on an app or website
- The ability to request a trip over the phone
## Franklin County Goals and Strategies

### COUNTY FINDINGS AND GOALS

### Franklin County Goals and Strategies

<table>
<thead>
<tr>
<th>GOALS</th>
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</tr>
</thead>
</table>
| **Goal 1: Expand Services for Vulnerable Populations** | Strategy 1.1: Seek and use 5310 and 5307 funding to support this goal  
Strategy 1.2: Maintain expanded Mainstream and Mainstream On-Demand Hours. Continue to explore rider needs and adjust as needed  
Strategy 1.3: Develop an inventory of non-medical and volunteer driver services. Develop best practice vetting processes  
Strategy 1.4: Support joint RFPs among social agencies for purchased transportation to reduce costs and simplify trips for users  
Strategy 1.5: Identify and pursue regional connectivity through the County Connections initiative  
Strategy 1.6: Support the implementation of fare evaluation for COTA services, including COTA Plus, to support economic accessibility  
Strategy 1.7: Support the integration of bus stop and sidewalk improvements by encouraging the existence of and participating in a working group with the Franklin County Engineers Office and the City of Columbus |
| **Goal 2: Encourage Flexible Policies to Improve Transit Accessibility** | Strategy 2.1: Develop an oversight committee for MORPC administered 5310 funding. Encourage a goal to expand reach of federal 5310 allocations.  
Strategy 2.2 Improve coordination for transportation integration in land use decisions |
| **Goal 3: Increase Awareness of Programs and Services** | Strategy 3.1: Increase training opportunities for transportation services for customers and care givers  
Strategy 3.2: Release and market Gohio Mobility and develop a user working group for evaluating effectiveness  
Strategy 3.3: Use plain language, picture based instruction, and expand languages offered in marketing and training materials to improve accessibility of outreach initiatives  
Strategy 3.4 Encourage coordination among mobility application providers through API and SDK for one-stop scheduling |
FRANKLIN COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMPLOYMENT STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
- Are a student
FRANKLIN COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES

- It is not available where I live
- It does not go where I need to go
- It is not available at the times or days when I need it
- The vehicles are not wheelchair accessible
- I don't know what transportation options are available or what I am eligible to use
- I am not eligible for transportation services in my area
- It is unaffordable
- I have friend(s) or family member(s) who are willing to drive me to where I need and want to go
- I have my own car and prefer to drive
FRANKLIN COUNTY SURVEY FINDINGS

REQUESTED SERVICE CHANGES

- I could ride to destinations earlier in the morning or ended later at night.
- Service started at my house and dropped me off directly where I need to go.
- Reliable and on-time service.
- Rides not shared with others.
- More frequent fixed-route buses.
- Wheelchair accessible services.
- Flexibility in requested travel time.
- On-demand service.
- The ability to request a trip on an app or website.
- The ability to request a trip over the phone.
### Licking County Goals and Strategies

