



Trail Town Framework

(Information Only)

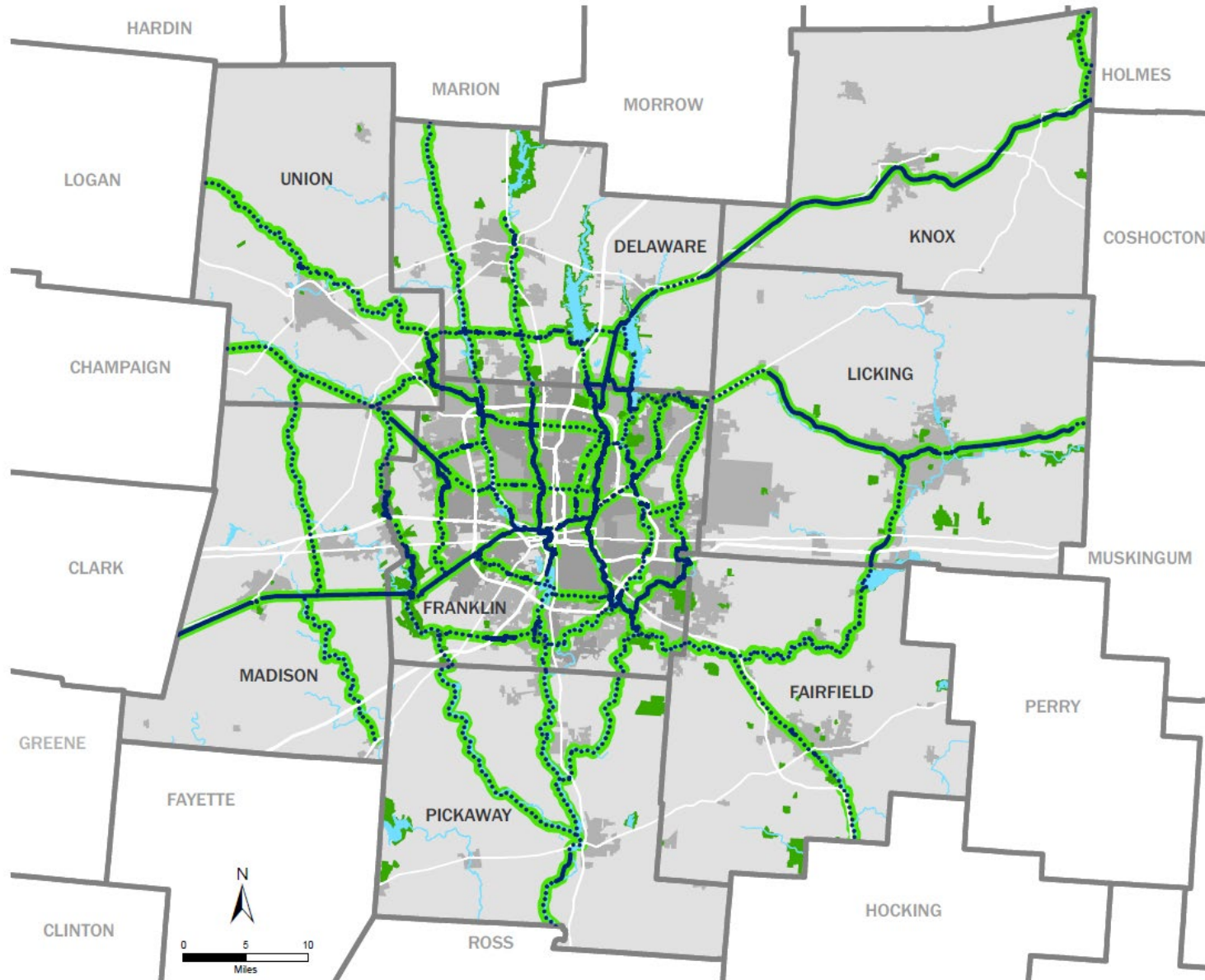
Working Group Reports
Marketing & Communications/Operations & Access



MID-OHIO REGIONAL
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PLANNING COMMISSION



