



Drive Investment

Retooling our approach

Thea Ewing & Joe Garrity



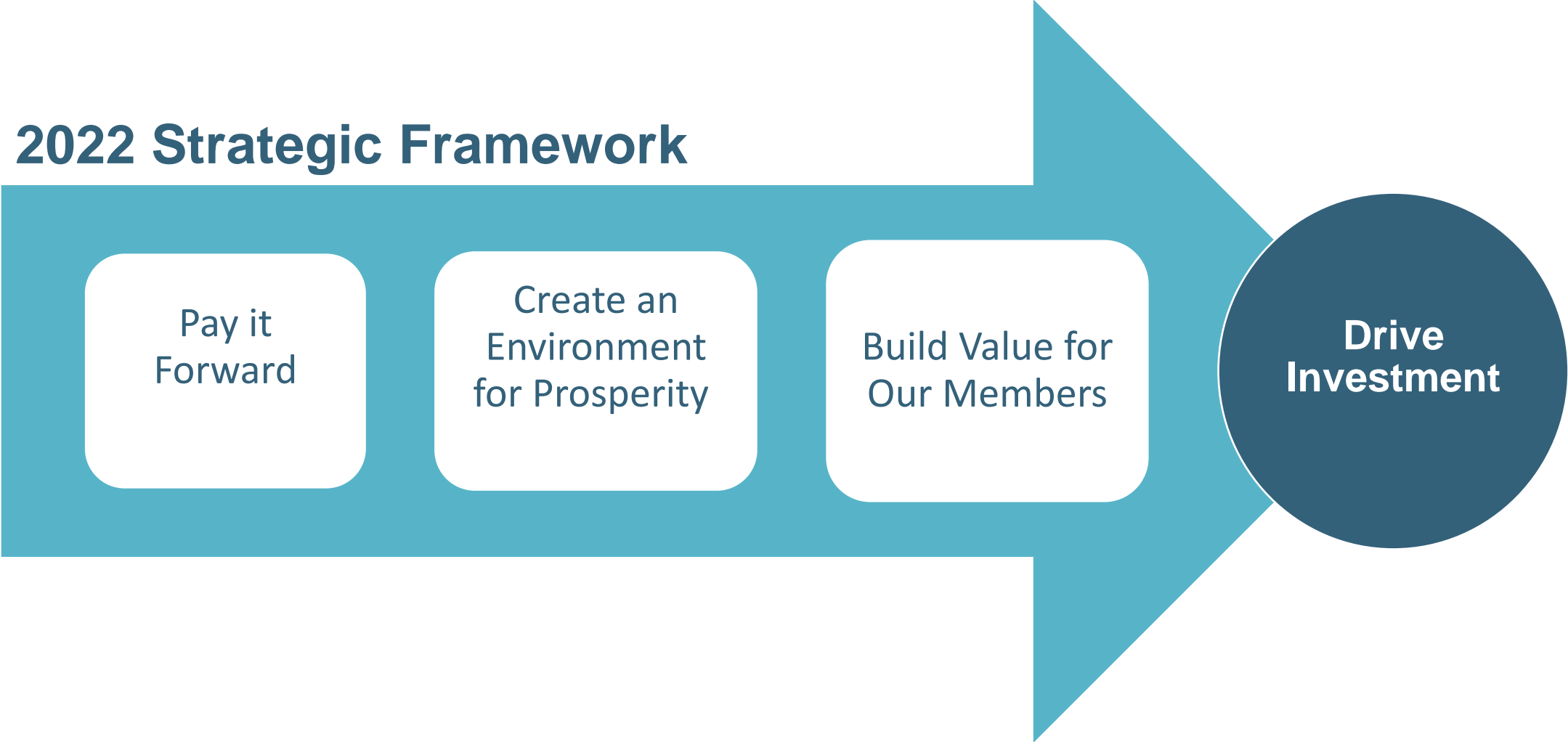
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Context for Realignment



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2022 Strategic Framework



Context for Realignment



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Historic Federal Investment

- ✓ ARPA (March 2021)
- ✓ Bipartisan Infrastructure Law (November 2021)
- ✓ CHIPS (August 2022)
- ✓ Reconciliation Bill (August 2022)
- ✓ FY 22 & FY 23 Appropriations (Earmarks)