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<tr>
<th>GOALS</th>
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</thead>
<tbody>
<tr>
<td><strong>Goal 1:</strong> Purchase and Replace Equipment (Including ADA compliant vehicles with security cameras)</td>
<td>Strategy 1.1: Apply for Section 5307 funding to replace/purchase equipment. Work with local agencies to subsidize federal funding with local match funds for capital investments. Reach out to the state to infer about additional funding sources and programs for capital investments/safety improvements</td>
</tr>
<tr>
<td><strong>Goal 2:</strong> Utilize Technology to Improve Services (Scheduling Software, Callback Systems)</td>
<td>Strategy 2.1: Evaluate RouteMatch software being implemented at Licking County Transit (LCT) in 2020. Research other ODOT approved vendors. Begin the process of requesting information and pricing</td>
</tr>
<tr>
<td><strong>Goal 3:</strong> Pilot Deviated Route Services for Higher Education, Hospitals, and other Employers</td>
<td>Strategy 3.1: Implement and monitor two deviated route pilot programs with existing staff and equipment to evaluate the demand for deviated route services while monitoring the continue need for demand response services</td>
</tr>
<tr>
<td><strong>Goal 4:</strong> Create a Regional Mobility Management Program</td>
<td>Strategy 4.1: Gather all transportation providers in/around the region to sit down for a round-table meeting to create a uniform channel of communication both between providers and to passengers</td>
</tr>
<tr>
<td><strong>Goal 5:</strong> Expand Public Outreach and Education</td>
<td>Strategy 5.1: Pursue multiple avenues for educating the public on transportation resources that are available; educate consumers on how to eliminate waste associated with dry runs and improve efficiency through better preparation and communication</td>
</tr>
<tr>
<td><strong>Goal 6:</strong> Implement Deviated Route Service</td>
<td>Strategy 6.1: Work with LCT and local transportation providers as well as all local stakeholders to implement deviated route service that expands the service coverage of the previously implemented pilot programs</td>
</tr>
<tr>
<td><strong>Goal 7:</strong> Conduct a Feasibility Study for Transitioning to Fixed Route Services</td>
<td>Strategy 7.1: Work with LCT to evaluate the performance of current services and the continued need to expand/change those services to fixed routes and develop a plan of action</td>
</tr>
</tbody>
</table>
COUNTY FINDINGS AND GOALS

LICKING COUNTY SURVEY FINDINGS

MOBILITY AID REQUIREMENT

- Require a Mobility Aid
- Do Not Require a Mobility Aid

TRANSPORTATION BEHAVIOR

COUNTY STUDIES: LICKING - PAGE 90
## LOGAN COUNTY GOALS AND STRATEGIES

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
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</thead>
<tbody>
<tr>
<td>Goal 1: Coordination of Shared Resources</td>
<td>Strategy 1.1 Shared driver training for all providers</td>
</tr>
<tr>
<td>Goal 2: Seek Additional Funding</td>
<td>Strategy 1.1 Shared driver training for all providers</td>
</tr>
<tr>
<td></td>
<td>Strategy 2.1 Purchase vehicles for RTC Industries, Green Hills community, and Superior Transport, and other transportation providers in need of vehicles</td>
</tr>
<tr>
<td></td>
<td>Strategy 2.2: Research and pursue grand and federal funding opportunities to decrease operational costs and reduce costs for passengers. Identify additional ways to reduce ridership costs</td>
</tr>
<tr>
<td>Goal 3: Improve Access to Workforce Transportation</td>
<td>Strategy 3.1: Implement outreach to identify most needed transportation initiatives to support access to employment opportunities</td>
</tr>
<tr>
<td></td>
<td>Strategy 3.2: Pursue vanpooling and research other transportation opportunities for workforce mobility</td>
</tr>
<tr>
<td></td>
<td>Strategy 3.3: Pursue partnerships with major employers in coordination with regional goals to support access to employment opportunities</td>
</tr>
<tr>
<td>Goal 4: Public Awareness of Mobility Options</td>
<td>Strategy 4.1: Support mobility manager lead outreach through coordination of Gohio Mobility</td>
</tr>
<tr>
<td></td>
<td>Strategy 4.2: Implement outreach to identify most needed resources for outreach and education</td>
</tr>
<tr>
<td>Goal 5: Improve Public Perception of Transit</td>
<td>Strategy 5.1: address public perception of available services</td>
</tr>
<tr>
<td>Goal 6: Identify Resources for Elderly and Disabled Service</td>
<td>Strategy 6.1: identify unmet needs for elderly through planned outreach</td>
</tr>
<tr>
<td></td>
<td>Strategy 6.2: identify unmet needs for people with disabilities through planned outreach</td>
</tr>
<tr>
<td></td>
<td>Strategy 6.3: Seek additional senior and/or county providers of disability services focused grant opportunities</td>
</tr>
<tr>
<td></td>
<td>Strategy 6.4: Research feasibility for a grant writer</td>
</tr>
</tbody>
</table>
COUNTY FINDINGS AND GOALS