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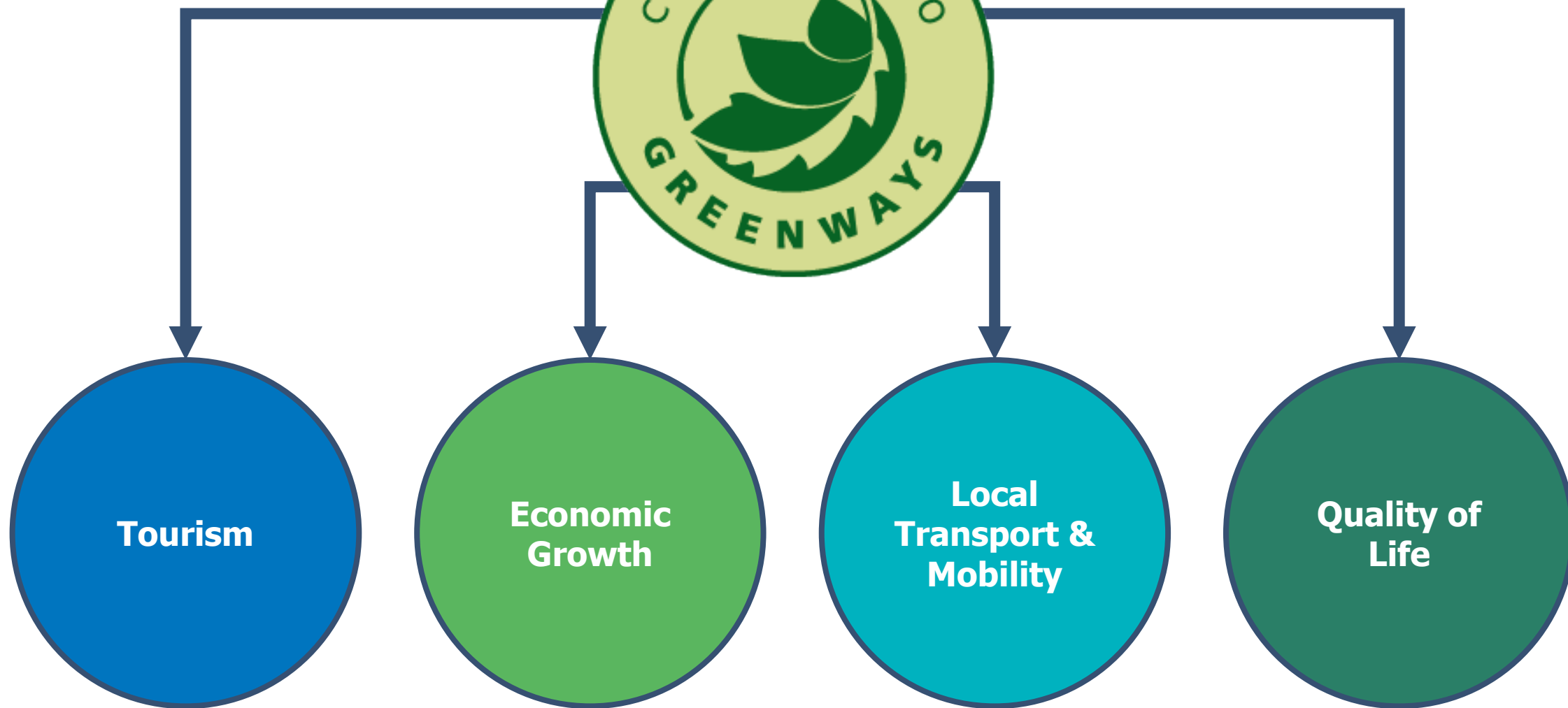


Regional Trail of Significance

- Existing Multi-use Path
- Proposed Multi-use Path
- Greenway Trail Corridor
- River/Water
- Park/Open Space



