

Wayfinding Study

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MID-OHIO REGIONAL
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PLANNING COMMISSION

CENTRAL OHIO GREENWAYS WAYFINDING STRATEGY



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Purpose: To develop a cohesive wayfinding and communication strategy for the Central Ohio Greenways.

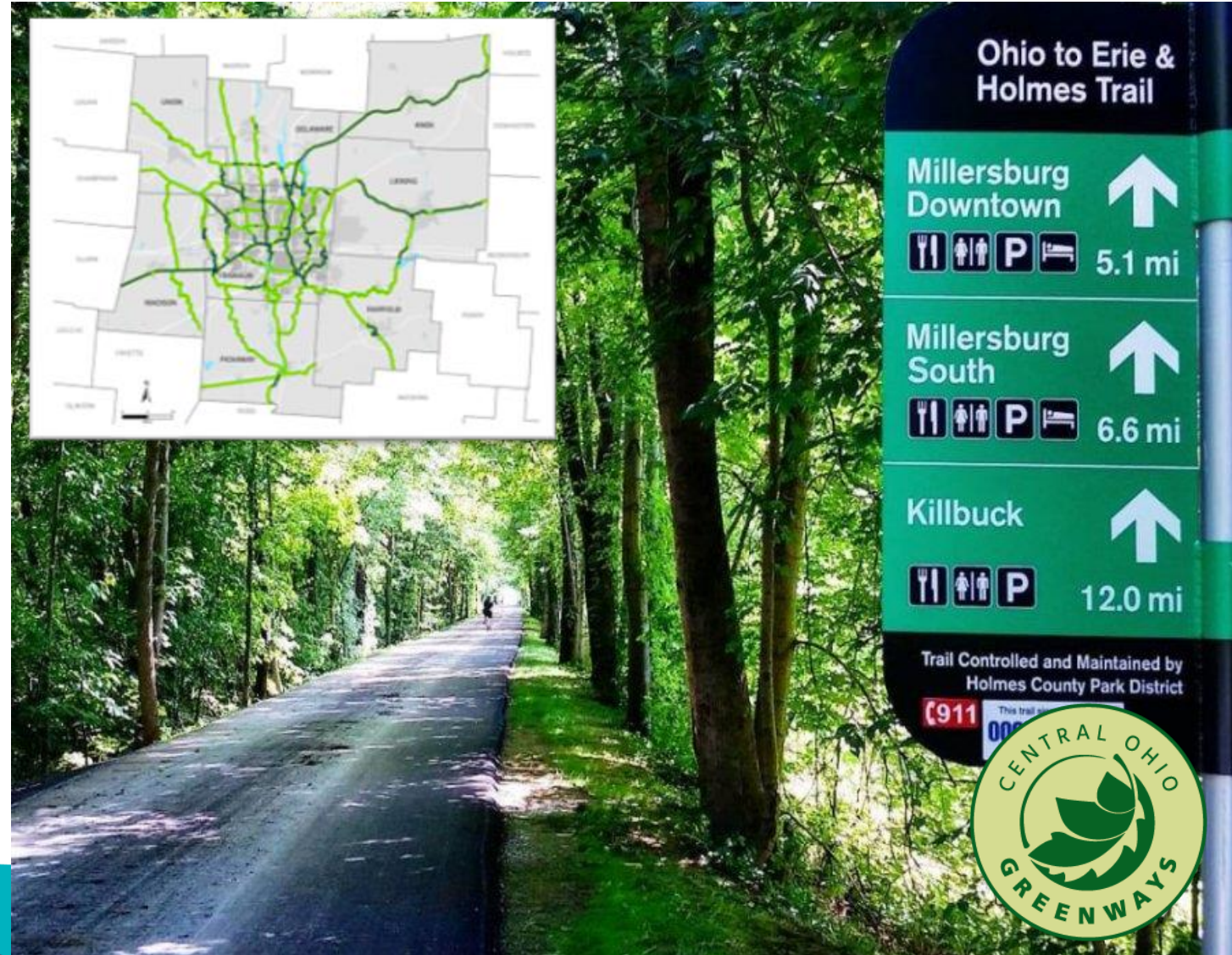
The strategy will leverage the investments communities have made in wayfinding, branding, and marketing of their local trails to provide a cohesive, use-friendly experience for regional active transportation, recreation, and tourism purposes.

Part 1: Data & asset collection toolkit

Part 2: Develop a wayfinding content and placement communications strategy

Funding Source: ODOT SPR Grant

Project Timeline: February 2023 – Fall 2023.



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