LOGAN COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMPLOYMENT STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
- Are a student
COUNTY FINDINGS AND GOALS

LOGAN COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES

- It is not available where I live
- It does not go where I need to go
- It is not available at the times or days when I need it
- The vehicles are not wheelchair accessible
- I don't know what transportation options are available or what I am eligible to use
- I am not eligible for transportation services in my area
- It is unaffordable
- I have friend(s) or family member(s) who are willing to drive me to where I need and want to go
- I have my own car and prefer to drive
REQUESTED SERVICE CHANGES

- I could ride to destinations in other Ohio counties
- Service started earlier in the morning or ended later at night
- Service on Saturdays
- Service on Sundays
- Pick me up at my house and drop me off directly where I need to go
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- Reliable and on-time
- More frequent fixed-route buses
- Wheelchair accessible services
- Flexibility in requested travel time
- On-demand or same day service
- The ability to request a trip on an app or website
- The ability to request a trip over the phone
## MADISON COUNTY GOALS AND STRATEGIES

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
</tr>
</thead>
</table>
| **Goal 1: Provide Safe and Reliable Transportation for Older Adults and Individuals with Disabilities** | Strategy 1.1: Evaluate improvement of current services to include improvement of current vehicle replacement programming and encouragement of the existence of a public transit service with 5311 funding  \  
Strategy 1.2: Identify and pursue innovative funding for public transportation services with accessibility and connectivity of services in mind  \  
Strategy 1.3: Identify opportunities for connectivity by participating in regional efforts pursuing cross-county connections, including connections to COTA |
| **Goal 2: Increase and Improve Education and Outreach Initiatives to Support Access and Awareness of Options in the County** | Strategy 2.1: Utilize Gohio Mobility as a one stop multi-county transportation search tool in coordination with paratransit and other transportation services in the county Share the tool as a resource for human service agencies, care givers, and the general public  \  
Strategy 2.2: Evaluate necessary resources and county desire to fulfill a mobility management position for the county |
| **Goal 3: Transportation will be Available at a Reasonable Cost** | Strategy 3.1: Decrease the current per trip cost to individuals and reduce cost per passenger mile and cost per hour by supporting cross-county coordination. Implement an analysis of operations and maintenance for potential cost efficiencies  \  
Strategy 3.2: Identify additional opportunities to reduce cost of transportation for users including possible support through local financial support and pursuing federal funding and grants |
| **Goal 4: Collaborate for Service Delivery and Efficiency** | Strategy 4.1: Coordinate outreach work with government agencies and employers through cooperative agreements  \  
Strategy 4.2: Utilize Gohio Mobility as a one stop multi-county transportation search tool |
| **Goal 5: Increase in Flexible and Accessible Transportation Options** | Strategy 5.1: Initiate public planned public outreach to determine most needed transportation options and education programs for the county |
MADISON COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMPLOYMENT STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
- Are a student
MADISON COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES

- It is not available where I live
- It does not go where I need to go
- It is not available at the times or days when I need it
- The vehicles are not wheelchair accessible
- I don't know what transportation options are available or what I am eligible to use
- I am not eligible for transportation services in my area
- It is unaffordable
- I have friend(s) or family member(s) who are willing to drive me to where I need and want to go
- I have my own car and prefer to drive
## GOALS