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Tourism

**Economic
Growth**

**Local
Transport &
Mobility**

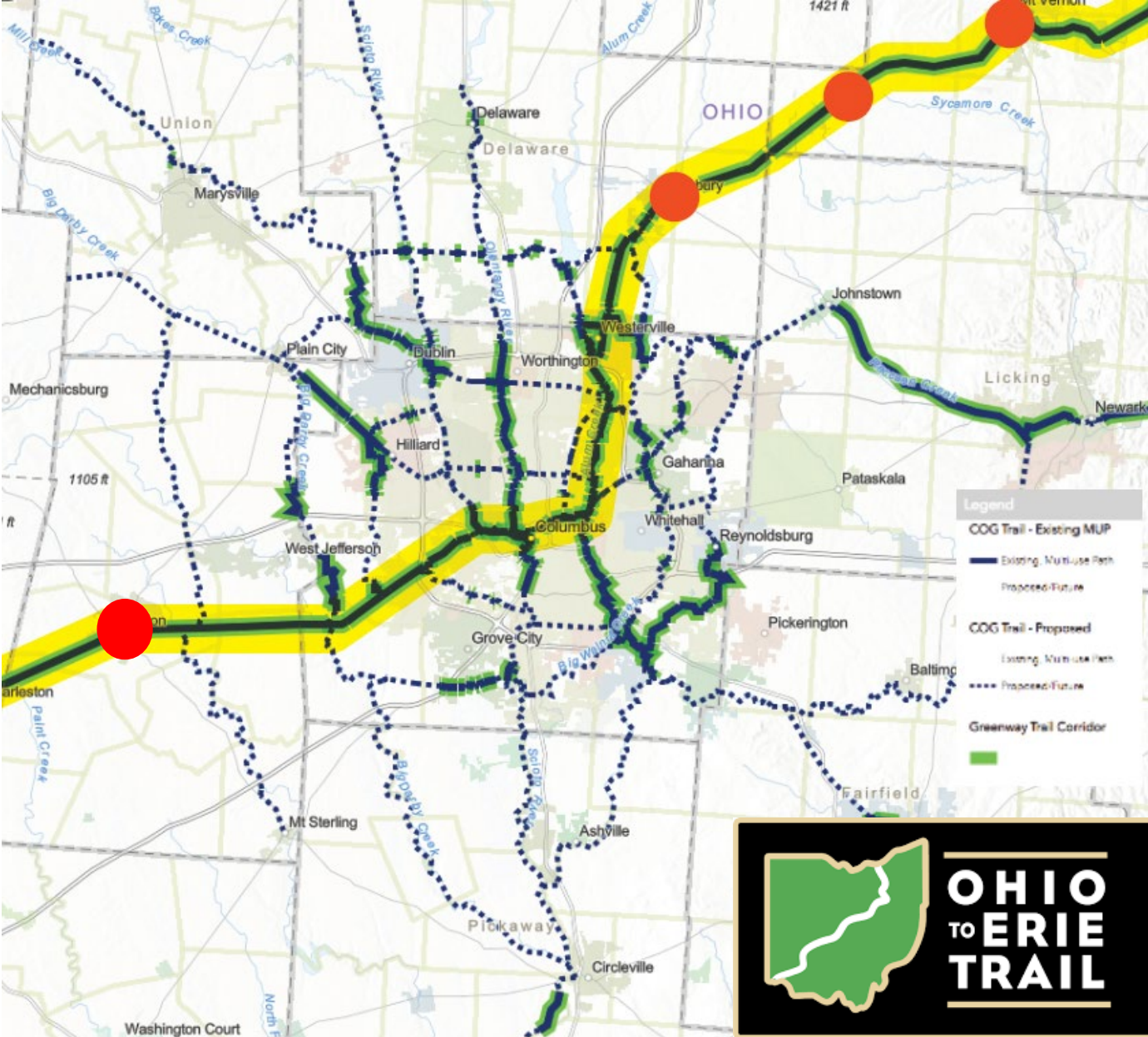
**Quality of
Life**



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FUNDING PARTNERS & STUDY AREA

- The Columbus Foundation Green Funds
- The Ohio to Erie Trail Board
- Rails to Trails Conservancy
- The Kokosing Gap Trail
- The City of Mt Vernon
- The Village of Sunbury
- The Village of Centerburg
- Madison County/London