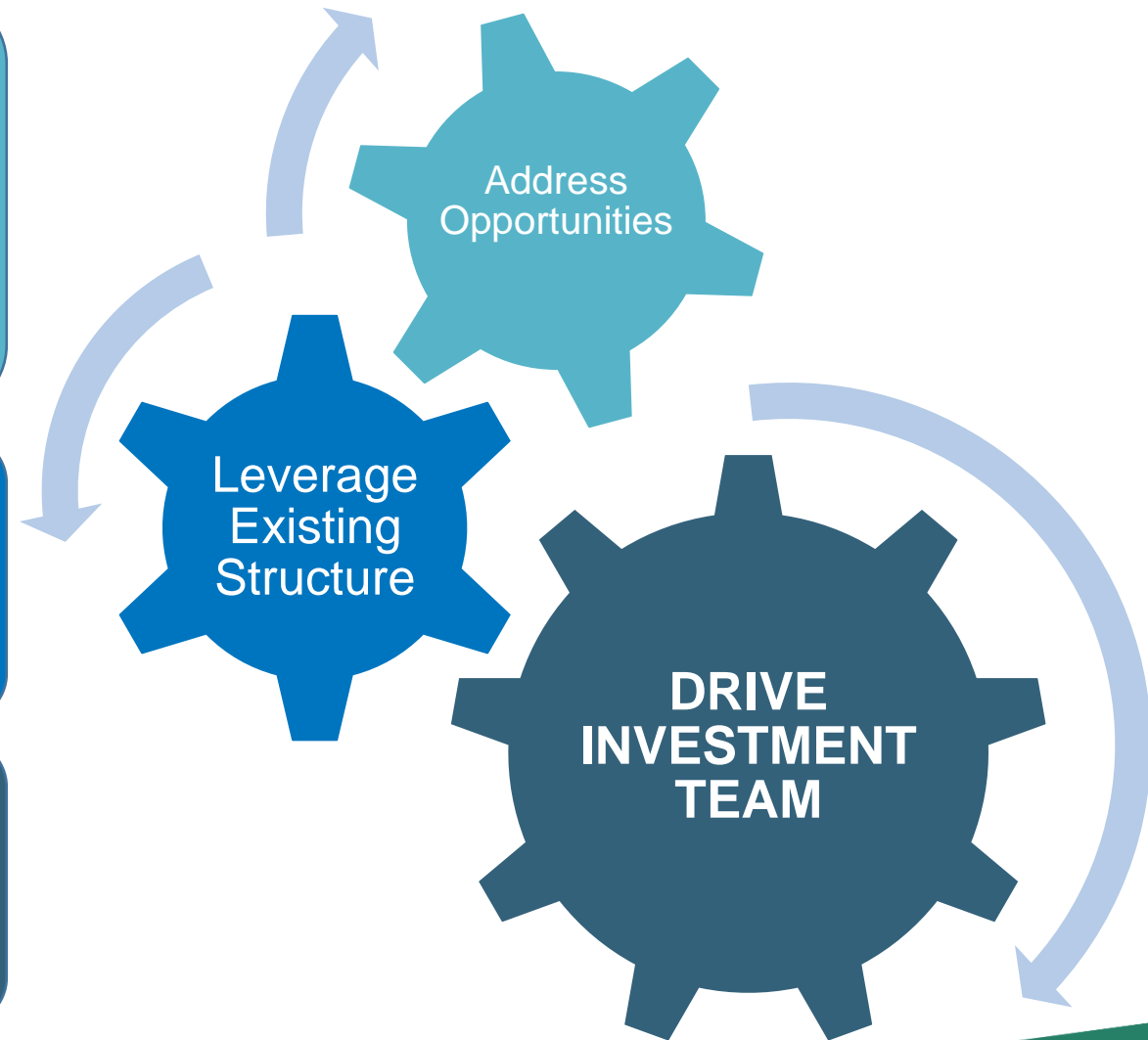
Opportunities

1. Intel
2. Employee Departure
3. Investment in Appalachia
4. Feedback from Members
 - Need Technical Assistance
 - More Proactive and Strategic in Competing for Investment



Drive Investment Realignment

- Greater Coordination between Development and Government Affairs
 - Provide Proactive Member Focused Grant Assistance
- Competitive Advantage Projects
 - Columbus Region Coalition
- Regional Investment Officer (Government Affairs)
 - Grants Coordinator (Development)



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