<table>
<thead>
<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
</tr>
</thead>
</table>
| Goal 1: Expand Availability of Affordable Transit to the General Public, Older Adults and People with Disabilities on Nights and Weekends | Strategy 1.1: Implement a public outreach plan to identify how transportation services might better support transportation needs in Pickaway County  
Strategy 1.2 Identify findings from Strategy 1.1 and plan implementation based on prioritization of need and resources available |
| Goal 2: Increase Public Awareness in Pickaway County                 | Strategy 2.1: Utilize and market Gohio Mobility as a one stop multi-county transportation search tool in coordination with Pickaway County mobility management, Pickaway County Community Action (PICCA) and Pickaway Area Rural Transit (PART)  
Strategy 2.2: Research innovative opportunities for transportation outreach services. Explore supporting 2-1-1 with Gohio Mobility as a resource, implementing a separate call center, and other possible routes. Work with regional and local partners to initiate and document this work  
Strategy 2.3: Participate in regional sharing of best practices to identify innovative education and outreach strategies for during and post the COVID-19 pandemic. Evaluate success with initiatives |
| Goal 3: Establish Collaborative Efforts of Transportation Providers Throughout a Multi-county Region | Strategy 3.1: Identify and pursue regional connectivity through cross-county coordination with a focus on major trip generators such as medical centers and major employers |
| Goal 4: Incorporate New Technology and Capital to Improve Existing Mobility Options | Strategy 4.1: Identify and share grant/federal funding opportunities with all transportation providers in Pickaway County so that cost of accessible vehicles becomes less of a challenge in providing service and providing low cost for ridership  
Strategy 4.2: Maintain and up to date inventory of accessible transportation providers in Pickaway County. Assist active organizations who lack accessible vehicles for services currently provided  
Strategy 4.3: Maintain current technology and capital update processes for Pickaway Area Rural Transit (PART) and improve as needed |
## Goal 5: Increase Funding for Public and Coordinated Transportation

<table>
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<tr>
<th>GOALS</th>
<th>STRATEGIES</th>
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<tbody>
<tr>
<td>Goal 5.1: Encourage human service agencies and other organizations that require transportation services for their consumers to contract with Pickaway Area Rural Transit when possible. Agencies and organizations may realize a savings by purchasing services rather than providing them in-house.</td>
<td></td>
</tr>
<tr>
<td>Strategy 5.2: Build local support for public transit and transportation access by engaging elected officials, government agencies, and major employers.</td>
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</table>
COUNTY FINDINGS AND GOALS

PICKAWAY COUNTY SURVEY FINDINGS

MOBILITY AID REQUIREMENT

TRANSPORTATION BEHAVIOR

COUNTY STUDIES: PICKAWAY - PAGE 106
COUNTY FINDINGS AND GOALS

PICKAWAY COUNTY SURVEY FINDINGS

AWARENESS OF PUBLIC TRANSPORTATION, CARPOOLING, OR SENIOR SERVICE TRANSPORTATION

- Yes, I use it
- Yes, but I do not use it
- No
- I'm not sure

PUBLIC TRANSPORTATION HINDRANCES
REQUESTED SERVICE CHANGES

- I could ride to destinations in other Ohio counties
- Service started earlier in the morning or ended later at night
- Service on Saturdays
- Service on Sundays
- Pick me up at my house and drop me off directly where I need to go
- Rides that are not shared with others
- Reliable and on-time
- More frequent fixed-route buses
- Wheelchair accessible services
- Flexibility in requested travel time
- On-demand or same day service
- The ability to request a trip on an app or website
- The ability to request a trip over the phone
## UNION COUNTY GOALS AND STRATEGIES

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<tbody>
<tr>
<td><strong>Goal 1: Provide Safe and Reliable Transportation for Older Adults and Individuals with Disabilities</strong></td>
<td><strong>Strategy 1.1:</strong> Evaluate improvement of current services to include improvement of current vehicle replacement programming and encouragement of the existence of a public transit service with 5311 funding</td>
</tr>
<tr>
<td><strong>Goal 2: Provide Transportation at an Affordable Cost</strong></td>
<td><strong>Strategy 2.1:</strong> Decrease the current per trip cost to individuals and reduce cost per passenger mile and cost per hour by supporting County Connections and an analysis of operations and maintenance for potential cost efficiencies</td>
</tr>
<tr>
<td><strong>Goal 3: Collaborate for Service Delivery and Efficiency</strong></td>
<td><strong>Strategy 3.1:</strong> Coordinate and build local support through mobility management work with government agencies and employers through cooperative agreements</td>
</tr>
<tr>
<td></td>
<td><strong>Strategy 3.2:</strong> Utilize and market Gohio Mobility as a one stop multi-county transportation search tool in coordination with Union County mobility management and UCATS</td>
</tr>
<tr>
<td><strong>Goal 4: Increase in Flexible and Accessible Transportation Options</strong></td>
<td><strong>Strategy 4.1:</strong> Initiate public planned public outreach to determine most needed transportation options and education programs for the county</td>
</tr>
<tr>
<td><strong>Goal 5: Improve Access to Workforce Transportation</strong></td>
<td><strong>Strategy 5.1:</strong> Implement outreach to identify most needed transportation initiatives to support access to employment opportunities</td>
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<td><strong>Strategy 5.2:</strong> Pursue vanpooling and research other transportation opportunities for workforce mobility</td>
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<td><strong>Strategy 5.3:</strong> Pursue partnerships with major employers in coordination with regional goals to support access to employment opportunities</td>
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UNION COUNTY SURVEY FINDINGS