PART 1

- Asset inventory and trail town visioning



PART 2

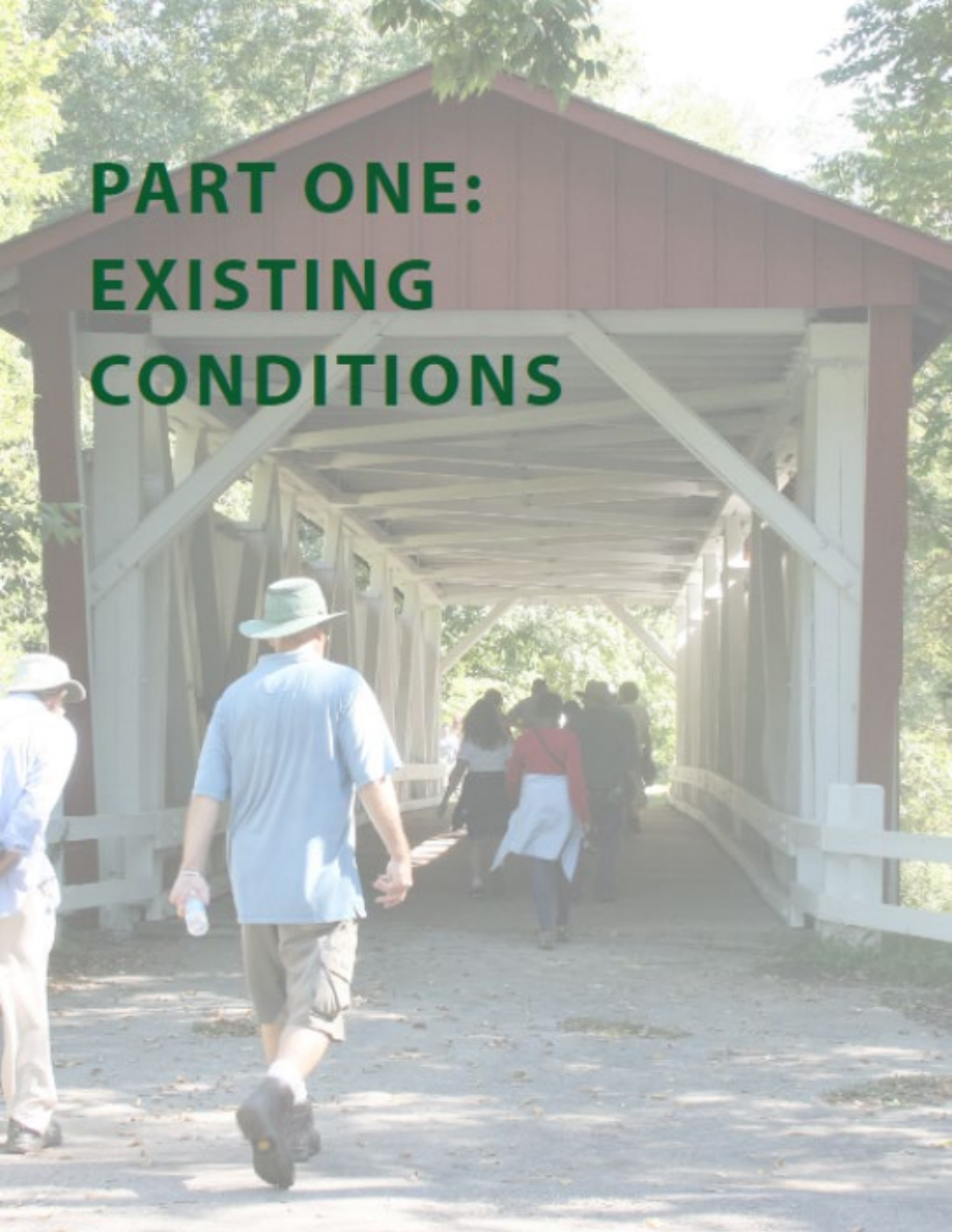
- Develop a general framework for a long-term trail town guide in Central Ohio



PART 3

- Short-term local community implementation strategies





PART ONE: EXISTING CONDITIONS

PART I. Asset Inventory & Visioning



Develop local community engagement, visioning, and asset inventory to gain a better understanding of the value residents and businesses place on trails and the type of amenities that are available.