AGE DISTRIBUTION

EMployment STATUS

- Work or volunteer outside of the home
- Work or volunteer from home
- Are retired
- Do not work
- Are a student
Meeting Called to Order – Karen Angelou (City of Gahanna), MORPC Chair
Chair Karen Angelou called the Commission meeting to order at 1:33 p.m. followed by the pledge of allegiance.
Chair Angelou announced the appointment of the 2022 Nominating Committee:

- Chris Amorose Groomes, Committee Chair, City of Dublin
- Jeff Benton, Delaware County
- Mike Schadek, City of Columbus
- Franklin Christman, Village of Ashville
- Nancy White, Mifflin Township

The following outgoing Board Members were recognized and thanked for their commitment:

- Andrew Bowsher, City of Reynoldsburg
- Tracie Davies, City of Columbus
- Alex Heckman, City of Westerville
- Steve Kennedy, Prairie Township
- Nikki Scarpitti, Columbus Metropolitan Library
- Melissa Wilde, Violet Township

The following outgoing Committee Chairs were recognized and thanked for their service:

- Ben Collins, Regional Policy Roundtable
- Cindi Fitzpatrick, Transportation Advisory Committee
- Jim Schimmer, Sustainability Advisory Committee

**Recognition of Guests – Eileen Leuby, MORPC Membership Services Officer**

Eileen Leuby welcomed new City of Reynoldsburg Economic Development Director Eric Meyer and new Violet Township Trustee Lori Sanders.

**Executive Director's Report – William Murdock, MORPC Executive Director**

William Murdock thanked those who were able to attend the luncheon before the Commission meeting. We are planning to do this a couple times next year. Kenny McDonald is the featured speaker in February.

MORPC continues to transition meetings from all remote to hybrid. Mr. Murdock thanked Commission members for their patience. Based on feedback received, the Commission meetings are going to be more focused and have more efficient updates.

The Infrastructure Investment and Jobs Act (IIJA) involves money for infrastructure in just about every area MORPC touches. We are pulling together a team to focus on these investments. The morpc.org/investing website includes information on the IIJA and other funding resources. MORPC is being assertive in going after these funds. We do not want to leave any opportunity for Central Ohio on the table.

There are two informational events on January 20 regarding funding opportunities:

- Community Redevelopment Incentives – 10 a.m.
- Infrastructure – 1 p.m.

All major initiatives for the Strategic Framework are complete. The framework itself will be coming out early next year. The budget presentation includes more detail about the themes we are tackling.

A list of the 2022 MORPC Meeting Dates was included in the meeting packet.
Interregional Connections is a new committee formed from an existing committee that has been looking at passenger rail efforts connecting Chicago, Columbus, and Pittsburgh. The committee is being expanded to broaden the participation to the region. Talk to Mr. Murdock or Thea Ewing if interested in participating.

The Ohio State University John Glenn College of Public Affairs is offering a 20 percent discount on Management Advancement for the Public Service (MAPS) courses for all MORPC members and their employees.

MORPC is extending our partnership with Ohio University’s Voinovich Academy for the Governing Essentials for Local Elected Officials this spring. This is for all elected officials.

MORPC is gearing up for the 2022 Summer Intern Program. MORPC is the matchmaker between the universities and communities in lining up the right intern. There are several subsidies available. Talk to Eileen Leuby if interested.

MORPC’s State of the Region event is March 16 at the Greater Columbus Convention Center. Regional and leadership award nominations are open.

The technology for the Town Hall and Board Room has arrived. The last bits of networking and visual technology are being installed.

Proposed Resolution 17-21: “Acceptance of the fiscal budget and fund account appropriations for the operation of the Mid-Ohio Regional Planning Commission for 2022” – William Murdock, MORPC Executive Director and Shawn Hufstedler, MORPC Chief of Staff & Director of Operations

William Murdock and Shawn Hufstedler presented the 2022 Budget. Mr. Murdock reported that the Executive Committee has reviewed the budget. The context for forming the 2022 budget was planning for major trends and opportunities. The goals of the Strategic Framework guide the 2022 budget:

- Drive investment
- Pay it forward
- Create an environment for prosperity
- Build value for our members

Mr. Hufstedler recognized Finance Director Anthony Perry and Accountant Betsy Hunkar for their work in producing the budget.

The 2022 budget is approximately $22 million: a $2.7 million increase over 2021. Federal funding is still our largest revenue source. Salaries are the largest expense, followed by subcontractors. Together they are about three quarters of the budget.

Salaries and Benefits is up this year due to an increase of six additional budgeted FTEs, 3.5 percent COLA increases, an increase in health care and promotions/wage adjustments.

Member dues are slightly higher than last year due to the increase in MPO rates and population. Appropriations closely mirror expenses. The budget shows transfers of funds consistent with the Operating Reserve Policy but we do not expect the need to transfer. The budget also authorizes the use of funds for remaining renovation work.
The Operating Reserve is $1.3 million, the Management Reserve is $100,000, and the Building Reserve is $400,000. Our goal is to have 60-90 days cash in the bank. We have been having over 60 days the last few months.

Ike Stage made a motion to approve Resolution 17-21, second by Melissa Wilde; motion passed.

**Committees**

**Regional Data Advisory Committee** – Brad Ebersole (Delaware County) Regional Data Advisory Committee Chair
Brad Ebersole announced four new Regional Data Advisory Committee members whose two-year term begins January 2022:
- Sierra MacEachron, Franklin County Public Health
- Hena Masood, The Columbus Foundation
- Andrew Wilson, City of Dublin
- Harvey Miller, OSU CURA

There is room for more members. Contact Kerstin Carr, Liz Whelan, or Mr. Ebersole if interested.

The committee is launching three new working groups that start in January. Each group will choose deliverables. The new groups are:
- Local Government Resources
- Partnerships and Capacity Building
- Municipal Fiber

**Regional Policy Roundtable** – Ben Collins (Plain Township), Regional Policy Roundtable Chair
Ben Collins presented the Regional Policy Roundtable Update. Mr. Collins’ term as chair ends this month. He was honored to serve as chair. Mayor David Scheffler is the new chair beginning in January. The next Regional Policy Roundtable meeting is December 14 with guest speaker Matt Greeson. Joe Garrity thanked Mr. Collins for his leadership of the Roundtable.

- **Legislative Update** – Andy Shifflett, Kegler Brown Hill + Ritter and Joe Garrity, MORPC Director of Government Affairs & Community Engagement
  Mr. Garrity and Andy Shifflett gave the legislative update highlighting the following:
  - Infrastructure bill – MORPC is cultivating an Invest 2050 Team to bring the investment back to Central Ohio.
  - State Capital Budget – deadline extended to March 18.

  A question was posed, if awarded, how soon do state capital budget dollars need to be expended? Within two years.

  See the December 2021 Monthly Legislative Update for other legislative news.