Elements:

- Background
- Existing Conditions
- Survey Summary
- Community POI
- Local Leaders Group Interviews



PART TWO: FRAMEWORK DEVELOPMENT



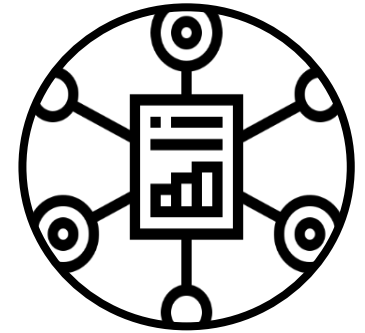
PART 2.1 Framework For a Long-Term Guide



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Detailed scope of work that lays out the different tasks and partnerships that need to be established to support a long-term trail town program that is regionally recognized and fits into the statewide context.

- Program Structure and Administration
- Program Design
- Anticipated Benefits of Participation
- Process of Becoming a Trail Town
- Areas of Focus for Framework
 - Infrastructure
 - Local Business Collaborations
 - Economic Development Catalysts and Tourism
 - Cohesive Branding
 - Wayfinding and Art Installations



PART THREE: SHORT-TERM IMPLEMENTATION



PART 3. Local Implementation

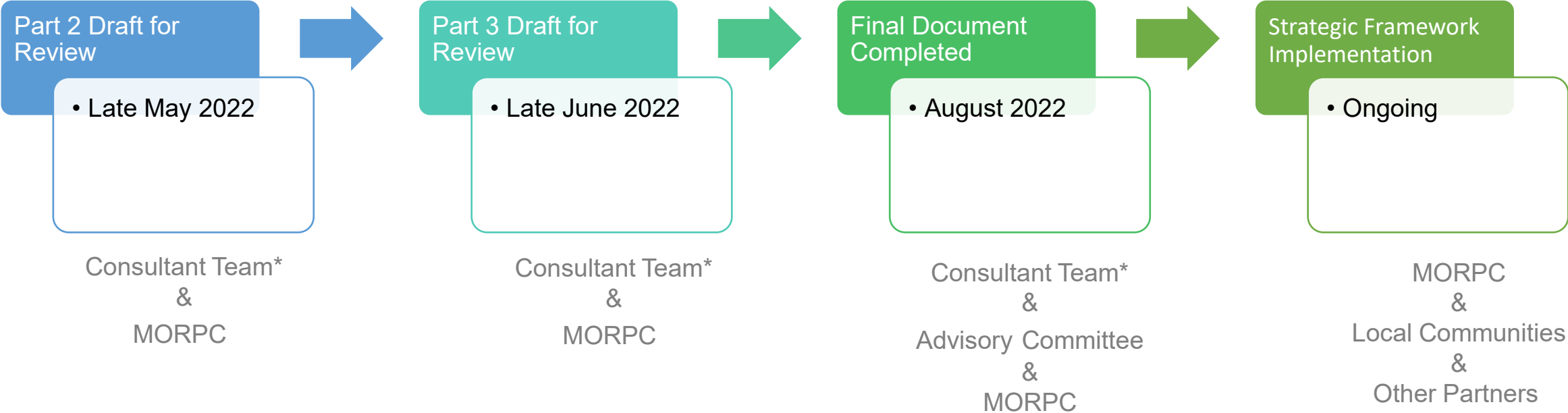


Recommendations for short-term implementation projects that local communities can pursue regardless of trail town designation. Specific projects will be based off site visits, discussions with the steering committee, and other feedback.

- “Quicker, Lighter, Cheaper”
- Outline local community implementation proposals
- Realistically be implemented within a short-time frame



REMAINING TIMELINE



*Consultant Team includes Amy Camp, Founder of Cycle Forward, and the local team of Toole Design, led by David Shippis

FOR QUESTIONS OR MORE INFORMATION

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