**Sustainability Advisory Committee** – Jim Schimmer (Franklin County), Sustainability Advisory Committee Chair
Jim Schimmer presented the Sustainability Advisory Committee Report. The Sustainability Advisory Committee is meeting December 15 and will recognize outgoing members for their service and celebrating accomplishments from the past year. It is Mr. Schimmer’s last meeting as chair. Mayor Ben Kessler is the new chair in 2022. New 2022 members include:

- Laurie Jadwin, City of Gahanna
- Mike Shelton, OSU Sustainability Institute
- Bryan Clark, City of Columbus
- Jennie McAdams, Franklin County Public Health
- Natalie Kruse-Daniels, OU Voinovich School of Leadership and Public Service

The next Sustainable2050 membership meeting is December 10 and includes presentations on SolSmart and solar co-ops from Solar United Neighbors. An overview of the updated certification process to achieve bronze, silver, gold and platinum Sustainable2050 levels will be shared. The certification process was updated to align with the new Regional Sustainability Agenda adopted this year. A new element was incorporated allowing members to earn recognition as a Diversity, Equity and Inclusion Champion.

Ozone season ended October 31. MORPC is preparing the annual air quality report. The overall trend toward improvement continues. For the first time since air quality record keeping began in 1980, there were no Unhealthy for Sensitive Groups days observed during the ozone season. Several factors contribute to the overall improvement in the region: state and local initiatives, electric vehicles and other sustainable mobility options, energy efficient homes and buildings, and clean energy generation.

Transportation Policy Committee – Karen Angelou (City of Gahanna), MORPC Chair
Chair Angelou called the Transportation Policy Committee Session to order at 2:19 p.m. The session adjourned at 2:24 p.m. Separate minutes are attached.

Commission Consent Agenda
Brad Ebersole made a motion to approve the Commission Consent Agenda, second by David Scheffler; motion passed.

Other Business
Chair Angelou reminded members the next Commission meeting is February 10, 2022.

The meeting adjourned at 2:25 p.m.
Memorandum

TO: Mid-Ohio Regional Planning Commission
   Executive Committee
   Officers and Board Members

FROM: Thea J. Ewing
      Chief Regional Strategy Officer & Senior Director of Programming

DATE: February 4, 2022

SUBJECT: Proposed Resolution 01-22: “Authorizing the executive director to enter into
and administer as the prime contract holder of a Gohio Platform contract
including Gohio Commute and Gohio Mobility for the Ohio Association of
Regional Councils (OARC) with RideAmigos”

This resolution authorizes the executive director to enter into and administer as the prime contract
holder with RideAmigos. This contract will be subcontracted with the Ohio Association of Regional
Councils (OARC) members and other participants for transportation demand management
ridematching and mode shift services with Gohio Commute and mobility matching services with Gohio
Mobility. MORPC’s Transportation Policy Committee Resolution T-01-22 accepts MORPC as the
prime holder of the Gohio Platform contract with RideAmigos for OARC.

The intent of this resolution is a result of the OARC Rideshare and Air Quality Subcommittee’s
commitment to promote rideshare, improve air quality, and mobility matching administration. These
commitments directly relate to the goals and objectives identified in MORPC’s 2020-2050 Metropolitan
Transportation Plan and the 2021-2024 Regional Sustainability Agenda for the region.

After the success of Gohio Commute since its launch in 2017, MORPC worked with ODOT and OARC
to extend, enhance and leverage the platform to include Gohio Mobility, a mobility matching search
tool, and make the entire Gohio platform statewide.

Gohio Commute provides statewide access to commuter, traveler and mode shift resources in Ohio
that are used to decrease the use of single occupant vehicle travel, to reduce congestion and improve
air quality via free carpool and vanpool matching services to the public promoting ridesharing. The
system also provides information to commuters who might be interested in other modes such as
walking, biking, or taking transit. Commuting options can help companies realize and deploy mobility
as a benefit and create solutions for workforce mobility.

Gohio Mobility provides a statewide mobility search tool to help individuals, caregivers, mobility
managers and social service agencies in urban and rural areas find transportation services. Gohio
Mobility assists in coordinating transportation for medical, work, and social trips. This tool hosts
transportation provider data that can be identified based on specific search criteria. This has been
designed for use by older adults, people with disabilities, or other non-drivers.

OARC sought proposals for these services to create statewide efficiencies for these platforms. Using
these two platforms capitalizes on the various personal mobility options available to the public,
promote place-making, quality of life developed and economic development opportunities. The Gohio
platform has the capability for MPOs and other partners to manage services and relationships with
local governments, employers, area mobility managers, transportation providers and human service
agencies.

A copy of the RideAmigos proposal is available upon request.

Attachment: Resolution 01-22
“Authorizing the executive director to enter into and administer as the prime contract holder of a Gohio Platform contract including Gohio Commute and Gohio Mobility for the Ohio Association of Regional Councils (OARC) with RideAmigos”

WHEREAS, the Transportation Policy Committee of the Mid-Ohio Regional Planning Commission (MORPC) is designated as the Metropolitan Planning Organization (MPO) for the Columbus Metropolitan Area; and

WHEREAS, MORPC is a member of the Ohio Association of Regional Councils (OARC) with other Ohio MPOs that have air quality and rideshare programs; and

WHEREAS, OARC has a Rideshare and Air Quality Subcommittee that is committed to promoting rideshare, improving air quality, and supporting mobility matching administration in the state of Ohio; and

WHEREAS, the above commitments directly relate to the goals and objectives identified in MORPC’s 2020-2050 Metropolitan Transportation Plan and the 2021-2024 Regional Sustainability Agenda for the region; and

WHEREAS, OARC and MORPC successfully launched Gohio Commute in 2017 as a transportation demand management system for ridematching and mode shift; and

WHEREAS, the Subcommittee and MORPC worked with ODOT to extend, enhance and leverage the Gohio platform to include Gohio Mobility, a mobility matching search tool, and make the entire Gohio platform statewide; and

WHEREAS, the Subcommittee members included staff from MORPC and the following MPOs

1. Akron Metropolitan Area Transportation Study (AMATS)
2. Eastgate Regional Council of Governments [Youngstown]
3. Miami Valley Regional Planning Commission (MVRPC) [Dayton]
4. Northeast Ohio Areawide Coordinating Agency (NOACA) [Cleveland]
5. Ohio-Kentucky-Indiana Regional Council of Governments (OKI) [Cincinnati]
6. Toledo Metropolitan Area Council of Governments (TMACOG)

that worked collectively through the process in selecting a vendor; and

WHEREAS, the Subcommittee unanimously selected RideAmigos as the vendor for the Gohio Platform to include Gohio Commute and Gohio Mobility; and

WHEREAS, other entities such as employers, mobility managers, human service agencies, activity centers, the public and local governments in Ohio will have the opportunity to use it; and

WHEREAS, MORPC’s Executive Director is accepting MORPC as the prime holder of the contract with RideAmigos as described in MORPC Commission Resolution T-1-22; now therefore

BE IT RESOLVED BY THE MID-OHIO REGIONAL PLANNING COMMISSION:

Section 1. That the executive director is authorized to enter into and administer as the prime holder of the RideAmigos contract and subcontract with OARC MPOs and others.
Section 2. That the executive director is authorized to approve one or more extensions for performance of services under the foregoing agreements and change orders for amounts up to the financial authorization levels in the MORPC bylaws without further authorization from this Commission.

Section 3. That the executive director is authorized to take such other action and execute and deliver such other documents as, acting with the advice of legal counsel, he shall deem necessary and appropriate to carry out the intent of this resolution.

Section 4. That this Commission finds and determines that all formal deliberations and actions of this Commission concerning and relating to the adoption of this resolution were taken in open meetings of this Commission.

Karen Angelou, Chair
MID-OHIO REGIONAL PLANNING COMMISSION

Effective date: February 10, 2022
Submitted by: Thea J. Ewing, Chief Regional Strategy Officer & Senior Director of Programming
Prepared by: Programming Staff
Authority: Ohio Revised Code Section 713.21
For action date: February 10, 2022